

Our students don't study to earn, they study to learn. For them "What you learn today is what you will become tomorrow."



Students enjoying the performance of ISR activity

# AAROHAN

JAN-JUNE 2017 | ISSUE-2



Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies and Research, Deekshabhoomi, Nagpur**  
Values, Commitment & Excellence

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Students at Prahar Camp



Party after the success of event

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## SUMMER INTERNSHIPS 2016



# FROM THE EDITOR

Dear friends, staff, students, alumni and well-wishers,

Warm greetings to you all!

Dr. Ambedkar Institute of Management Studies and Research, a top business school in Central India, is a flourishing cauldron of excellence in the field of management education, high quality research, executive development, and value added consultancy.

We are presenting you the bi-annual magazine called “Aarohan”. It offers a glimpse of all the happening activities at DAIMSR and also showcases the success of our faculty members and students.

As everyone of us are well aware of that on November 8, Indian Prime Minister Narendra Modi took a historic decision by announcing that the high-denomination notes (Rs 500 and Rs 1,000) then in circulation would cease to be legal tender.

Based on this fact this semester we had a theme of Demystifying Demonetization for our one of the mega events Aavhan. The institute conducts an annual event “Aavhan”, in which speakers from industry, practicing managers provide insight to students on the current business environment and the contemporary challenges that the industry is facing as well as the likely issues and opportunities in near future.

This issue talks about Analysis -an event to discuss and deliberate on Union Budget. Aabha- a program under the banner of Women empowerment Cell, Annual Awards – an event to recognize Academic and Co-curricular achievements of the students and many more.

**Thanks and Regards**

Dr. Ruhi Bakhare  
Faculty Incharge



When PM Modi declared that Rs with the denomination of 500/- and 1000/- would cease to be the legal tender from 9th of Nov, the whole country was stunned. This decision caused sensation in the whole country. Social Media was flooded with messages and information. People started counting the trash they had accumulated for years legally or illegally. Rumors became rife. Some tried to invest their dying currency in gold. Some contacted their near and dear ones in this miserable hour. People could get only Rs 4000/- of old denomination exchanged with the new one. Big queues before the banks and ATMs became the order of the day. Instead of getting shorter, these queues were getting longer with every passing day. The last date for the whole process was 30th of December. The persons could deposit the old cash worth Rs 2.5

lac till the said date.

The main objective of this move was to curb the black money, corruption and fake money menace. All the people but those who were indulged in malpractices welcomed the move. The whole opposition shook hand against this move under one pretence or the other. They called this decision a draconian law and wanted the govt to roll back it. Tirades were made to target the decision. Govt also carried out counter attacks.

The new currency which replaced the old one is of denomination of 500/- and 2000/- . Though the people faced a lot of inconvenience owing to shortage of funds, they did not criticize the govt for the move. Even they lauded the Modi govt for this big move. Prime Minister also addressed the people many times telling the people that it was a mahayajna and they must offer their own ahuti in it.

He further said he was aware the hardships they were suffering from but he sought only 50 days for setting the things right. He jibed at the chief political leaders who

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He further said he was aware the hardships they were suffering from but he sought only 50 days for setting the things right. He jibed at the chief political leaders who have stashed big amount of money and therefore joined hands to force govt to rollback its decision.

The most interesting thing regarding the demonetisation was that people had devised various unique methods for transforming their black money in to white one. Some of these methods were as follows –

- Depositing money in the accounts of their poor relatives and friends.
- Enticing the people with some percentage of money for exchange.
- Asking their employees to stand in the long queues in front of Banks and ATMs for getting money

# AABHA

Celebrating international women's day @DAIMSR



The event was held on 10th September, 2016 at the Seminar Hall, DAIMSR.

The Women Empowerment Cell of Dr. Ambedkar Institute of Management Studies & Research plays a significant role in Mobilizing women's views and perspectives on important social issues, Questioning the existing biased and stereotypical notions & concepts those deny identity and respectable space for women, promoting gender consciousness into all systems of knowledge in order to progress towards a true gender sensitive society and Eliminating cultures of impunity, silence and complicity leading towards real empowerment.

The women empowerment cell works in the direction to empower girl students, to enhance understanding of issues related to women and to make the college campus a safe place for women students. With a view to taking up women's issues and problems, the cell aims at creating awareness of their rights and duties. It also provides a platform for women to share their experiences and views regarding their status in the society and to suggest ways to improve and empower

themselves. Aiming at intellectual and social up-liftment of the female students, the cell stands for facilitating women's empowerment.

In this occasion the students and faculty members of the institute got an opportunity to listen to the experiences and views of eminent women from various walk of life who have already established themselves in domains which are male dominated even today. The participants also interacted with these eminent personalities in length and were enriched by their guidance.

This event is especially organized to celebrate International women's day. The events aims to bring awareness amongst the women students and staff on Women empowerment and women rights. The daylong event comprises of Informative sessions, Recreational Activities as well as Training in Self-defence, Entrepreneurship etc. The theme of the programme is Women Empowerment and it is aimed at encouraging and motivating girl students of the college with a view to sensitize them towards the issues concerning women in the State.

**Editor**

## SESSION I RACHEL MATTHEW



Dr. Ruhi Bakhare welcoming Rachel Mathew at the event

While addressing the gathering Rachel Mathew said empowering women in India is very necessary to bring gender equality or we can say that gender equality is very necessary to empower women. It is very necessary for all Indian men to understand the power of women and let them go ahead to make themselves independent. Gender equality is the first step to bring women empowerment in India. Men should understand that women are made only to handle household chores or take responsibility of home and family. Instead, both (men and women) are responsible for everything of daily routine. Men too need to understand their responsibility towards home and family and all other works women do so that women can get some time to think about themselves and their career.

“ Always be yourself and have faith in yourself. Do not go out and look for a successful personality and try to duplicate it.  
-Ms. Rachel Mathew ”

There are so many laws for empowering women however none are effective and followed by people. There should be some effective and tight laws which can be followed by everyone. It is not the responsibility of our government; it is the responsibility of each and every Indian. Every Indian need to change their mind set towards women and strictly follows all the rules made for women empowerment.

## SESSION II RITA AGARWAL



(Rita Agarwal, A Consulting Psychologist based in Nagpur)

The second speaker for the day was a Consulting Psychologist based in Nagpur Rita Aggarwal. She is the director of a private enterprise named 'MANODAYA', The Psychology Clinic – Centre for Psychological Enhancement. She is a well-known for her pioneering efforts in the practice of psychology in Central India. Her work includes counseling, psychotherapy and psychometric testing and assessments. She is also a seasoned human resource trainer and conducts workshops for self-growth and development.

“ Confidence comes not from always being right but from not fearing to be wrong.  
- Ms. Rita Agarwal ”

# PET Exam

## The Culmination of one's journey

The Ph.D. Entrance Test PET-I September 2016 was conducted by RTMNU for admission to Ph.D. from September 1st to 3rd. Students has registered for the examination during August 1st to 10th. For details & Registration, participants were asked to visit Dr. Ambedkar Institute of Management Studies and Research, Deekshabhoomi, Nagpur between 9am to 4pm.

Training Session for PET Appearing Candidates held on August 19, 20, 22, 29, 30, 31 & September 1. These sessions will be followed by a Demo PET. The sessions and tests were held during 4:30pm to 7:30pm daily. It consisted of Guidance on Quantitative Aptitude, Data Interpretation, Reasoning, Verbal Ability & Language Comprehension, Computer, Research and Environment by expert faculties. Total 4 students participated in this guidance session.

Schedule for Practice Sessions and

Online Demo test at DAIMSR towards PET 2016, finalized in consultation with Dean Administration and consent from Dean Academics. Study material, test material and practice sessions conduction was done on priority basis. Resource Persons submitted the study/test material in soft copy in person to the I/C of Session by 16th August 2016. Syllabus/ contents for assigned area were mentioned in the schedule. Resource material was made available to the faculties in the form of Books by R.S.Agrawal and the website [www.indiabix.com](http://www.indiabix.com) to design the material. Faculties were asked to make them available in the scheduled practice session slot. They were asked to swap their Semester lectures if required, also asked to assign their part to co-mentor in case of activity with kind permission from Dean Academics.



Seniors saying their Goodbyes at Alvida 17

# ALVIDA

Bridging the gap between academics & induction



“ College is the easiest part of life, the toughest starts now. ”  
 – Saurabh Malik Sem-IV

The awards given were:

1. Mr. Farewell - Mr. Priyeshkumar Khurve
2. Ms. Farewell - Ms. Roshni Totwani

The event was arranged at the Hotel Nagpur Ashok, Laxminagar, Nagpur. It was arranged with an explicit intent to be a bash for the outgoing students. The students were given full freedom to arrange and plan the event. The juniors got an opportunity to say goodbye to their seniors. The event was arranged in such a way that the outgoing batch was awarded and entertained as well. There was a session for junior senior interaction. The awards of Mr. & Ms. Farewell were also given upon voting by the juniors on the day of the event.

The seniors got a chance to perform for their juniors as well. This was a highlight of the event and also a very enjoyable act for the juniors.



Senior performing with the Juniors

The Director, Dr. Sudhir S. Fulzele, could not attend the event as it was just a day before Dr. Ambedkar Jayanti and this year the Honorable Prime Minister, Mr. Narendra Modi was going to pay a visit. In order to facilitate the Prime Minister's visit and make arrangements for the same, he sent Dr. Nirzar Kulkarni (Dean Administration & Admissions) in his stead.

Dr. Nirzar Kulkarni expressed regret for the absence of the Director and also congratulated the outgoing batch. He sensitized them to the rigor of professional life and guided them one last time on how they can and should face the corporate world. His address was met with applause. Once done, he requested the students to continue onwards and enjoy the rest of the day.



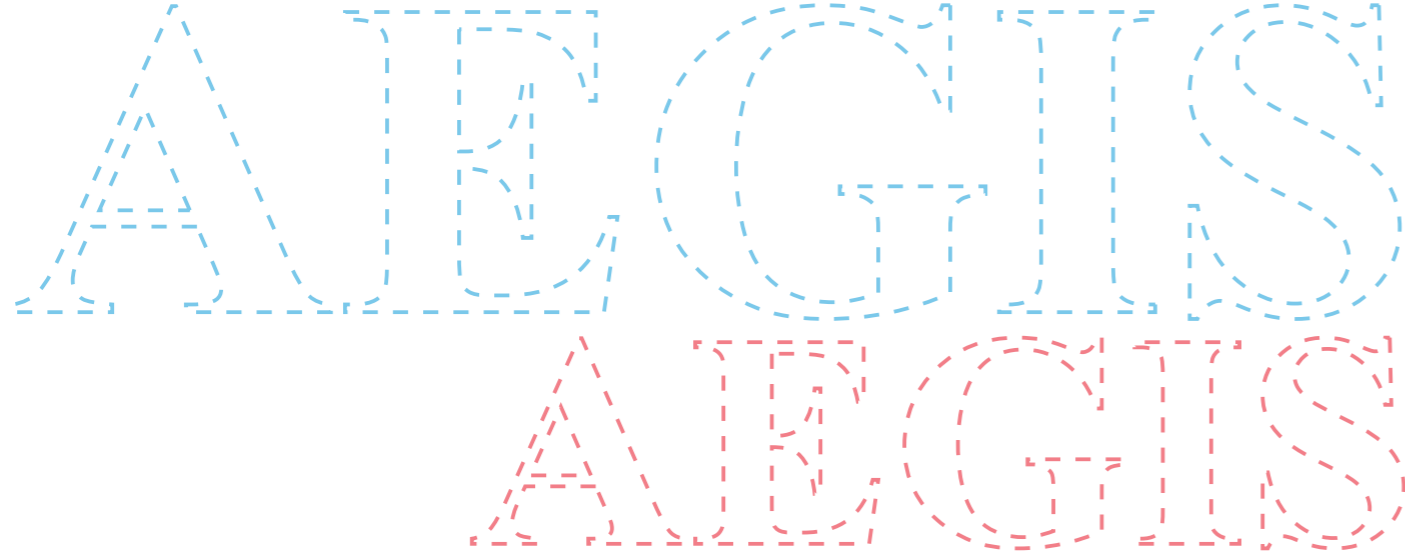
Dance Masti at Alvida 17

The event was a fun-filled entertaining experience for the seniors as well as the junior. They had a gala time and enjoyed themselves to the fullest.

Everything went off smoothly and the event could be finished off without any hassles on time.



“ Good friends are those who are easy to approach and difficult to blame. Thanks for being one.....will miss you seniors. ”  
 – Vedant Thavre Sem-II



# AEGIS

AEGIS-2017 was a unique platform for academicians, new-age entrepreneurs, eminent business personalities, venture capitalists and the students to gather at one place and share their entrepreneurial endeavors and experiences, and to pledge to take entrepreneurship to greater scales. It plays host to events including guest lectures, workshops, panel discussion, B-plan competition etc.

AEGIS has been graced by several noteworthy guest talks, where various notable entrepreneurs have come to share their experience, how they started from small and have now reached to pinnacle. The finale of the intra-collegiate business idea competition 'AEGIS 2017' was successfully executed with the joint efforts of the host, student's team members, participants and the judges. During the formal closure of the event, Prof Ajay Gidwani provoking the budding talents said that “Innovation

takes practice more than the talents thus they should strive hard to innovate their ideas. The idea should not only be innovative but also be commercially viable in terms of value delivery, cost leadership and differentiation.



“It's an opportunity and a good platform to showcase our business skills.  
Neha Pandey – Sem-II”

# AAHVAN 2017

Aavhan as an event has been started with the explicit view of bridging the gap between academics and industries. Aavhan is a platform where students of DAIMSR get an opportunity to learn from and interact with professionals from the industry. The knowledge sharing seminar is designed in such a way that it addresses a unique theme each time. Also, it aims at bridging the gap with respect to what the industry expects and the student body should deliver when moving into the job market. One of the major advantages Aavhan provides to the students of DAIMSR is that it allows them to gain an insight into a specific part of the industry and develop a holistic understanding of it.

The theme for Aavhan-2017 was related to “Demystifying DeMon.”

### Speakers/Guests:

- Mr. Ravi Kumar VR Majumdar, Deputy General Manager (Business & Operations) State Bank of India
- Dr. V Adithya Srinivas, Chief Operating Officer of BSE BROKERS FORUM
- Ms. Sujatha Khuppuswami, GM Wockhardt,
- Shri Nikhil Atale corporate finance expert, advisor to minister of

finance in Cambodia,

- Mr. Daveendee B. S. Dhingra a financial consultant,
- Mr. Suresh Rathi Vice President VIA and Managing Director of Supriya Packaging Pvt Ltd,
- Mr. Nitin Sudame Executive director and co-founder of Spacewood Office Solutions Pvt Ltd.

Dr. Ambedkar Institute of Management Studies & Research organized a programme “AAVHAN-2017” on 16th March 2017.

The event with 23 years of luminous history, an annual programme aimed at addressing contemporary issues relating to management.

The students participate in the event and acquire knowledge on diverse areas and subjects which addresses a unique theme every year. It is the event in which eminent personalities from various field provide insight to students on the current business environment and the contemporary challenges that the industry is facing as well as the likely issues and opportunities in near future. The event was held on 16th March 2017 at PP Dr. Babasaheb Abedkar Auditorium, near Deekshabhoomi sports ground, Laxminagar Nagpur. The theme for this year was “Demystifying DeMon.” Domain experts from various

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Domain experts from various different organizations were invited as the Guest Speakers for the day.

The event started at sharp 10:00 a.m. The chief guests along with Dr.Sudhir Fulzele, Director DAIMSR and other dignitaries were escorted to the stage by the students of Sem II. The escort was followed by lighting traditional lamp and garlanding photograph of Tathagat Bhagwan Shree Gautam Buddha and P.P. Dr.Babasaheb Ambedkar by the guests and the dignitaries.



“ The objective behind demonetization is to make India corruption free  
- Mr. Ravi Kumar VR Majumdar, DGM (Business & Operations) State Bank of India ”



In the chair, Dr.Nirzar Kulkarni, Mr. Ravikumar Majumdar, Dr. Sudhir Fulzele and Dr. Ashutosh Paturkar



Illuminating the auspicious lamp at the hands of Mr. Ravi Kumar VR Majumdar, Deputy General Manager (Business & Operations) State Bank of India

The main event began with the address of the honorable Director, Dr. Sudhir Fulzele to the gathering. Dr.Sudhir Fulzele, gave the clear idea about the theme of the event and the contemporary importance of the topic in his speech.



Director Dr. Sudhir Fulzele addressing the gathering

“ Although the demonization process has a positive long lasting effect on the economy of the nation some short term impact like retardation in growth rate for the coming two quarters and such small impacts are bound to be bared.  
- DR. SUDHIR FULZELE Director DAIMSR ”

**SESSION I**

Key Note Address by Mr. Ravi Kumar VR Majumdar, Deputy General Manager (Business & Operations) State Bank of India



(Director Mr. Ravi Kumar VR Majumdar the key note speaker of the event putting his view on Demonetization)

After the introductory speech of the Director Sir, the event began with the speech of Mr. Ravi Kumar VR Majumdar, Deputy General Manager (Business & Operations) State Bank of India . During the inauguration of the programme Dr

Sudhir Fulzele, Director, DAIMSR gave the introductory speech. During his speech he talked about the luminous history of the event AAVHAN and address about the theme. While highlighting about the theme of the event i.e. “Demystifying DeMon” Dr. Ashutosh Paturkar said although the demonization process have a positive long lasting effect on the economy of the nation some short term impact like retardation in growth rate for the coming two quarters and such small impacts are bound to be bared. There are every possibilities of this process being misperceived and misconceived by the public at large. Hence a need was felt to bring forth the reality.



The students and faculty members of the institute were addressed by Mr. RAVI KUMAR VR MAJUMDAR, Deputy General Manager (Business & Operations) State Bank of India, Zonal Office, Kingsway, Nagpur. He has been with SBI since last 30 years. Presently he is looking after SBI's operations in the districts of Vidarbha. 225 branches and 4 regional offices are functioning under his guidance and supervision. While addressing the gathering he mentioned about the objective behind demonetization is to make India corruption free. He emphasized on the concept of digital India. He opined about the pre and post demonetization facts.

## SESSION II



Dr. V Adithya Srinivas addressing the gathering



**The role of entrepreneurship during the phase of demonetization is very crucial.**

**Dr. V Adithya Srinivas, Chief Operating Officer of BSE BROKERS FORUM**

Dr. V Adithya Srinivas, Chief Operating Officer of BSE BROKERS FORUM, was one of the speakers for the event. While addressing the gathering he stressed on the role of entrepreneurship during the phase of demonetization and he also mentioned about the employment issues.

## SESSION III

### Panel Discussion



**Mr. Daveendee B. S. Dhingra**  
a financial consultant

While interacting with the audience on demonetization Mr. Dhingra said that demonetization will certainly put a stop to the hordes of black money being pumped into the real estate space and he also added that this is a very good moment for prospective first-time buyers to buy their first homes.

Further while mentioning about the benefits that are offered to the banks to the buyers of home loans he added that lower interest rates on home loans and emphasized on the benefit from the demonetization to them

Taking the discussion to further point Mr. Dhingra mentioned about the luxury segment in real estate. He said that this segment will also see a downturn due to demonetisation, as most of the deals involve cash transactions.



**Ms. Sujatha Khuppuswami, GM**  
Wockhardt , Nagpur

Another panelist Ms. Sujatha Khuppuswami, who belongs to the healthcare and pharma sector while putting her opinion about keeping the cash at homes with oneself has always been to cover unforeseen medical emergencies. She also highlighted the practical problem that many hospitals and other medical facility providers were hesitant of using the digital method of payment i.e. credit and debit cards, leaving a customer with no choice but to pay by cash which is a common practice for people from all economic sections of the society, to pay their hospital expenses by cash. Further it was emerged from the discussion that demonetization has not hit medical tourism hard as the hospitals nor the government is coming to the rescue of patients who have been caught in the midst of a national crisis.



**SHRI NIKHIL ATALE**  
corporate finance expert  
advisor to minister of finance in Cambodia

During the panel discussion, Shri Nikhil Atale corporate finance expert spoke in support of demonetization and said that it has an impact on businesses dependent on cash for a short short term, but in the long term the impact will be positive. He further added that India being a agricultural economy our Economists expect the slowdown in industrial and services growth to be offset by healthy growth in the agriculture sector growth even as the official GDP number is likely to underestimate the effect of demonetisation because the calculations do not adequately capture the impact of the note ban on the informal sector, which was the worst hit.

While discussing the solution for agricultural sector to grow further is through the a robust kharif output which will eventually reduce the cash crunch affecting some of the sub-sectors of industry and services.



**MR. SURESH RATHI**  
Vice President VIA and Managing Director  
of Supriya Packaging Pvt Ltd

Adding to the issues raised by Mr. Atale during the panel discussion Mr. Suresh Rathi Vice President VIA and Managing Director of Supriya Packaging Pvt Ltd, talked about the greatest change that is taking place in the economy which is 100% elimination of fake currency out of circulation. He stated that because of the demonetization policy liquidity in the form of 500 and 1000 denomination currency notes lying with terrorists, maoists, naxalites, jihadists has created chaos and terror since they have gone waste.

Being a businessman, he highlighted one of the positive steps taken by business class regarding the money lying with them as current year's income that men are depositing money with banks as advance tax and further added that it is one way defaulters of all kind of tax escalation are clearing their dues.



**Mr. Nitin Sudame**  
Executive director and co-founder of Spacewood Office Solutions Pvt Ltd.

Taking the issue of taxes further Mr. Nitin Sudame Executive director and co-founder of Spacewood Office Solutions Pvt Ltd. said that the demonetization strategy along with GST (Goods and Services Tax) can be quite counterproductive in black money generation.

Being a person from the packaging industry he quoted his experience that many of the businessmen have stepped up their marketing material with messages like 'Cash is so yesterday', driving India to 'go cashless'.

According to him the overall corporate financial results for the December quarter, at first glance, show little impact of demonetization.

While highlighting the con side of the demonetization on the economy Mr. Sudame foresees some the negative impact on some sectors of it on the economy as well at the same time some sectors are observing growth. But he also said that these negative impact may not last for a long time.



Panelist from left to right Mr. Nikhil Atale, Mr. Nitin Sudame, Mr. Suresh Rathi, Mr. Daveendeeep Dhingra and Ms. K Sujatha

Later a panel discussion was organized and the panelist comprises of experienced people from various sectors of the industry – Ms. Sujatha Khuppuswami, GM Wockhardt , with more than a decade of hand on experience in hospital management and administration, one of the most widely travelled corporate finance expert Shri Nikhil Atale , who has also been an advisor to minister of finance in Cambodia, Mr. Daveendeeep B. S. Dhingra a financial consultant of repute, Mr. Suresh Rathi Vice President VIA and Managing Director of Supriya Packaging Pvt Ltd, Mr. Nitin Sudame Executive director and co-founder of Spacewood Office Solutions Pvt Ltd. The major points that emerged out of the panel discussion were Why the ban and what it is all about? Whether we should promote the digital economy or not Black money in the society Whether cashless was planned or it is an afterthought? Unaccounted money etc. The conclusion of the discussion was to reduce corruption is being cashless. At the end a Vote of thanks was proposed by Dr. Ruhi Bakhare, coordinator of the event. Nearly 400 students and faculty members from various institutes in and around Nagpur attended the program. A poster competition was also organized in this occasion out of the total entries

received selected 20 entries were put on display. The winners of the competition are Shreya Deshmukh, Rabi Gosh and Mahima Chaudhary.



selected posters on the theme



“ Aavhan is really a challenge, we enjoyed it a lot  
- Ankita Joshi Sem-II ”

## RTMNU PET

### RTMNU PET September 2016 Guidance Session

DAIMSR every year conducts some faculty development activities for in-house and faculties, professional and PG students; one of them is the PET (Ph.D. Entrance Test) Guidance Session for Ph.D. Aspirants. Participants have to pay some nominal charges for the said course. Some of the participants registering in this course belong to PG from DAIMSR and DAC. Also, the faculties of DAIMSR and DAC participate in this course. One of the purposes of this course is to promote the students from PG to the Doctorate Level. Faculty of DAIMSR teaches the new lot of participants every year, which put forth the faculties, various challenges in teaching pedagogy and topic. Most of the participants belong to Nagpur who is enrolling for the course, although there are some students who belong to various towns from Vidarbha. The promotion of this activity is also focused on the student belonging to the lower income class who may not afford standard books, coaching etc. In such a way this became a philanthropic activity somehow. And it is an exercise to uplift the participants from a general PG level to pursue Ph.D., Research and Teaching.

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asked to visit Dr. Ambedkar Institute of Management Studies and Research, Deekshabhoomi, Nagpur between 9am to 4pm.

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Schedule for Practice Sessions and Online Demo test at DAIMSR towards PET 2016, finalized in consultation with Dean Administration and consent from Dean Academics.

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Resource material was made available to the faculties in the form of Books by R.S.Agrawal and the website [www.indiabix.com](http://www.indiabix.com) to design the material.

Faculties were asked to make them available in the scheduled practice session slot. They were asked to swap their Semester lectures if required, also asked to assign their part to co-mentor in case of activity with kind permission from Dean Academics.



# ANALYSIS

**An event to discuss & deliberate on, union budget**

**B**udget 2017 was presented by the Hon. Union Minister Shri. Arun Jaitley in ten sections- like, Infrastructure, digital economy, agriculture, poor and underprivileged etc. Twenty students from each section were allotted with the topics from the budget. The students were permitted to give presentation on the given topic for 10 Min which include answering the questions asked by audience. This Activity was conducted on, 9.02.2017 and 10.02.2017 from 2:00 pm to 4:00 pm in the respective sections of the students. The student's presentations were evaluated by the faculty members and best two presentations were given prizes. Certificate of participation is given to all students who had participated in presentation activity. On 11.02.2017 the program was started at 10:00 a.m. The Guest speakers along with

Dr.Sudhir Fulzele, Director DAIMSR and Dr. Nirzar Kulkarni (Associate Director), DAIMSR were escorted to the stage by the students of Sem II. The escort was followed by lighting traditional lamp lighting and garlanding photograph of Bhagwan Shree Gautam Buddha and P.P. Dr. Babasaheb Ambedkar by the guests. Director and Associate Director welcome guests with floral bouquet. Dr. Sudhir Fulzele Director DAIMSR, address the gathering, by informing the objective of the event Analysis- 2017. Total 150 students from DAIMSR from Sem II and Sem IV attended the programme. The program concluded with vote of thanks delivered by Mr. Amit Warkar (Student Sem II). The event was over by 2:00 pm.

## Guest Speakers

1. Mr. Abhijeet Kelkar Chartered Accountant , Nagpur
2. Mr. Nirav Panchmatia CEO, Founder, Aum Financial Advisor ,Nagpur
3. Dr. Mrunalini Fadnavis Principal, Mahila Mahavidyalaya, Nagpur
4. Mr. Sopan Pandharipande Business Editor at Lokmat Media Pvt. Ltd, Nagpur



**Director DAIMSR Addressing the Gathering**

While expressing on his views on budget the Director said, “This budget was not a populist budget, it was more of a sensible, balanced, with the focus on rural economy and middle class. A shift to digital platform has huge benefits to the common man.” He further added that “Earlier steps were precursors to the government's current push for digital transaction. There has been an increase in digital transaction after the launch of BHIM app”



**Monologue by Dr. Mrunalini Fadnavis Principal, Mahila Mahavidyalaya**

While delivering the talk on union budget Dr. Mrunalini Fadnavis Principal, Mahila Mahavidyalaya said that Banking sector in a flux if the aam aadmi has been distressed by the cash-crunch post the demonetisation move, banks that have been on the firing line, are up in contradiction of a host of new challenges. She further added that as a solution a proposal to mandate all Government receipts through digital means, beyond a prescribed limit, is under consideration. She mentioned that in order to support this moves of Government the Banks have targeted to introduce additional POS terminals as soon as possible.



**Monologue by Mr. Nirav Panchmatia, CEO, Founder, Aum Financial Advisor, Nagpur**

While delivering his talk on union budget, being a Financial Advisor Mr. Nirav Panchmatia, CEO, Founder, Nagpur feels that Government should investments in road infrastructure and let it go on a higher side since higher spending on road infrastructure will improve supply chain efficiency and thus reduce the wastage of perishable commodities, which will eventually benefit the economy as a whole. Further he also advocated the PM GRAM SADAK YOJNA and Govt.'s thrust on rural development, agriculture which will double the farmers' income would boost rural demand.



**Monologue by- Mr. Abhijeet Kelkar Chartered Accountant , Nagpur**

While delivering a monolog on union budget Mr. Abhijeet Kelkar Chartered Accountant , Nagpur mentioned that amongst all the developments, India stands out as a bright spot in the world economic landscape. India's macro-economic stability continues to be the

foundation of economic success. He further said that Gross market borrowings are lower than market estimate and this may open up the possibilities for rate cut.

Mr. Kelkar highlighted that the economic activity will increase to some extent since higher the amount of money taxed, greater the tendency to avoid taxes similarly people will have more money left with them to spend.



**Monologue by- Mr. Sopan Pandharipande Business Editor at Lokmat Media Pvt. Ltd, Nagpur**

While delivering his talk on union budget Mr. Sopan Pandharipande Business Editor at Lokmat Media Pvt. Ltd, Nagpur said that the budget runs high on being a pro-farmer budget. If allocation for MGNREGA increases, how will India move towards increasing the share of manufacturing sector. He also said that the Monetary incentives for cashless payments are not there. The only positive decision in this regard is to do away with duties for PoS machines.

# AAGAM

Facing the challenges the praharis of DAIMSR



Students participating in Tug-of-War

Leadership skills are valued in every size and type of business. Outbound program –'Tough Gets Going' - team-building workshop operates leadership development sessions to allow these treasured skills to be learnt and improved.

Prahar Samaj Jagruti Sanstha conducts various Outbound Training Programs; one of them is 'The Tough Gets Going', team-building workshop, at Prahargarh. The

program covers training, related to obstacle crossing, group task, group planning, rock-climbing, rappelling, snake handling, slide shows, movies lectures etc along-with necessary accommodation, meals, training and equipments.

Such program is unique combination of personality development, managerial skills & adventure scheduled for great 'fun and learn' experience for one and all.



Team Building Exercises



Fg Offr Shiwalee Deshpande delivering a lecture to the students

Prahar camp was successfully completed by the students of DAIMSR which was divided into two batches. The camp concluded with the valedictory function organized by the very motivated students. Col Sunil Deshpande VSM (Retd) wished all the

students a very bright and successful future. He encouraged the students to continue discipline and hard work in life taught in the camp. Few students shared their journey in Prahargarh through poem, videos and write ups. The session concluded with the vote of thanks proposed by Dr. Ashutosh Paturkar.



“  
True freedom is impossible  
without a mind made free by  
discipline.  
Col Sunil Deshpande

# AAGAZ

## The talent hunt

DAIMSR always emphasizes on the overall physical and mental development of students. AAGAZ is one of the prominent events of which brings all the students of BBA, BCCA and MCM together. This event includes various outdoor and indoor activities in the college premises. Some of its activities include Cricket, Badminton, Box cricket, Athletics, Tug of War, chess, carom etc. The primary objective behind organising this event is to provide the platform where students can show their talent and improve interaction with each other as well as faculty members. At the same time this event helps the students to develop their mental and physical abilities. It serves as learning experience to students, which includes how to work in team to achieve common objectives, how to plan and implement strategies, how to coordinate with each other etc. AAGAZ event helps the students in the development of leadership qualities, boosting self-confidence and overall personality development. Students actively participate in this event with great zeal and enthusiasm. This event acts as refresher between the

routine academic sessions and keeps them motivated.

The event was held between 2-Jan-2017 to 5-Jan-2017. In this activity different games are played by the students, most of the games are played in group. The main objective of conducting this event is to facilitate interaction among the students, develop team spirit, boost self-confidence, leadership qualities and explore hidden talent.

Under AAGAZ event following games/sports are arranged for the students

### A) BADMINTON

#### Total participants-30

In this activity, matches are conducted in doubles. At the end of each round, winners are segregated and competition conducted between the winners and ultimately the final winners are declared.

### B) CAROM

#### Total participants-21 teams

As carom is indoor game. Carom activities were held between four players, winners are declaring after winning 3 sets of game this is an indoor game activity.

### C) CHESS

#### Total participants-20

Chess game is played between 2 players. Winners name are recorded during each round, winners from the first round competed in the semifinal and ultimately winners of the semifinal round competed in the final round and eventually winners are declared.

### D) BOX CRICKET

#### Total participants – 15 teams

The box cricket is an outdoor game. Box Cricket game is played between two teams, each team is formed with 2 girls and 5 boys. Winner teams of semifinal round played in the final round and on the basis of score winner team is declared.

### E) CRICKET

#### Total participants - 5 teams

This is an outdoor game which is organized on the institute's

playground, in this game there are 11 players. Winner teams played in semifinal and final match. Eventually winners were decided after completion of final match.

### F) RUNNING

#### Total participants - 63

Running is the simplest outdoor game. This game is played in a group each group are formed with 8 participants, the distance of race was 100 meter long. After completion of final round 3 participants are decided as a 1st, 2nd and 3rd winner.

### G) TUG OF WAR

#### Total participants-12 teams

In this activity each team comprises of 7 participants, winner team declared in each round. After the completion of semifinal and final round winners were declared.



Students enjoying chess competition

# AAKARSHAN

## A team building activity



Students enjoying the great shot of there batsman



Participant trying hard to win running competition



Girls are also showcasing their strength during Tug-of-war



Students displaying their strength of their team through Tug-of-war

AAKARSHAN is the First event . It is conducted under the main event AASMAN. AAKARSHAN is all about the cultural and traditional events. AAKARSHAN is divided in four sub events . This event is organized and planned by the faculties and executed by the students.

The reason behind organizing this event is that today's generation is forgetting our culture and tradition, so AAKARASHAN is the event which helps the students to remind them our culture. And the cultural activities of AAKARSHAN helps to build team

work and enthusiasm amongst the students. Students work on this event enthusiastically and help provided by the faculties to them . AAKARSHAN is an event help the students to make them proud by following their culture and understand the importance of culture.

**The four events conducted under AAKARSHAN are:**

- Rangoli Competition
- Flower Decoration
- Mehendi Competition
- Face Painting Competition
- Traditional Day



Faculty members encouraging and judging the students during flower decoration competition



Girls flaunting their creativity through rangoli making competition

Students supporting traditional day through their participation



Participant painting face during the competition



# AARAMBH

The education through presentation



The prospect of beginning college can be daunting. Student may be incredibly excited to come to college and at the same time he /she may feel nervous or unsure about what to expect. These mixed emotions are common, and the induction program is designed to make the transition to DAIMSR as seamless as possible.

AARAMBH ..... an Edutainment Start was organised at the beginning of the session to welcome new students at DAIMSR.

AARAMBH is the starting event of DAIMSR which aimed at providing the life learning skills to students through various competition.

Aarambh is the starting point of every academic session which includes the education through presentation by faculties on different subjects as well as entertainment in the form of indoor and outdoor games .

The journey of three days of Aarambh event started from Musical Chair competition and ended with Flip race. The different competition were designed to meet the overall aims and objectives for the institution as well as for students.

## SUB-EVENTS

### 1. MUSICAL CHAIR

The musical chair competition was organized with a viewpoint to create an entertaining environment amongst the students as well as to bring the focused attitude in them. The overall competition aimed at developing their concentration towards their goal and to inculcate the time management technique for every aspect. Along with above objectives, it also helps students to make prompt decisions in any situation.

**Total participants-64**

### 2. Box-Cricket

A three day box-cricket tournament was held for the new entrants of DAIMSR. Unlike a typical cricket match, this is a tournament where both boys and girls play together as cricket players. The competition was conducted in order to make them feel comfortable with each other and which proved to be an ice-breaker sort of sports for the participants. Through this tournament, the students were able to bring self-disciplined attitude in life.

**Total participants-56**

### 3. Lemonade Splash

“Carrying lemon on spoon from start to end, bringing focussed attitude from fresher till farewell” was the objective which made the students to participate in this competition. The competition basically was conducted to teach them how to be balanced and focussed in all situations of life.

**Total participants-50**

### 4. Flip Race

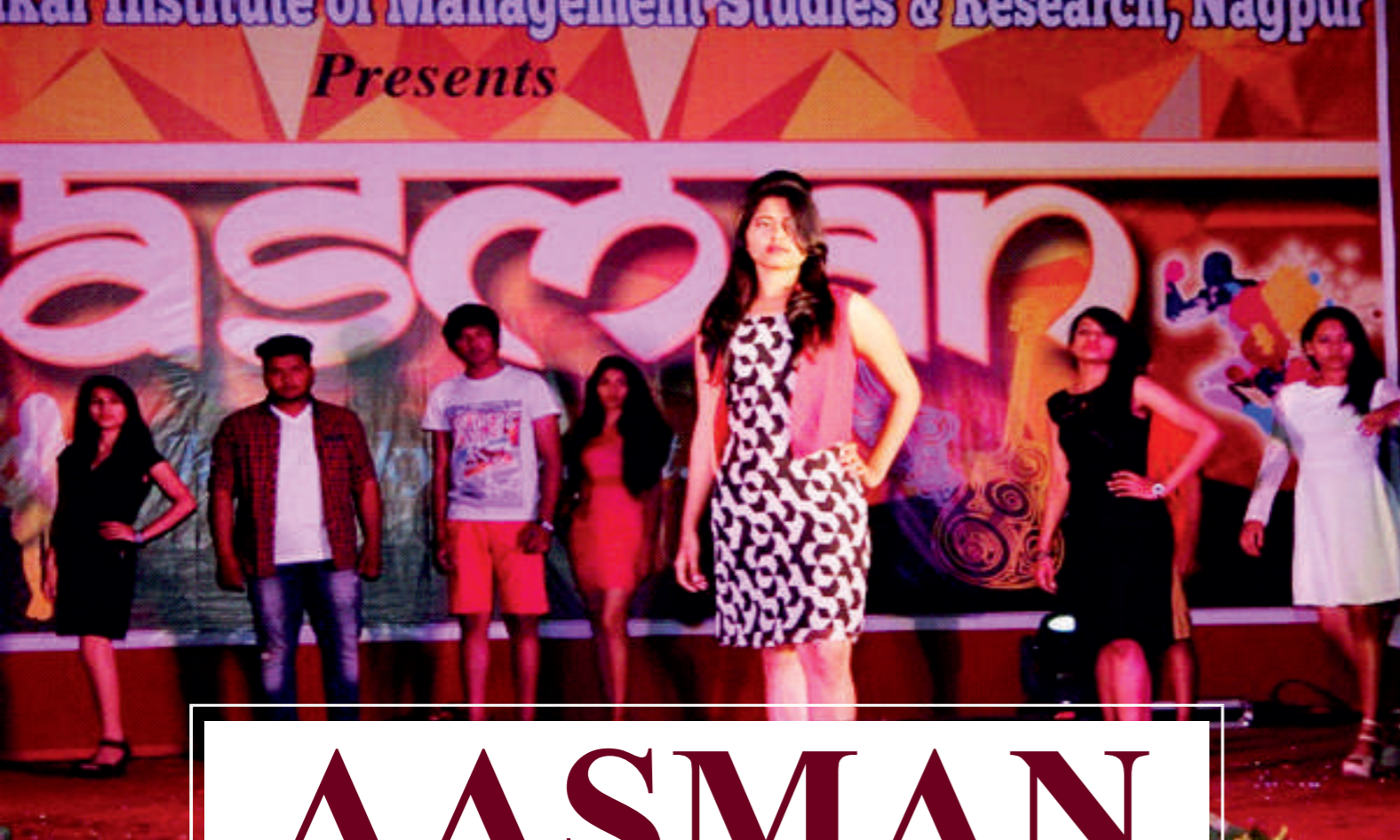
The traditional racing aims at moving ahead, but the competition flip race was conducted with an aim to look the past deficiencies and bring the improvisation in future. This competition started with full of zeal and happiness and gave a new concept of learning to students.

**Total participants-32**



# PHOTOGRAPHS





# AASMAN

Annual cultural feast

**A**asman is the gala event conducted at DAIMSR. It is a grand event with no. of activities combined together into one, conducted mostly in the months of December or January which is planned, organised and monitored by the faculties and executed by the students.

The motive behind organizing Aasman during the mid of the session is to enhance their aptitude, abilities, talents and skills along with fun and learning and make them refreshed for the further session. Aasman provides a platform for increasing their interaction with peers and faculties. The overwhelming and enthusiastic response of the students makes the event a grand success.

Aasman provides an opportunity for the students to know one another by learning about different cultures and helps them build

a relationship. It provides opportunities for leadership through competition and co-operation for the common purpose of team building.

AASMAN is the annual cultural event to complement the extra-curricular activities and groom the students in the “Art of living and working together.” It gives the students an opportunity to develop particular skills and exhibit their non-academic abilities.

Extra-curricular activities in this event can be grouped under four

### categories as follows:

1. Personality Contest
2. Singing competition
3. Dance competition
4. Fashion show contest

## SUB EVENTS HIGHLIGHTS

### ○ Personality Development

The Contest consisted of 3 rounds. The first round being 'Introduction Round' wherein the participants introduced themselves and had only 3 minutes for the same, the second round was 'Talent Show Round' in which the participants showcased their talent within 4 minutes allotted to them like singing, dancing, poem writing, mimicry etc. and the third was 'Judges Round' where the contestants need to answer certain asked by judges skillfully and tactfully. and the judges finally declared Devdatta Shiraskar as 'Mr. Aasman' and Oshin Kamboj as 'Miss Aasman' 2016-17.

### ○ Singing competition

The competition was held in only one form i.e. solo singing. The participants were judged on the following criteria:

- Acrobatics
- Mastery of Lyrics
- Stage Presence
- Pronunciation
- Overall Impact

### ○ Dance Competition

The Dance Competition was conducted in two forms, one for the solo performers and the other for group performers. 9 group Dance forms and 9 solo performances were selected for the competition. Competitors performed

dances in any of several permitted dance styles—such as acro, ballet, jazz, hip-hop, lyrical, and modern before a common group of judges.

### ○ Fashion Show

Two themes were selected for the 2 different rounds as the competition was held in two rounds and the themes for those rounds were as follows.

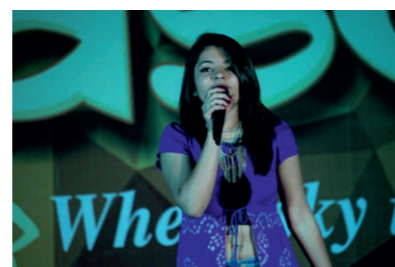
- Round 1-** Season
- Round 2-** Decades

### Speakers/guests /Participants:

The parents of the topper students of the previous year were invited as guests.

## PHOTOGRAPHS





Students from various institutes participated in numerous competition of AASMAN



# AAVEG

## Annual corporate event

**A**AVEG is an annual corporate event of DAIMSR. An event with various academic activities combined together into one. AAVEG is conducted under the annual fest AASMAN. It is the second event of AASMAN which is planned, organized and executed by the students with the help of faculty in-charge. The primary reason of having AAVEG is to develop the culture of public speaking among students. It challenges the students to think, act and engage themselves in different activities.

Students are allowed to organise the event to their best possible level. Different faculties are allotted as the in-charge for different events, who provide helping hand to organize the event. The basic structure for all events remains the same where the new comers or juniors have to the help seniors.

This year we introduced two events .First was business plan competition , which was short overview of new business venture .And model making competition which enhanced the technical and creative skills. Students form different teams in order to organize the event, they regularly take guidance from concerned faculties if and when required. Students work tirelessly to ensure a successful event.

As Aaveg was one of the sub event of a major annual event “ASMAAN” few intellectual competitions were conducted under this. The events were more of academic nature and hence cannot be conducted with cultural events conducted under Asman.

### The four events are

- Quiz Competition
- Business Plan Competition
- Model making Competition
- Sales Promotion

### A) QUIZ COMPETITION

Description : Quiz Contest is one of the major tool to assess students general knowledge , information about current affairs and knowledge about the past. In this competition group of students ,divided into six teams were asked questions under different rounds.The questions were categorized into different catogories such as history ,current affairs, movies, politics and education.

Total number of participants are 12(two students in each group)

### B) BUSINESS PLAN COMPETITION

The art of model making encompasses a wide variety of materials, techniques, and end results. Most people equate model making

The art of model making encompasses a wide variety of materials, techniques, and end results. Most people equate model making with plastic model cars and airplanes or scale models of satellites and miniature sets used in filmmaking. But model makers blend a unique combination of art and science into their work of replicating, creating mockups, volume studies, and scale reproductions of anything from a building to an automobile. Just about any product you use, whether it is an athletic shoe or a cell phone, was very likely represented by a scale model sometime during

**(C) MODEL MAKING COMPETITION:**

For thousands of years people have been creating models to translate and improve their ideas into three dimensional reality. Model making is a logical next step in the thinking process for many ideas. Once someone starts using materials and fabrication techniques they are able to refine their ideas to make them work. In a way everyone is a model maker when they translate an idea into physical reality. It increases the advances skills .

Total number participants : 16(Eight groups two in each)

**(D) SALES PROMOTION**

As a student of management stream it is important for the students to get acquainted with the corporate culture .Sales Promotion was organized to make students come in terms with reality. The sales promotion contest was designed in different rounds in order to make them more aware about the situation. The rounds were:

- 1) Logo identification
- 2) Audio- visual round
- 3) Prop round

Total number of students: 6 groups(each 4-5 )



students showcasing their talent in the annual corporate event



Faculty members evaluating the performances during the event





# PHOTOGRAPHS

## Anand Mela

Saying goodbye to seniors in a grand way

ANAND MELA was organized basically with aim to provide students an opportunity to showcase their cookery talent with a unique theme 'Vegetarian'. This event brought cooking enthusiasts from all classes of DAIMSR- a real platform and a chance to create a storm and portray their stunning skills .

Students from different programme work together for the achievement of a common objective. This event brought a new way of learning in terms of cooking, marketing ,selling skills development .

Anand Mela – a fete event was being selected with an aim to bring a sense of responsibility among the students regarding the startups as career. Through this event ,the students imparted a social message that any career can be made if a person is hardworking and passionate about their ideas to be implemented into business skills.

The students were given one week preparation time for Anand Mela . Students were given an exclusive platform apart from studies to showcase their cookery talent by presenting

different food items. The food stall were categorized according to Snacks,Fruit Juice,healthy food items and street food items. Apart from this, game stalls were designed with a view to have fun and entertainment along with food . The event was held on 10th January, 2017. The venue for the event was DAIMSR Ground, Nagpur. The theme on “vegetarian food items and Knowledge giving Games” when notified to students brought a vibrant and energetic enthusiastic response towards the participation in the present theme. Academic session 2016-17 activity plan brought a unique and full of learning motive platform for young students at DAIMSR . Students from various classes enrolled themselves which itself showed a keen interest about the theme and competition. The event started at around 11.00 am to 5 pm in our college ground. Participants were required to bring their own material for food preparation ,advertisement posters for promotions and other necessary supportable materials for stalls.



Students enjoying the fest of food along with the Associate director Dr. Nirzar Kulkarni and other faculty members

# Farewell Party BBA

## Saying goodbye to seniors in a grand way

Farewell party is way of expressing love and gratitude of the institute towards the departing students. It is a way of exchanging sung and unsung words between the teachers and students as well as between the seniors and juniors, making the bond of friendship and belonging much stronger.

DAIMSR always believe in saying good-byes in a grand manner. It a tradition which is followed every year and continued with added zeal an enthusiasm. The change in personalities of the students when they entered the college campus 3 years ago can be easily observed which gives a sense of satisfaction to the teachers and adds more feathers to the cap of the Institution.

DAIMSR always give fare chance to each and every student to showcase their talents as well as encourage them to develop their personalities. The farewell party gives a chance to the final year students to express their gratitude towards Institute, teachers, juniors and batch mates. They also share their journey of 3 years with the college, their good and bad memories and the change which they have observed over the past 3 years.

Thus, this day makes an everlasting impression and memories in the hearts of every departing student. It also encourages the second year students to carry on the legacy of their seniors.

The party started with a grand welcome of the final year students by the second year students, followed by a mesmerizing dance performance by the second year students. Final year students enjoyed the fun games arranged for them and later expressed their memories with the faculties, their batch mates and juniors. The emotional moment was when the juniors showed a presentation called the journey of seniors in DAIMSR. The presentation was enjoyed by all.

The Director of our institute Dr. Sudhir Fulzhele and Dr. Nirzar Kulkarni sir graced the occasion. They wished good luck to the departing students for their future and congratulated the second year students for arranging such a fabulous party.

The ceremony was made even more enjoyable because of the delicious and wide variety of food. It was followed by an extensive DJ session.

## PHOTOGRAPHS



Senior faculty Dr. Avish Petras distributing awards during farewell



Associate Director, Dr. Nirzar Kulkarni distributing awards during farewell



Associate Director, Dr. Nirzar Kulkarni addressing the gathering during Farewell

# Farewell BCCA

Saying goodbye to seniors in a grand way

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impression and memories in the hearts of every departing student. It also encourages the second year students to carry on the legacy of their seniors.

A day to mark good bye to the final year students began with utmost enthusiasm. A farewell party was organized for the final year students of BCCA. The seniors were welcomed by the juniors with friendship bands. There was a welcome dance by the juniors for seniors. A few exciting games were conducted for seniors. Few final year students shared their experiences of their college life with the faculties and juniors. The best part of the party was an emotional presentation shown by the juniors for seniors.

At the later half director sir and co coordinator sir shared their knowledge regarding their further studies and placements. And wish them best luck for the future.

Lunch was followed by seniors and juniors and after that dance floor was open for the students.



Associate Director,  
Dr. Nirzar Kulkarni  
addressing the gathering  
during Farewell



From left Senior faculty  
Dr. Avish Petras,  
Middle Dr. Nirzar Kulkarni  
Associate Director and  
event incharge  
Dr. Sarang Javkhedkar on right



Event incharge  
Dr. Sarang Javkhedkar  
distributing awards during farewell



All the faculty members  
and students enjoying at the  
farewell

# INDEPENDENCE DAY

**An event to remember the sacrifices of our national heroes - the independence day celebration @DAIMSR**

Independence Day is a national Festival which is celebrated all over India with great zeal and enthusiasm. It is one of the occasions to express gratitude towards the country and to show the patriotic fervour. In DAIMSR too Independence day is celebrated every year under which various activities combined together into one are organised. Independence Day is conducted just before 15th August as 15th August is declared a gazetted holiday. The event is planned, organized and executed by the students.

The primary reason of having Independence Day right at the initial stages of the commencement of the session is to provide the students an event that caters to all the aspects of their academic as well as cultural skills and talents. It provides for the interaction between the new comers and the seniors. It serves as a platform for greater peer-to-peer and faculty interaction. The event is carried out with great fervour and enthusiasm.

Students are allowed freedom in every aspect to organize this event. They are allowed to think innovatively and their novice ideas are always welcomed. The basic structure however, remains the same wherein the senior students take the responsibility back stage and the first year students become the new face of DAIMSR. An event for the students and by the

students remains the motto of INDEPENDENCE DAY. Students from different teams work together for the achievement of a common objective. It thus helps in team building, personality development, skill development and confidence booster. The event is instrumental in inculcating and nurturing managerial skills like initiative, leadership, presentation skills, inter-personal skills, soft skills, etc.

The event was held on 12th August, 2016. Independence Day is an Inter-collegiate competition, where the students get to team-up and participate in various cultural and Academic events. The events comprise of Academic Events such as Poetry Competition, While the Cultural events

such as Singing, Dancing, Fashion Shows etc. The main objective of conducting the youth festival every year on this occasion is to motivate students to follow the ideals of our freedom fighters and to cherish the valuable gift of freedom and also to facilitate interaction among the students so as to imbibe a sense of oneness, develop personality and explore the inborn potential and untapped talent of every participant that would ultimately provide more impetus to socializing process. The festival also provides the opportunity to build self-confidence so that the students can lay a firm base for their own life and the society as well.

## EVENTS

### Poster competition and Collage making competition

- From all the streams & classes overall 30 teams participated under three different themes in Poster competition and 10 teams participated in Collage making competition. Team for poster competition comprised of 2 students whereas team for Collage comprised of 4 students.

The curiosity & the enthusiasm amongst students ensured high participation



Students participating in the poster making competition during Independence day



Students showcasing their skill during the competition



Students showcasing their skill during the competition

# SNAPSHOTS

## Sign Out Day

These are the most cherished moments of the student life. On this day the students wear white T-shirts and take signature of their faculty members and their friends as a memory to treasure. A sign out day is not just about saying goodbye to the senior batch of students rather, it is about encouraging and giving your best wishes to them on his/her new journey. Students enjoy this day very much and try to collect as many memories as possible.



## In Canteen - Celebrating

A birthday is an occasion when a person celebrates the anniversary of their birth. A birthday is a time to celebrate birth itself, the joy of life. Birthdays are celebrated in numerous ways....one of the best way is to celebrate it with friends.....



What is a birthday without a cake, at least one candle burning on it, and a huddle of well-wishers, singing in their ragged, hoary voices?

## Having Lunch In Canteen

At first glance one might tend to overlook the college canteen, but on reflection I think most people would agree that the canteen is one of the most important parts of school life. A large number of students eat in college canteens every day. We at DAIMSR provide students a good food in at subsidized rates. Well planned school canteens support student development and learning. They provide adequate nutrition which gives students and staff high energy levels and prevents diseases, which are related to poor diet.



## Preparing Hard For Events:

Students rely on their preparation. They are really passionate about their tasks, may it be academic assignments or college, they believe in working hard and put themselves in a position to succeed, and when the moment comes they enjoy, relax.



## Party after the success of event

We plan so much for any occasions and when it actually happened, it was not just a celebration but the relief. It was an exorcism anxiety. After each race there is a moment when the excitement of your goal makes you react to the moment and that is celebration. Students are celebrating their moment of achievements after the event is over to relax.



## Field visit:

When students and faculty members are together outside the classroom, new educational environments and experiences are possible. Students may have the opportunity to observe many things that are not available at classrooms. Field visits help students interact with what they are learning. The experience goes beyond reading about a concept; students are able to see it, understand it or participate in it practically. Students can experience things or processes with their eyes rather than reading about it and believing what they are told because it's in print. Our students had an opportunity to visit to Persistent Systems Ltd. IT Park Trimurtinagar, Nagpur.



### Students at Prahar Camp

In today's fast growing computerized world every child is facing tremendous competitive atmosphere. Every student should be physically and mentally thoroughly fit. Considering this aspect, like every year this year DAIMSR had planned a visit of MBA students at PRAHAR Gadh. Each student should be self-reliant at the same time he should have interaction with each other. He should also get exposure to present his inner qualities amongst them, with this motive we at DAIMSR take various initiatives like PRAHAR CAMP and Advay walk.



### Advay walk

Long walks help you clear your head, pace your thoughts and calm you down, figuratively speaking. The benefits of walking seem so obvious that they're rarely discussed. We forget how it's great exercise that also helps you tone your legs, shed the extra weight and doesn't need you to have an exclusive gym membership. It quickens your heart beat, circulating more blood and oxygen to your muscles and your organs, including the brain.



### DAIMSR @ Social media:



"Being on social media is about listening, discussing, sharing and building relationship with people." Our students are team in the campus and outside the campus as well. They take out some time from their schedule to spend some quality time with each other and building a bond. We have captured some blissful moments of our students in this blog.

### Chilling out with Friends

Students of DAIMSR do not believe in formal association, they are team outside the campus as well to explore new horizons.

**Students rejuvenating at Zilpi and Bhimkund near Nagpur and enjoying each other's company**



**For our students God is not present in idols. Your feelings are your god. The soul is our temple.**



**Students during a visit to Telgaon temple**



## Students during a visit to Belori temple

Life is all about CHANCES and OPPORTUNITIES. Never leave anything to CHANCE and never let an OPPORTUNITY get away.



Our students don't study to earn, they study to learn. For them "What you learn today is what you will become tomorrow."



Students on a way to Zilpi



## Enjoying on the way to Beluri



(Enjoying on the way to Beluri)

Our students get way too much happiness from good food.



Our students enjoy the beauty of nature and for them the best way to pay for a lovely moment is to enjoy it.



(Students enjoying at Futala Lake)

## ISR activity in association with Rotary club

Social responsibility is one of the mainstays that support our academic work, and it is also one of our strategic priorities, because we believe that our role as an educational institute involves something more than simply the imparting of knowledge and skills to our students and, as active agents of social change, we aim to address and find solutions to social problems. This responsibility implies taking on the role of leader in the creation of a culture of social responsibility in society through our own example and action, and we are committed to defending the ideals, responsibilities and objectives of a socially responsible academic institution.



Students enjoying the performance of ISR activity

## NSS

On the occasion of Dhamma Chakra Pravartan Din celebration, NSS students helped Nagpur Police in planning and organising the event. They worked as "Police Mitra" & helped Nagpur Police in maintaining discipline at Deekshabhoomi campus.

All the NSS volunteers had received an Appreciation Award from Dhantoli Police Station, Nagpur & P.P Dr. Babasaheb Ambedkar Smarak Samiti Deeksha Bhoomi, Nagpur in recognition of their tireless efforts, commitment & support to the police department in maintaining Law & order & discipline in 59th & 60th Dhamma Chakra Pravartan Din.

Apart from this the NSS unit of DAIMSR had organized various programs like blood donation camp, yoga day, vruksha dindi, traffic day, white cane day, tree plantation, etc.

## Personal Takes



## View of Alumni

During our Alumni meet organized @DAIMSR in the month of April one of the for the batch 2012-15, Ankit Desai one of our brilliant students remembers the slogan which every batch of ours sloganeer with joy, happiness and cheers.



**Ankit Desai – Batch 2012 “Tan mai Josh Mann mai Pyaar.....DAIMSR”**

While recollecting the memories about the college our students gets emotional and after getting passed out as well they keep on talking about their teachers who taught them or have generated a remarkable imprint in their minds and hearts. Shweta Pandit from the Batch 2012 was once invited to the campus to interact with her super juniors, share her corporate experiences and give some important tips for preparing for interview.



**Shweta Pandit – 2012 “The best teachers teach from the heart, not from the book...Thank you DAIMSR for giving us such wonderful team of teachers”**

Umashankar Gupta from the batch of 2013 was also invited during the placement related counselling which we organize for every batch in the month of April and do invite some of our alumni to share their experience and talk about the sector where he or she is placed.



**Umashankar Gupta – 2013 “I may not remember what my teacher said but I'll never forget my teacher's voice.....Thank you teachers”**

Deep Kathikar from the batch of 2015, better known for his wild life photography was also present in the Alumni meet organized in the month of April 2017 and during the meet he made his remarkable presence felt to others by taking the charge of the discussion on how to chase our dreams.



**Deep Kathikar-2015 “College life is that part of your life that you are going to relive in your memories till you breathe.”**

Our another gem Ajinkya Prabhune from the batch 2015 popularly known as Kishor Kumar of DAIMSR was invited in our campus to be a part of one of our cultural event AASMAN as a guest performer.



**College is like a fountain of knowledge – and the students are there to drink.**  
**Ajinkya Prabhune**  
**Batch 2015**

**Visitors and Guests @ DAIMSR:**

A Guest Lecture was organized for the students of MBA on 22nd August 2016. The Guest invited for the lecture was Dr. Kishore Waghmare, Professor, Over 30 years of teaching to PG & Professional Courses in the subject of Financial Economics. He has published numerous articles/research-papers in National and International Journals, Supervised Dissertations and Theses in Business Economics, Pursuing 2nd doctoral degree in Law (Subject: Securitization Laws). He is also a Consultant to Shipping Lines & Logistics Companies, International Trade consultant to Haldiram's Food International and also he is a Director of Edify Public School (Nagpur). Apart from these he is an

effective a social networker, export consultant of Haldiram's Food International and Ganesh Forwarders, Mumbai from 2002.

**“**  
**Socialism is...not only a way of life, but a certain scientific approach to social and economic problems.**  
**DR. KISHOR WAGHMARE**  
**Rtd Hod, Hislop College**  
**”**



While guiding our MBA Students on “Economic Growth: Issues and Challenges”, Dr. Kishore Waghmare made aware the students about the current situation of Indian economy. He informed them about both the impressive growth of the economy and the serious problems faced by it in the present day. He also talked about the general financial structure in the Indian and US economy, banking systems, prime subprime lenders, and various types of mortgages. Dr. Waghmare further elucidated about how a series of bad debts led to the collapse of a giant financial structure and how other economies got pull down in much as well.



Mr. Chandrashekhar Tilak, VP, NHDL Executive Vice-President at NSDL, S.V. JOSHI HIGH SCHOOL DOMBIVALI, Mumbai Area, India was invited as a guest speaker for MBA students on 24th Sept 2016 to deliver a talk on **“Capital Market”**



**One of the funny things about the stock market is that every time one person buys, another sells, and both think they are astute.**

**Mr. Chandrashekhar Tilak,  
VP, NHDL**

Mr. Tilak during interaction with the students shared some informative insights about the Indian and global markets. Aspects such as clearing operations, online trading, margins, settlements, derivatives futures and options, currencies, risk and volatility were covered in his session. He also spoke on fundamental aspects of capital markets. Students were hooked on to the session as the interaction had a lot of information and a little humor in the correct proportions. The session was highly interactive and revolved around the advantages provided by financing debts using capital markets, as well as the risks and challenges provided by the same.



Mr. Vishwas Mahajan, Director, Talentracker, is a Science Graduate and holds a Masters Degree in Management Studies from Symbiosis Institute of Business Management. He is the founder member of Compulink Systems Limited. He is the external interface of Compulink. He is mainly responsible for Business Development function for its services and product offerings. Before founding Compulink, he has worked for various organizations including PSI Data systems, Hinditron, Digital Equipments (India) Limited and Key Information Technology (Dubai). He is Coordinator for NASSCOM SME forum and also a Charter member of TIE (The Indus Entrepreneurs). We invited him on the occasion of one of series of guest lectures which was organized for faculty as well as students under the banner of CII and his topic of discussion was **“Managing by Evidence”**

**“Make up your mind to act decidedly and take the consequences. No good is done in this world by hesitation.”**

While interacting with the students he said when it comes to simple remedies, few managers are more seductive than those claiming to help companies create a healthy organization. He added that one-dimensional messages about how to achieve sustainable organizational excellence remain in circulation even though most CEOs and other senior executives instinctively know that any large company's people, processes, teams, and control systems require artful handling. He also mentioned that most managers are notoriously subjective, prone to manage by anecdote, quick to adopt best practices, and fond of big, visible initiatives. His session was very interactive and students enjoyed it.



**Ms. Monica Bhagwagar (Founder Paper Age)**

A special invitee to interact and motivate our female students on 15th Sept 2016, Ms. Monica Bhagwagar (Founder Paper Age) was called and was requested to deliver a talk on women empowerment and requested to share her experiences. Ms. Monica, who has a way with innovations which shows in customized stationary, cards, tags and gift wrapping paper

designed by her. Having settled here after her marriage, she finds the city with full of opportunities. She has introduced the city to good living in terms of home ambience and styles, which they vend through their tony stores selling artefacts, furniture, gift wraps and personalized stationery items. What makes the effort noteworthy is that she has taken this beyond the domain of the rich and affluent and given a taste of it to the middle class also.

**“Life-fulfilling work is never about the money -- when you feel true passion for something, you instinctively find ways to nurture it.” - Ms. Monica Bhagwagar (Founder Paper Age)**

The lecture dealt with marginality of women drawn out of statistical information, the kind of problems faced by women in cases of crime against women and types of legal remedies used to put such crimes to an end. Students were made aware of the different crimes like female feticide, rape, kidnapping, dowry deaths or attempts, torture both mental and physical assault on women with intent to outrage her modesty, honour killings etc. faced by both rural and urban women in India highlighting the same through a poll conducted by Thomson Reuters in 2011, according to which India is the fourth most dangerous country in the world for women. It was an informative session packed with statistical figures of crimes against women and acted as an inspiration for the budding law professionals to work towards the abolishment of such crimes.



# CAMPUS ACHIEVEMENTS

Any institute is known by the quality of the students it produces. DAIMSR's students have proved themselves to be the best at both the state and national level time and again. The professionalism and competitive spirit that typifies a successful manager has been exuded by the students in the recent competitions and events conducted by companies and educational institutions alike.

The definition of achievement for the students at DAIMSR is:  
“Achievement is not always success, while

reputed failure often is. It is honest endeavor, persistent effort to do the best possible under any and all circumstances.”

It is my great pleasure to share the joy and achievements of the outstanding young talents at of the students.

This year students of DAIMSR had participated in various University Sports event. Students had participated in various sports like badminton, chess, cricket, water polo, football, basketball, rope malkhamb and shooting, etc.

## Students Achievements



All India Inter University Shooting Championships held at Amritsar which was organized by Guru Nanak Dev University, and we are proud to mention that Miss. Prerna Yadav student of Sem IV got selected to represent Rashtrasant Tukdoji Maharaj Nagpur University Shooting Women's Team. A big round of applause for Prerna!



Another achiever of DAIMSR is Akash Joshi. WEST ZONE INTER UNIVERSITY Badminton Championships held at Latur & was organized by SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED and we are product to say that Akash Joshi, student of Semester II, got selected to represent Rashtrasant Tukdoji Maharaj Nagpur University Badminton men's team. A great achiever indeed.....



Another moment of proud when Miss. Monika Chafle, Sem 4 student Got selected (as a stand by) to represent Rashtrasant Tukdoji Maharaj Nagpur University ROPE-MALKHAMB WOMEN's team in ALL INDIA INTER UNIVERSITY MALKHAMB & GYMNASTICS Championships which is scheduled to be held at Chandigarh & Organized by PUNJABI UNIVERSITY.

Three cheers for Monica...

We congratulate all the achievers on their outstanding achievements and remarkable personal growth. We have no doubt that everyone will excel in their future roles and contribute to the future well-being of society, nation and the world at large, but needs to always bear in mind that the key to success in life is not to get ahead of other people, but to get ahead of ourselves.

# PLACEMENT REPORT 2015 - 2016 BATCH

We think of various factors when we apply to a college. Placement cell is one of them. Knowing that you will be guided after your post graduate education so that you land a job helps you feel secure. This is the reason why a number of colleges today have a dedicated placement cell that helps, guides, and advises students about the future.

As in previous years, formal campus placements involving company interviews for the academic year 2015-16 was conducted in two phases. Preparations and behind-the-scenes activity for these phases started in July 2015. The first phase of DAIMSR's

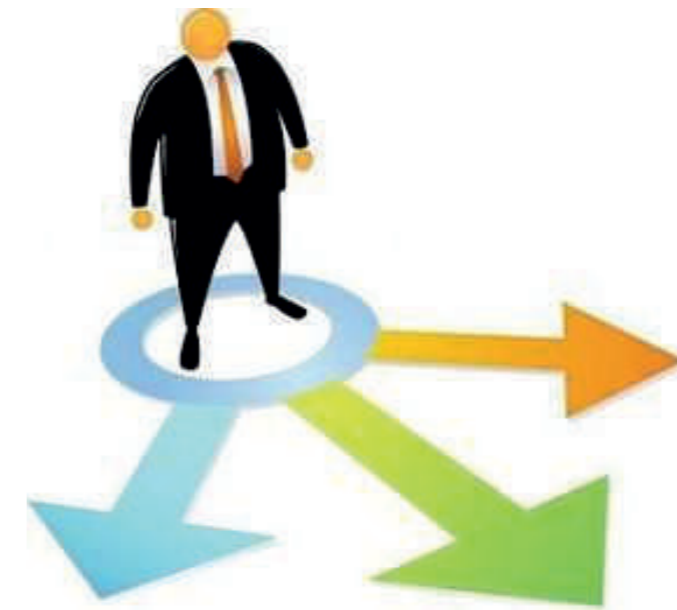
campus placement in December 2015 saw participation from many companies and with very lucrative job offers. Till June, 2015, a more than 27 companies have taken part in campus placements and have offered jobs to the prospective students. Students from MBA program from all the domens participated in the placement process. Highest package offered to the students was Rs 498000 per annum by Janalakshmi Financial Services Ltd. The company recruited 14 of our students on this package. Average salary package offered to the student in 2014-2016 was Rs 293115 per annum.

The Placement Office (PO) has to appropriately scale up its approach towards campus placements. Student registration for campus placements opened in August 2015 with the customary introduction to the

placement process by the professor-in-charge and student placement team. From the 2014-2016 batch of MBA students, 178 students registered for placement assistance. Highest profiles offered were in the domain of Banking and Finance (73 students) followed by Sales and Marketing (28 students) and Human Resources Management (3 students).

Companies were invited in July 2015 onwards to fill up online "Job Announcement Forms" which opened to students registered for placements from early October. Preplacement talks by some companies, provided an avenue for interaction and familiarization of students with recruiting organizations and their work profile as a run up to formal placements. Companies are increasingly being asked to make only electronic presentations rather than on campus talks, especially if they have visited DAIMSR over the past few seasons. The company interview process for the first phase began on December 1, 2015. December 1, 2015 the first day of formal placements, saw more than 27 companies, representing some of the most coveted jobs in global industry vie for our students. A total number of 104 students were successfully placed in various profiles which amounts to 58% placement achievement.

Noteworthy recruiters of the year 2016 were as follows: Axis Bank, HDFC Bank, Indusind Bank, E-clerx, Metro GBS, Janalaxmi Financial Services and others. A total of 50 students were selected for IBM-Concentrix from Ambedkar Group of Institutions.



## SUMMER INTERNSHIPS 2016

Over the course of the past few years, Internships have become a major aspect in every student's personal growth and development. Internships give students tremendous understanding of a particular industry and helps them make a well-informed career choice. This importance implies a need to provide more opportunities and variety to the student community. Keeping this in mind, the Placement Office has accordingly improved the internship recruitment process, and even has a second team of coordinators dedicated to the development and execution of the internship process. The Internship Season 2015-16 saw many offers from notable number of organisations.

Companies have also benefitted accordingly, offering a total of Pre-Placement Offers, based on their performance during the internships of 2014-15.

All the students of DAIMSR did their summer internships with various organisations after completing their second semester. The internships were done during the period – June 2016 to August 2016.

Some noteworthy organisations which offered internships to our students were: Axis Bank, HDFC Bank, Bharti Airtel, Tata Teleservices, Amul (through Vasudhara Dairy), Essar Steels, Mahindra & Mahindra, ITC Limited, Whirlpool and many others.