



Value | Commitment | Excellence

Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's
**Dr. Ambedkar Institute
of Management Studies &
Research**

Deekshabhoomi, Nagpur.
MAHARASHTRA STATE (INDIA)



MBA
Prospectus 2017-18

OUR PATRONS



ARYA NAGARJUN SHUREI SASAI

President



Shri Sadanand. J. Fulzele

Secretary

QUALITY POLICY

We, the members of DAIMSR family are committed to develop the institution into a model in business education for learning, practicing, and building knowledge, raising the quality of education to global standards, catering to the expectations of stakeholders, while addressing the dynamics of corporate environment.

VISION

To develop a center of excellence for Value-based management education and research through commitment and continuous learning, significantly partner the industry and be conscious to societal responsiveness.

MISSION

To prepare students to become creative, risk takers and ethical leaders throughout their professional career. To develop skills that prepare future managers to succeed in an everchanging business environment. To provide an atmosphere for students to solve complex organizational issues and not get mired in the traditional paradigm of management.

Values- Commitment- Excellence

The three words are the associated symbols, which outline DAIMSR's guiding philosophy of its existence for nearly three decades. Moral values are deep rooted in every policy and action that is initiated in the institute and is the first principle which guides every decision. Commitment forms the second principle, which indicates a deep sense of responsibility towards endeavor howsoever big or small it may be. Commitment is from where the institute draws all its energy and enthusiasm. The last symbol Excellence is what the institute aims to achieve through all its actions. It helps in setting up benchmarks and sets newer standards of work, ethics, proficiency and knowledge.

Hence, these three symbols are practiced and taught at DAIMSR, and forms an inseparable part of its culture.

DIRECTOR'S MESSAGE



Dr. Sudhir S. Fulzele
B.E., M.B.A., Ph.D.

We at Dr. Ambedkar Institute of Management Studies and Research, have always believed in delivering knowledge and education with a deep sense of responsibility. Our innovative training techniques stem out of well researched and time tested instructional practices. Being the oldest private Management institute in the region, we acknowledge our responsibility of leading by example and setting higher standards.

It is our endeavour to infuse intellectual energy in our students, to cater to ever rising corporate demand for quality professionals. We seek to understand the dynamics of business environment and unravel it with eloquence.

We offer a wide range of short term courses in management, along with our flagship MBA course, for working professionals as well as job seeker, and of course budding entrepreneurs. Over the years, we have developed strong corporate linkage and most of our students are highly valued by employers. I welcome you to DAIMSR to share our vision of excellence with commitment and values.

CO-ORDINATOR'S MESSAGE

Welcome to DAIMSR, one of central India's most prestigious business school. At the outset, let me acknowledge that we're happy to be recognized as a highly disciplined institute with long working hours. I promise that you will realize it in the very first week when we start the induction of your batch. So, it would be better if you're prepared for it.

As future managers the first thing that we want to inculcate in our students is the ability to work long hours because unlike the developed economies, working hours in the Indian corporates is easily around 9 to 10 hours a day.

I would like to reinforce the fact that you've selected a professional course and we thus expect very high standards of professionalism from you. Each student has been allotted a Mentor who will help you settle and grow in this institute. Please get in touch with them and make yourselves comfortable as early as possible.

We strongly believe in 3 Ps - PRESENCE | PARTICIPATION | PROGRESS. We expect you to be in the institute, on time, in the right attire and actively participate in competitions, presentations and events. Ultimately you will find yourself marching the path of progress.

Welcome again. Have a prosperous and a memorable stay at DAIMSR.



Dr. Vilas Chopde
M.Com. M.Phil, Ph.D.



THE INSTITUTE



The Dr. Ambedkar Institute of Management Studies & Research was started in 1987 under aegis of P. P. Dr. Babasaheb Ambedkar Smarak Samiti, DeekshaBhoomi, Nagpur. Being one of the oldest Business Schools in Central India, the institute attracts students from all the corners of the country. The mother institution has been accredited with A+ grade by NAAC, which is the only institution in central India to receive such rare distinction.

The institute has a state-of-the-art infrastructure, which includes wi-fi Campus, Hi-tech auditorium, Conference room, and well-stocked library and two internet-ready LANed computer labs apart from basic amenities.

This is backed by a highly qualified faculty pool, having vast experience in industry and teaching. Two-thirds of the faculty members are conferred with Doctoral Degree and are continuing research in their respective specializations apart from guiding the research scholars from various universities across India. On the academic front, the Institute has made its presence felt at state and national level competitions and produced excellent results in the university every year since inception.

Being the oldest private institution in the region, DAIMSR enjoys vast patronage from the industry with over Twenty Five years of operations, the institute has developed strong linkages with the industry. The quality of placements achieved in the past stands as strong evidence of this linkage. The institute has its alumni placed across the length and breadth of the country as well as internationally. Critical to early success in career, is recognizing individual talents and leveraging it through conscious mentoring and monitoring. **At DAIMSR every student has a designated mentor** who holds the responsibility of creating a path for the student to stride.

MBA PROGRAMME

THE PROGRAMME

The MBA programme at DAIMSR is approved by All India Council of Technical Education (AICTE), New Delhi; recognized by Directorate of Technical Education (DTE), Mumbai and is affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur. The duration of MBA course is 2 years comprising of Semester I and II in the first year and semester III and IV in the second year.

The institute admits 240 students in the first year of the MBA programme (180 students in first shift and 60 students in second shift.) The specializations offered by the institute are Marketing Management, Financial Management, Human Resource Management, International Business Management and Operations Management

ADMISSION PROCESS

Candidates desirous of securing admission to the two year MBA programme has to go through the admission procedure prescribed by the Directorate of Technical Education (DTE), Mumbai.

PEDAGOGY

The institute has a splendid blend of academicians and professionals who together constitute the faculty strength. These experienced faculty members use a mix of pedagogical inputs to make the learning process enjoyable at the same time ensuring that the students are capable of applying their learning in the real world. The institute also has access to a large pool of practicing professionals who are more than willing to add to the existing knowledge base.

ELIGIBILITY

1. The candidate should have passed three years degree course of any statutory university recognized by Association of Indian Universities with minimum 50% marks in aggregate (45% for the candidates of backward class)
2. The candidate should have appeared and have valid score in MBA/MMS-CET (Common Entrance Test) conducted by DTE, Mumbai for the academic year 2016-17

OR

appeared for CMAT (conducted by AICTE), CAT (conducted by IIMs), JMET (conducted by IITs), MAT (conducted by AIMA in Feb 2013), XAT (conducted by XLRI), ATMA (conducted by AIMS) for academic year 2016-17. For details please refer information brochure of DTE or website of DTE i.e.

www.dtemaharashtra.gov.in

FEE STRUCTURE

The ad hoc annual fee for the year 2017-18, as prescribed by the Shikshan Shulka Samiti is Rs. 95,500/- (Rupees Ninety Five Thousand Five Hundred Only)

* The annual fee is subject to revision by the shikshan shulka samiti, Mumbai.

Other university expenses, for e.g. examination fees, eligibility certificate etc, are not included in the above mentioned fees.

INFRASTRUCTURE & FACILITIES

LECTURE HALLS

The air-conditioned lecture halls are spacious and state of the art, in the sense that they are fully equipped with latest teaching aids such as whiteboards, multimedia projectors, sound system, etc. The campus is Wi-Fi enabled which enhances the use of internet as and when desired.

VIRTUAL CLASSROOM

The institute has entered into an MoU with Watchwitz Technologies (P) Ltd. to provide interactive sessions with eminent speakers from industry and academia across India. The Apropos Gumption Initiative is sponsored by the Department of Science and Technology, Govt, of India. DAIMSR is proud to be among the top 50 institutes in Maharashtra to avail this facility for its students.

COMPUTER LAB

The institute provides the latest computer system to the students. The institute has two huge computer labs equipped with servers and computers having the latest software and internet connectivity providing unlimited access to students and faculty members.

LIBRARY & READING ROOM

The institute has a well stocked library with around 23000 books and volumes. The institute has subscribed to a large variety of management journals and magazines. The institute has access to DELNET, which means all the books available in the Delhi Library Network are available to our students and faculties through the internet.

The internal environment enables the student to have an open access to books and journals and paves the way for discussion and facilitates group learning

SEPARATE COMMON ROOMS FOR BOYS & GIRLS

A healthy body is home to a healthy mind. Students at DAIMSR are encouraged to indulge in sports as it is perceived to be the most effective tool to develop team building and competitive skills. There are separate rooms allotted for girls and boys where they can indulge in games and sports.

SEMINAR HALLS

DOOMSAYER has the finest seminar-halls which are fully air-conditioned and well equipped with the latest presentation tools such as Multimedia projector, Laptop, Whiteboard and a modern audio-visual facility.

CONFERENCE HALL

A conference hall is integral to a management programme. DAIMSR has an air-conditioned hall having a seating capacity of 50 people with the latest presentation equipment's and sound system.

FIRST AID & MEDICAL ROOM

Students at DAIMSR are our valuable possession and we make sincere efforts to ensure that they are physically fit and healthy. Every care is taken to provide medical facility and first-aid treatment to the needy.

CAFETERIA

The cafeteria experience is a must for each management student. DAIMSR is having a spacious and well furnished cafeteria. The canteen provides refreshment and the necessary break from the daily hectic routine of lectures and activities.

LANGUAGE LAB

It is crucial for future managers to have English as their medium of communication. We at DAIMSR, cannot agree more. The institute has an English Lab which caters to the need for developing English writing and speaking skills of MBA aspirants.

INSURANCE

All the students at DAIMSR are insured under the group insurance scheme. The student is provided insurance for any accidental injury.

WE OFFERED CERTIFICATIONS

LICENTIATE & ASSOCIATE CERTIFICATION BY

INSURANCE INSTITUTE OF INDIA

The insurance industry⁷ has shown a phenomenal growth in the last decade. Taking into consideration the demand for professionals in this sector, DAIMSR has been introduced this course. This module prepares students to become well versed with the present day requirements of the life insurance companies in Sales and Training & Development. DAIMSR acts as a training center for aspirants in this sector.

INTERNATIONAL BUSINESS MANAGEMENT (IBM)

For small and medium sized enterprises in the business or professional sendees industry, expanding to a foreign market can be a daunting proposition. Many such companies limit their growth by not taking the chance, while others proceed with insufficient preparation and then wonder why they didn't succeed. Our certificate course in International Business & Documentation is a brief outline of the key steps that should be undertaken prior to launching into an international venture, and some of the issues to consider as an organization or an individual.

MARKETING MANAGEMENT (MM)

Marketing department is the backbone of any organization today. Developing competitive marketing strategies is a journey and not a destination. Organizations big or small face various marketing challenges. Companies are required to respond to challenges in the new context with very little support from past experience. Many new concepts have emerged in the field. The certification programmes in marketing at DAIMSR are aimed at contemporary marketing practices and developing skills among professionals to deal with emerging issues in marketing research, brand communication, consumer behavior and sales communication.

NSE'S CERTIFICATION IN FINANCIAL MARKETS

The National Stock Exchange conducts Certificate Exams for several Financial Market Modules. DAIMSR acts as a training center for aspirants seeking to get these certificates. Some prominent certificate courses at DAIMSR are: Capital Markets Dealers Module, Derivatives Market Dealers Module, Mutual Fund Distributors Module, Commodities Market Module, etc.

HUMAN RESOURCE MANAGEMENT (HRM)

To provide valuable understanding in the field of human resources as a discipline and potential career DAIMSR conducts various certificate courses on Human Resource Management. Some prominent HR certificate courses at DAIMSR are: Competency Mapping, Designing FIR/Induction/Orientation/Employee Manual and Effective Payroll Management. We believe these certifications helps future managers to engage with the industry and witness HRM in practice.

OPERATIONS MANAGEMENT (OM)

Operations Management Certification on "Fundamentals of Operations" imparts relevant and essential knowledge and helps the students to develop an orientation towards the subject. The certification on "Microsoft Project 2007 for Effective Scheduling" is an excellent way for the students to prove their professional prowess to prospective employers as it helps in putting their resumes a rank above. Thirdly "Business Logistics and Supply Chain Management" certification enhances their marketability and leads to greater opportunities making operations management

CONFEDERATION OF INDIAN INDUSTRIES (CII)

DAIMSR has entered into an agreement with the Confederation of Indian Industries - Institute of Logistics (CII-IL), for cooperation in the field of Logistics and Supply Chain. A Memorandum of Agreement (MOA) was signed between DAIMSR and CII-IL to run a Learner Facilitation Center (LFC) for Nagpur area with a view to facilitate educational services in this field as per the requirements of the industrial sector. For course details visit www.ciilogistics.com

E-Leap THE DAIMSR CENTRE FOR ENTREPRENEURSHIP

Eleap- The DAIMSR Centre for Entrepreneurship has been established as a body driven by students and supported by the institute to achieve the following objects :-

- Organize entrepreneurship awareness camps, entrepreneurship development programmes.
- Guide and assist prospective entrepreneurs various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support system, information and technologies.



- Conduct research works and survey for identifying entrepreneurial opportunities.
- Organize guest lectures, seminars, etc. for promotion and growth of entrepreneurship.
- Arrange visits to industries, Entrepreneurship summits & Conferences for prospective entrepreneurs.
- Help young entrepreneurs in management and HR development. Identifying, evaluating and developing business plans.
Incubation of entrepreneurial ventures

EMPLOYMENT GUIDANCE & PLACEMENT ASSISTANCE CELL

The Training and Placement Cell is committed to provide all possible assistance to students in their efforts to find employment. The benefits of this assistance are reflected in the preparation of our students, who are able to secure lucrative and esteemed position in recent years. The training and placement cell operates year round to facilitate contacts between Corporate and students. The institute has a training and placement cell with an objective to help the students for pursuing their career goals by acquiring employment - seeking skills and thus to attain the desired employment. This cell provides various employment related training and guidance as well as arranges campus recruitment by reputed companies.

ROTARACT CLUB OF DAIMSR FORT

Rotaract Club of DAIMSR Fort is a part of a global effort to bring peace and international understanding to the world. The purpose of this club is to provide opportunities for student managers to enhance the knowledge and skills that will assist them in personal development, to address the physical and social needs of their communities and to promote better relation between all people through a framework of friendship and service.



The cell is functioning on the following lines:

- Assist students to develop and implement successful job search strategies
- Enable students to inculcate career decision making skills
- Act as a link between student and employment community
- Coordinate Seminars and conduct personality development programmes
- Psycho-Social Counseling.

NATIONAL SERVICE SCHEME(NSS)

The institute has a NSS unit with the purpose of educating students about social realities and to inculcate a spirit of social service and concern for the well being of the community.

Dr Ambedkar Institute of Management Studies and Research



Judges during the intra-collegiate business idea competition.

The Finale of an Intra-collegiate business idea competition 'Aegis 17' was organised under the banner of Entrepreneurship Cell of Dr Ambedkar Institute of Management Studies and Research. Tushar Thakre chaired along with the co-ordinator E-Leap Dr M J Siddiqui and E-Leap advisory Ajay Gidwani as the judge. The theme of the event was 'Innovative Ideas'.

Big brands are successful after lot of hard work: Talvinder Singh



Talvinder Singh of Oyo Rooms addressing students of DAIMSR. Shashank Chaudhary of Nagpur Angels, Dr Suhas Buddhe of Bio Care India and others look on.

Through the words of celebrated entrepreneurs and industrialists like Shashank Choudhary (Nagpur Angels), Talvinder Singh (OYO Rooms), Dr Suhas Buddhe (Bio Care India), Baldev Singh Rawat (ResumeUp Services), the startup enthusiastic students realized that a real entrepreneur is the one who does and not just dreams, he does not wait for the opportunity to knock the door, he builds the door himself.

LokmatTimes

Anup Dixit

Mehal Punjor

Prof. Chaudhesh Chaudhary

Prof. Ajay Gidwani

Add years to life...

Yoga means addition - added this session, students should learn the right way of doing yoga and it is the best thing to keep the mind calm and serene. The last part of the session dealt with the benefits of laughing. It was a very interesting part consisting laughter and exercises. The students were benefited by the atmosphere in many ways. At the end, everyone started back a yoga and satisfactory session.

Fird. Chitara Soti

Nagah & Dr. Vinod Akhondkar

Sushil

Ajay

Madhavi Agrawal & Vikrant Waghmare

Dr. Bipesh Usha

Vedantarya Kolar Joshi

Dr. Nilma Ray

Vishvendra Chaudhary

Molay Himbalkar & Shubham Kotkar

Neha Pandey

Dr. Vikram Joshi

Anjali Dhar

Rishabh Shinge

Dr. Sushant Patil

Prof. Gaurav

DAIMSR IN THE NEWS



DAIMSR का 'अनुभूति' 5 से

इसके माध्यम से परंपरागत नगरों का अर्थव्यवस्था को बढ़ावा देना है। अर्थव्यवस्था को बढ़ावा देने के लिए 'अनुभूति' कार्यक्रम का आयोजन 5 से 7 अक्टूबर तक किया गया है। विजेताओं को कुल 56,500 रुपये के पुरस्कार दिये जायेंगे।

Entrepreneurship awareness drive in city by IIT-Kharagpur

Students from engineering, law and MBA students of the city have already registered for their participants and students could not register themselves at the venue, informed a press release.

डॉ. आंबेडकर महाविद्यालयत वार्षिक पुरस्कार वितरण

कार्यक्रम में डॉ. आंबेडकर महाविद्यालय के विद्यार्थियों को वार्षिक पुरस्कार वितरण किया गया।

Dr Ambedkar Institute of Management Studies & Research

Faculty members grooming the dignitaries. MEMBERS of Tata Institute of Social Sciences including Prof Sarojini Mukherjee, Head Centre for Social Entrepreneurship School of Management and Labour Studies and Ravindra Durvasula, Programme Manager, Incubation Centre, IISSE, recently visited Dr Ambedkar Institute of Management Studies and Research, Deekshabhoomi for interaction with the faculty members of the Institute. Director of college Dr Sudhin Palitkar along with Dr Sujay Mehta and advisor entrepreneurship cell, Dr Meetalish Siddiqui introduced the visiting members about the activities conducted at the college. Various discussions were held on developing collaborations between the institutions and also formulating a plan to promote social entrepreneurship in Vidharbha region. Dr Ashutosh Patilkar, Prof Ajay Gidwani and others were prominently present on the occasion.

'Innovation requires more practice than talent'

Recently, the finale of an intra-collegiate business idea competition 'Aegis-17' organised under the banner of Entrepreneurship Cell of Dr Ambedkar Institute of Management Studies and Research was organised. Tushar Thakre chaired the programme. Co-ordinator of e-Leap Dr M J Siddiqui and e-Leap advisory member Prof Ajay Gidwani were the judges. This year the theme of the event was 'Innovative Ideas'. The aim of the competition was to encourage the budding entrepreneurs to find business solution to some of the problems associated with their day-to-day life. Thus their business idea should focus on solving those simple day to day issues. The concept received an overwhelming response not only by innovative but also by commercially viable in terms of value delivery cost leadership and differentiation. Founder of ADVAMPS, Ankit Abad, students mentor team Neha Pandey, Ravi Ramteke, Sneha Patil, Ritu Patel, Pushpak Bhandarkar, Shubham Thakur, Yograj Patil worked hard for the success of the event. Thus they should strive hard to innovate their ideas. The idea should

हितेश-सुरभि के डांस ने दिल जीता

डॉ. आंबेडकर इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज एंड रिसर्च में हुआ इवेंट meACTIVITY एग्री रिजल्ट डॉ. बाबासाहेब आंबेडकर इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज एंड रिसर्च में इंस्टॉलेशन सेरेमनी का आयोजन किया गया था. इस समय डॉ. सुबीर फुलझेले, चंद्रेश वकवती उपस्थित थे. इस साल की थीम 'इंटरनेशनल युथ डे' रही गई थी. इस मौके पर स्टूडेंट्स ने शपथ ली कि वो सड़क पर गाड़ी चलाते समय अपनी सैफ्टी के लिए हेलमेट जरूर पहनेंगे. साथ ही मोबाइल का तेजा इस्तेमाल बंद करेंगे, पर्यावरण का संरक्षण करेंगे और खुद को फिट भी रखेंगे.

NAGPUR IS TALKING ABOUT

Collegians reflected demonetisation effects through creative posters

Two jobs are said, 'creativity is just connecting things'. Applying this theme, the management students of the Ambedkar College connected a regional issue - demonetisation - in a theme for the poster making event organised recently.

DEMO EFFECT
It is no hidden fact that the demon of note ban has impacted all our lives in some way. Through colourful posters, students reflected demonetisation's impact on people from different walks of life. Faculty in-charge Rishi Bakhare says, "From giving the message of 'stop corruption' to showing the repercussions of demon note ban through illustrations, it was commendable how students put their thoughts and creativity together to highlight various aspects of demonisation in their creations."

NEED OF THE HOUR
It is important to engage students on a number of social, civic and moral issues. Through such events, collegians get engaged with various current issues. And what better than poster making activity taking out their creativity. Also, they study and research about the topics given in such events. We are glad students did a great job."

FIN UNLIMITED
There were some fun moments as well. Students expressed themselves in various conversations during the lunch break discussing sporting trophies. Also, we saw youngsters of dancing with their respective posters of course, with their friends.

— Priyanka@drinews.com



Dr. Sudhir Fulzele
Ph.D, MBA, B.E., NET
Director
Operations Management

DAIMSR Faculty Profiles



Dr. Nirzar Kulkarni
Ph.D, MBA, MCM, B.E.(Mech), SET
Dean (Admissions & Administration)
Operations & Strategic Management



Dr. Vilas Chopde
Ph.D, M.Com., M.Phil.
Coordinator
Cost & Management Accounting



Dr. Sujit Metre
Ph.D, MBA, M.A., B.E., NET
Professor
Financial & Strategic Management



Dr. Ashutosh Paturkar
Ph.D, MBA, PGDBM, B.Sc., B.A.
Dean (Academics)
Marketing & Strategic Management



Dr. Avish Petras
Ph.D, MBA, MIRPM, B.E. (Mech)
Assistant Professor
Human Resource Management



Dr. Mujahid Siddiqui
Ph.D, MBA, LL.M, AMIE , B.A. (Psy), B.J., NET
Assistant Professor
Financial Management & Business Law



Dr. Aniruddha Bodhankar
Ph.D, MBA, M.Sc., D.M.M.
Training & Placement Officer
Marketing Management



Dr. Vivek Pimplapure
Ph.D, MBA, M.Com., M.Phil.
Controller of Exams
Financial Management & Accounting



Dr. Snehal Godbole
Ph.D, MBA, B.Sc., NET
Assistant Professor
Operations & Marketing Management



Dr. Pranay Parashar
Ph.D, MBA, M.Com., SET
Assistant Professor
Financial Management



Dr. Pushparaj Kulkarni
Ph.D., ICWA, M.Com., MBA, NET
Assistant Professor
Financial Management & Accounting



Dr. Vikram Joshi
Ph.D., M.Sc. (Stats), M.A. (Eco), MBA
Assistant Professor
Economics & Operations Research



Dr. Dipesh Uike
Ph.D., MBA, M.A.(Psy), B.E. (IT), NET
Assistant Professor
Operations & IT Management



Dr. Ruhi Bakhare
Ph.D, MBA, M.Com.
Assistant Professor
Marketing Management



Dr. Vijay Joshi
Ph.D., MBA, M.A. M.Phil., B.Sc., PGDIT
Assistant Professor
International Business



Prof. Amardeep Kurukwar
MBA, B.E. (Elec), B.A., M.A.(Eco), NET
Assistant Professor
Quantitative Tech. & Operations



Prof. Sachin Panchbhai
MBA, B.Sc., LL.M., NET
Assistant Professor
HRM & Business Law



Prof. Pallavi Sangode
MBA, B.E. (Electronics), NET
Assistant Professor
Operations Management



Dr. Rashmi Gupta
Ph.D., MBA, M.Com., NET
Assistant Professor
Human Resource Management



Prof. Chandresh Chakravorty
MMS, B.J. (Print Media) B.Com.
Assistant Professor
Marketing Management



Prof. Hemant Deshmukh
MBA, B.Sc.,
Assistant Professor
Research & Quantitative Techniques



Prof. Ajay Gidwani
MBA, M.Com., PGD (Retail), B.J.
Assistant Professor
Marketing Management



Dr. Vandana Rao
Ph.D., M.Phil, MBA, M.Com.
Assistant Professor
Financial Management



Prof. Sushant Waghmare
MBA, B.Com.
Assistant Professor
Human Resource Management



Prof. Pallavi Badre
MBA, B.Tech
Assistant Professor
Human Resource Management



Dr. Mrinmayee Chavan
Ph.D, MBA, M.Sc.
Assistant Professor
Human Resource Management



Prof. Anup Dhore
MBA, B.B.A.
Assistant Professor
Marketing Management



Prof. Chetna Soni
MBA, B.Com.
Assistant Professor
Financial Management

C.S. Deshpande
Office Superintendent
Area: Accounts, Cash/
Bills Transactions



Rajesh E. Dambhare
Asst. Administrative Officer
Area: MBA Admissions,
Students' record, University &
DTE correspondence



Sujit R. Kolhekar
Clerk
Area: Admissions, Fees,
University Correspondence



Roshan P. Mate
Clerk
Area: University Exam Forms
& Correspondence, Admissions,
Enrolment (MKCL)



Rakesh M. More
Clerk
Area: University Exam
Forms & Correspondence



Mangesh Lokhande
Clerk
Area: Scholarship, Freeship,
EBC related Work



Pramod R. Gajghate
Clerk
Area: Accounting Assistant



Siddharth Shambharkar
Lab Attendant
Area: Online Record &
University Correspondence



Nilesh N. Yeole
Senior Asst. Librarian
Area: Library Management &
Books - Records Maintenance



Ravi P. Gaikwad
Library Assistant
Area: Books - Records



Deepak V. Mehar
Asst. Librarian
Area: Books - Records



Vishal B. Sute
Lab Attendant
Area: Books - Records



Kamalkishor N. Nihate
System Analyst
Area: Lab In-charge,
Computer Maintenance
& Lab Records



Krishna Bhandarkar
Lab Attendant
Area: Maintains Computers



The Committees at DAIMSR

Public Information Committee

1.Dr. Sudhir S. Fulzele	Chairman	9822563970	ssfulzele@yahoo.com
2.Dr. Nirzar Kulkarni	Chairman	9271203904	knirzar@rediffmail.com
3.Dr. Mujahid Siddiqui	Public Information officer	9890325497	mjsiddiqui@gmail.com

Grievance Redressal Committee

1.Dr. Nirzar Kulkarni	Chairman	9271203904	knirzar@rediffmail.com
2.Dr. Vivek Pimplapure	Member	9850337572	vivek_pimplapure@rediffmail.com
3.Dr. Mrs. Ruhi Bakhare	Member	9665094245	ruhibakhare@rediffmail.com
4.Dr. Avish Petras	Member Secretary	9271203905	avishpetras@gmail.com
5.Dr. Mrs. Rashmi Gupta	Member	9960227330	rashmigupta15@yahoo.com

Women Grievance Redressal Committee

1.Dr. Mrs. Ruhi Bakhare	Chairman	9665094245	ruhibakhare@rediffmail.com
2.Dr. Mrs. Rashmi Gupta	Member	9960227330	rashmigupta15@yahoo.com
3. Mrs. Pallavi Badre	Member	9890755495	pallavibadre@gmail.com
4.Mrs. Pallavi Sangode	Member Secretary	9970854830	pallavi_sangode@yahoo.com
5.Dr. Mrs. K. M. Reddy	Member	9960157352	

Anti Ragging Committee

1.Dr. Sudhir S. Fulzele	Chairman	9822563970	ssfulzele@yahoo.com
2.Dr. Pranay Parashar	Member	9765898286	Parashar.pranay@gmail.com
3. Mrs. Mrunmayee Chavan	Member	8007676331	mrinmayichavan@gmail.com
4.Mrs. Chetana Soni	Member	8087922243	chetana.soni@gmail.com
5.Mr. Snehal Godbole	Member Secretary	9970653950	Snehal_prakash@rediffmail.com

The Facilities Management Team

Gulab A. Pichkate

Office Assistant

Area: Assists in Official work & Banking Work



Diwakar D. Kale

Office Assistant

Area: Assists in Official work & Banking Work



Ranjit B. Tirpude

Office Assistant

Area: Assists in Official work & A/V System.



Samir Nayak

Office Assistant

Area: Assists in Official Work



Ishwar S. Hedao

Office Assistant

Area: Assists in Official work & Banking Work



Hemant Chitriv

Office Assistant

Area: Assists in Official Work



INSTALLATION DAY EVENT

The Installation day at the institute is a special occasion, where all the newly admitted students of batch participate in competition and games which help them have a free interaction with each other. It's a fulfilled occasion before the actual start of the academic session.



ANUBHUTI

The Youth Festival

An Inter-collegiate festival where the students get to team-up and organize a mega event. A competition of repute, DAIMSR has been successfully hosting this event for over ten years. The events comprise of Academic Events such as Debates, Case Study Presentation, Ad Making, Business Quiz and Personality Contests, While the Cultural events such as Singing, Dancing, Fashion Shows etc.



Abhiyan

THE INSTITUTIONAL SOCIAL RESPONSIBILITY

As an initiative under ISR, DAIMSR along with its Alumni Association organizes a fund raiser to support a social cause of up-liftment of underprivileged section of the society. Abhiyan has hosted events like Hasya Kavi Sammelan, Ghazal Nite, Musical Nite and Rock Band. This years Abhiyan was dedicated towards protection of the Sparrow and many activities were conducted by the Environment Club of the institute.

BUDGET ANALYSIS

Analysis is an event to discuss and deliberate on Union Budget. The student groups present an analysis on various aspects of the Union Budget. A panel



OUTBOUND LEADERSHIP TRAINING **AAGAM**

AN OPPORTUNITY FOR STUDENTS TO TEST THEIR PHYSICAL STRENGTH. THE PRAHAAR CAMP IS RUN BY EX-ARMY OFFICIALS AND IS AIMED AT DEVELOPING





The event has a luminous history and is being conducted since the past 23 years. It is an annual workshop aimed at addressing contemporary issues relating to management. The event helps the students in acquiring knowledge on diverse areas and addresses a unique/ relevant theme every year.



ACUMEN

Acumen is a national level contest of Paper Presentation. It's a platform for Industry Practitioners, Academicians and students, to present their research work on contemporary



DAIMSR ANNUAL AWARDS



EAD

Entrepreneurship Awareness Drive
in association with Indian Institute of Technology, Kharagpur



AEGIS 2017

The Business Plan Competition



AāBHA

The Institute celebrates Women's Day every year. This day is used to bring awareness on a variety of issues pertaining to women. The male students and staff members are also sensitised towards the women's issues on this occasion. Lectures and activities on Health, Safety and Protection of girl child are held during this day long event.



THE PARENTS TEACHER MEET



sign out day *Celebrations...*



COURSE STRUCTURE

SPECIALISATIONS OFFERED

Group -A - Marketing Management

1. Sales & Distribution Management
2. IMC & Brand Management
3. Consumer Buying Behaviour

Group -B - Financial Management

1. Corporate Financial Management
2. Security, Portfolio & Risk Management
3. Investment Environment & Wealth Management

Group -C - Human Resource Management

1. Training & Development Practices
2. Performance & Compensation Management
3. Industrial Relations & Labour Laws

Complementary Specialisation Group :

A. Operations Management - Three Courses

B. Service Sector Management - Three Courses

Semester I

Principles Of Management
Managerial Economics
Accounting For Managers
Business Legislations
Business Communication And
Information Systems
Research Methodology And
Quantitative Techniques

Semester II

Human Resource Management
& Organizational Behavior
Financial Management
Marketing Management
Operations Management
Cost Accounting
Economic Environment Of
Business

Semester III

Strategic Management
Summer Internship Project
Project Management/
Environment Management
Elective-I-paper 1
Elective-I-paper 2
Elective-II-paper 1
Elective-II-paper 2

Semester IV

Business Ethics & Corp. Gov.
Entrepreneurship Development
Project Work
International Business Mgmt. /
Agri-Business Management
Elective-I-paper 3
Elective-II-paper 3

INSTRUCTIONS TO STUDENTS

- Be regular and attentive in class. 75% attendance is a must.
- It is the student's responsibility to maintain proper records of one's own attendance.
- Bring your ID and Student's Guide daily.
- Ragging in any form is strictly prohibited. Anybody found guilty of ragging and/or abetting shall be dealt with in accordance with according to the provisions of the UGC / AICTE Regulations on curbing the menace of ragging in Higher Educational Institutions, 2009. (You may obtain the copy of this Regulation from the institute Website)
- Smoking and use of tobacco is strictly prohibited in the campus.
- Always keep your cell phones in Silent Mode, while in campus
- Follow the timings and rules of Parking as framed by the concerned contractor.
- Language of communication in the campus is English.
- Be prompt in proper feed backs via suggestion box kept at various places all over the campus. Be participative in all the activities and events of the institute as they are for your development. Be responsible and honest in performing the duties as a member of various committees.
- Be sincere, helpful and courteous while you are engaged in Rotaract Club and NSS activities. Use the laboratory and instruments with utmost care without damaging them.
- Do not take your laptops into the computer lab.
- The responsibility of mobile phones, laptops and other valuables rests with the students.
- The diary given to you has a 'Personal Benchmark' section, which is designed for your development. Proper records and updation of the same is important to measure quantifiable growth if any.

The MBA Programme at DAIMSR is:
 Approved by
 All India Council of Technical
 Education, New Delhi
 Recognized by DTE, Government of
 Maharashtra
 Affiliate to RTM Nagpur University,
 Nagpur

Major Recruiters at DAIMSR 2016 - 17



We innovate **Ideas**
 We script **Success**
 We nurture **Minds**
 We create **Leaders**
 We mould **Careers**
 We don't just Educate...
 We Breed Talent

**Dr Ambedkar Institute of
 Management Studies & Research**

VIP Road, Deekshabhoomi,
 Nagpur - 440010
 Tel: 0721-6501379 / 652103
 Email: info_mba@daimsr.in
 www.daimsr.in