



Students practicing for events



Creative creatures @DAIMSR

AAROHAN

JULY- DECEMBER 2017 | ISSUE-1

International Paper Presentation on RECENT ADVANCEMENTS IN BUSINESS MANAGEMENT PRACTICES





Students having fun outside the college after event



“True friends are like diamonds—bright, beautiful, and valuable and always in style.”

CONTENTS

QUICK TAKES ON MAJOR EVENTSEVENTS



- ADVAY
- PET Exam
- ABHIYAAN
- RTMNU PET
- INSTALLATION - 2016
- AAGMAN 2015 - 16
- ANUBHUTI 2016 - 17
- ALUMNI REUNION 2016 - 17
- ACUMEN 2016 - 17
- AAGAZ
- AAKARSHAN
- AARAMBH
- AASMAN
- AAVEG
- ESSAY
- EXTEMPORE
- FAREWELL PARTY BBA
- FAREWELL BCCA
- FAREWELL MCM
- FRESHER'S PARTY BBA
- FRESHER'S BCCA
- FRESHER'S PARTY MCM
- SKIT
- SNAPSHOT

PERSONAL TAKES



VISITORS AND GUEST @DAIMSR

CAMPUS ACHIEVEMENTS

- Students achievements
- Faculty achievements



PLACEMENT REPORT 2015-2016 BATCH



FROM THE EDITOR

Dear friends, staff, students, alumni and well-wishers,

Warm greetings to you all!

Dr. Ambedkar Institute of Management Studies and Research, a top business school in Central India, is a flourishing cauldron of excellence in the field of management education, high quality research, executive development, and value added consultancy.

We are presenting you the bi-annual magazine called “Aarohan”. It offers a glimpse of all the happening activities at DAIMSR and also showcases the success of our faculty members and students.

Management practices are an important component of business leadership – good leaders are those that can align their organisations behind common goals and can effectively develop their workforces. Management styles and practices vary dramatically among industries, companies, and even business units.

People who create management theories rely upon observation and mathematics in order to construct a model for business activities. Based on these facts DAIMSR has organized its 10th annual international conference, ACUMEN and the theme was “RECENT ADVANCEMENTS IN BUSINESS MANAGEMENT PRACTICES” to bridge the gap between industry and academia. The objective of ACUMEN 2016 was to give platform to research scholars, and to promote the importance of research to budding managers.

This issue has come up with certain other important things at DAIMSR which predominantly include Abhiyaan – event organized in Alumni Association to support a social cause of upliftment of under PRIVILEGED section of the society, Installation day - The Induction programme of the institute culminates into the installation day, Alumni Reunion and Anubhuti - An Inter-collegiate competition.

Thanks and Regards

Dr. Ruhi Bakhare
Faculty Incharge



Best Practices are often situation-specific and difficult to transfer to another situation due to some critical difference. On the other hand, theory allows some generalization that explains why some practices work as they do. In this way, practice drives theory, which helps managers understand how to adapt practice to new situations. Neither practice nor theory are better than the other, just complementary and interdependent. Management theory tries to find and describe the best way to manage work, people, a business and strategy. To be a good manager you need a level of competency in your field. You must be passionate about your company and your team, you have to show leadership, and your co-workers have to respect you for your integrity and work ethics. That is the essence of good management.

Most of the theories about management are based on observations of effective managers, the traits they show, and the details of their style. But every person is unique, so those things may be common attributes of many good managers but they have little to do with that person's effectiveness. You can read a book about having a quick and spot-focused management style, as has worked for certain managers. Or you can study categorization with divide-and-conquer techniques that work for other managers. But these are little more important than wearing the same size shoes as those effective managers and expecting similar results.

A management approach needs to be adaptive to fit the situation but having a set of principles and values to guide you in doing that is important. We can also learn a lot from different management approaches that have worked or not worked in the past. Anyone who thinks that there is a single, well-defined "theory of management" that applies in all situations is on the wrong track in my opinion. Hence it is important to explore various management innovations in almost all functional areas of management and keep our students updated with the new advancements which are happening in current market scenario which will ultimately help them in near future.

Editor



Students and Faculties
Resting After a Long Walk

ADVAY

A team building activity @DAIMSR

The event was scheduled on 2nd October, 2016 (The date was chosen to minimise the academic loss of the students). The students were instructed to report to the institute at 5.30 a.m. The assembled students were then counted, attendance taken and only then did they proceed for the walk.

There was a large turnout for the event. 70 students had reported to voluntarily participate in the 17 km walk. A set of students were designated the responsibility of maintaining discipline while conducting the walk. The discipline team was also instructed to ensure that students do not litter while the walk was being conducted.

The 3 hour walk did not face any challenges or issues. The students participated and enjoyed the entire activity. Upon reaching the destination, once they had paid their respects at the Temple, the students had a gala time with refreshments and nourishing snacks. Once they had sufficiently rested, the students boarded the pre-arranged bus for a trip back to campus.

On the way back in the Star Bus



PET Exam

Extra effort towards student learning - the PET Sessions

The Ph.D. Entrance Test PET-I September 2016 was conducted by RTMNU for admission to Ph.D. from September 1st to 3rd. Students has registered for the examination during August 1st to 10th.

For details & Registration, participants were asked to visit Dr. Ambedkar Institute of Management Studies and Research, Deekshabhoomi, Nagpur between 9am to 4pm.

Training Session for PET Appearing Candidates held on August 19, 20, 22, 29, 30, 31 & September 1. These sessions will be followed by a Demo PET. The sessions and tests were held during 4:30pm to 7:30pm daily. It consisted of Guidance on Quantitative Aptitude, Data Interpretation, Reasoning, Verbal Ability & Language Comprehension, Computer, Research and Environment by expert faculties. Total 4 students participated in this guidance session.

Schedule for Practice Sessions and Online Demo test at DAIMSR towards PET 2016, finalized in consultation with Dean Administration and consent from Dean Academics.

Study material, test material and practice sessions conduction was done on priority basis. Resource Persons submitted the study/test material in soft copy in person to the I/C of Session by 16th August 2016. Syllabus/ contents for assigned area were mentioned in the schedule.

Resource material was made available to the faculties in the form of Books by R.S.Agrawal and the website www.indiabix.com to design the material.

Faculties were asked to make them available in the scheduled practice session slot. They were asked to swap their Semester lectures if required, also asked to assign their part to co-mentor in case of activity with kind permission from Dean Academics.

ABHIYAAN 2016

A unique CSR activity @DAIMSR

Abhiyaan is a CSR initiative taken by DAIMSR. In previous years the institute, along with its Alumni Association has organized various programs with the objective of fundraising for the underprivileged sections of the society. The institute has hosted events like Hasya Kavi Sammelan, Ghazal Nite, Musical Nite, Rock Band and other such events. Some of the institutions for whom the funds were raised were Anandwan (Dr. Baba Amte), Blind Relief Association, Sandhya Sanwardhan Sanstha, etc.

This year, under the banner of "Abhiyaan-2017", it was decided to conduct a CSR activity in the domain of "Environment Conservation".

The theme for Abhiyaan was changed this year. The domain of 'Environment Conservation' was tackled in this iteration. It was decided to conduct an activity on the eve of World Sparrow Day which is celebrated on the 20th of March every year. During last few years, there has been a remarkable decline in the number of sparrows in the urban areas. Main reasons for the decline of

sparrow population in urban areas are: lack of cavity nesting, increased levels of pollution, decrease in the number of native trees, unavailability of water and food grains for

sparrows and mobile tower radiation. Therefore, the members of the "Environment Club of DAIMSR" decided to conduct an activity with the following objectives:

The event was conducted on Sunday, 19th March 2017 on the eve of World Sparrow Day. Two faculty members and 12 students participated in the activity. The members of the "Environment Club of DAIMSR" distributed artificial nest boxes and water bowls to the citizens in the areas nearby of the college. Students of DAIMSR explained the importance of saving the Sparrows and distributed the materials to the citizens, free of cost. Students also assisted the residents in installation of the nest boxes in their houses.

- The nest boxes were sourced from an NGO "Wildlife and Environment Conservation Society, Amravati." Whereas the water bowls were sourced from the local market.
- Students were divided into teams of 2-3 students who contacted the residents of Laxmi Nagar area.
- Suitable locations for installation of nest boxes were identified by the students and the installation was done by them.
- Pamphlets about the importance of conservation of Sparrows were distributed by the students.
- Faculty members; Dr. Mrinmayi Chavan and Prof. Hemant Deshmukh helped in planning and executing the activity.
- The activity was conducted in association with the Bombay Natural History Society (BNHS). Mr. Gaurav Kadu and other members of BNHS were present on the occasion to guide and assist the students.

RTMNU PET

RTMNU PET Guidance Session

DAIMSR every year conducts some faculty development activities for in-house and faculties, professional and PG students; one of them is the PET (Ph.D. Entrance Test) Guidance Session for Ph.D. Aspirants. Participants have to pay some nominal charges for the said course. Some of the participants registering in this course belong to PG from DAIMSR and DAC. Also, the faculties of DAIMSR and DAC participate in this course. One of the purposes of this course is to promote the students from PG to the Doctorate Level. Faculty of DAIMSR teaches the new lot of participants every year, which put forth the faculties, various challenges in teaching pedagogy and topic. Most of the participants belong to Nagpur who is enrolling for the course, although there are some students who belong to various towns from Vidarbha. The promotion of this activity is also focused on the student belonging to the lower income class who may not afford standard books, coaching etc. In such a way this became a philanthropic activity somehow. And it is an exercise to uplift the participants from a general PG level to pursue Ph.D., Research and Teaching.

The Ph.D. Entrance Test PET-I September 2016 was conducted by RTMNU for admission to Ph.D. from September 1st to 3rd. Students has registered for the examination during August 1st to 10th.

For details & Registration, participants were asked to visit Dr. Ambedkar Institute of Management Studies and Research, Deekshabhoomi, Nagpur between 9am to 4pm. Training Session for PET Appearing Candidates held on August 19, 20, 22, 29, 30, 31 & September 1. These sessions will be followed by a Demo PET. The sessions and tests were held during 4:30pm to 7:30pm daily. It consisted of Guidance on Quantitative Aptitude, Data Interpretation, Reasoning, Verbal Ability & Language Comprehension, Computer, Research and Environment by expert faculties. Total 4 students participated in this guidance session.

Schedule for Practice Sessions and Online Demo test at DAIMSR towards PET 2016, finalized in consultation with Dean Administration and consent from Dean Academics. Study material, test material and practice sessions conduction was done on priority basis. Resource Persons submitted the study/test material in soft copy in person to the I/C of Session by 16th August 2016. Syllabus/ contents for assigned area were mentioned in the schedule.

Resource material was made available to the faculties in the form of Books by R.S.Agrawal and the website www.indiabix.com to design the material.

Faculties were asked to make them available in the scheduled practice session slot. They were asked to swap their Semester lectures if required, also asked to assign their part to co-mentor in case of activity with kind permission

INSTALLATION 2016

A platform rejuvenation of the energy level amongst student

The Installation Day Ceremony is conducted every year before the start of the academic session at DAIMSR. It is conducted with the view of introducing the incoming batch to the institute. It is the first interaction the students have with the Director and the Members of the Faculty.

Various competitions and talent rounds are conducted after the Installation Ceremony providing the students with their very first chance to showcase their skills. The students are segregated into their sections and also assigned mentors. The students get a chance to interact with their mentors as well as ensure that they are able to interact with each other. It plays a vital role in the formation of relationships that will last for lifetime. The Installation Day Ceremony is a daylong schedule of events. It involves all the three classes and faculties into various competitions to foster and develop team-spirit, co-ordination and a competitive attitude.

The Installation Day also celebrated the International Youth Day this year. Students were divided into 3 classes i.e. Sanchi, Nalanda and Patliputra and were given corresponding colour codes of Red, Blue and Green. The day was divided into two halves with the first half being allotted to Outdoor activities and second half being allotted to indoor cultural events.

Students participating in a game of Blind Faith



THE OUTDOOR GAMES WERE DESIGNED AS FOLLOWS

Blind faith:

- ✓ Each of the three classes have to choose a team of 5 people amongst themselves (Girls/Boys mix group is allowed)
- ✓ Four team members will be blindfolded and have to carry the 5th member upon their shoulder.
- ✓ The 5th member shall not be blindfolded and will direct the rest four through a pre-determined path and cross all obstacles
- ✓ If the team members violate the boundary lines or the member above falls down the team has to re-start from the starting line.
- ✓ Total time allotted to each team is 15 minutes
- ✓ Whichever team finishes in the least time will be declared the winner

Australian Raft:

- ✓ This game was played separately for boys and girls
- ✓ Each of the three classes will choose 5 members amongst them
- ✓ The activity in charge will instruct the participants on the ground
- ✓ The game will be played simultaneously by all three groups
- ✓ If any of the participants slip from the raft they have to go back to the start line
- ✓ The group reaching first will win the game



Students Participating in The Australian Raft

Tug of War

- ✓ Each team shall consist of 8-10 members (depending upon the length of the rope). Separate team for boys and girls will be there.
- ✓ The activity in charge will instruct the participants on the ground

INDOOR CULTURAL ACTIVITIES:

Singing & Dancing:

- ✓ It was a solo performance (separate for boys and girls) from each class.

- ✓ Each participant shall be given 5 minutes each
- ✓ The judges will be evaluating the performance

Talent Hunt:

- ✓ It shall be a solo performance (separate for boys and girls) from each class.
- ✓ The activity must be other than singing and dancing (for example mimicry)
- ✓ The judges will be evaluating the performance

As the theme of the event was International Youth Day the students were sensitized towards issues such as Fitness, sensitivity towards environment etc. Students realized the fact that it is not only individual talent but a collective effort which ensures victory for the entire class. As the batch was totally new many of the students were not aware as to what different qualities and talents each of them possessed. Prizes given for Active Participation and Best Player were aimed to reward the students who had contributed to the overall victory of their teams. The programme was organized at the West Campus premises which has got ample space and other amenities for conducting such an event. Few Dance and Singing performances of students were also kept to entertain the audience. All the faculties of the college were also divided into groups based on the class in which they are teaching and were requested to wear the colours of those respective classes. Prizes were given in both Male and Female categories.

AAGMAN 2015 - 16

A formal welcome to fresh batch

DAIMSR believes that a freshly admitted student comes with a clean slate. It is the duty of the institute to sensitize, prepare and commit the student to the Mission, Vision and Values of DAIMSR. The newly admitted students do not know each other and there are various uncertainties in their minds. Aagman is an event that attempts to remove, revise and re-condition the minds of the student body to the rigors of the DAIMSR MBA Programme. It is conditioned in the form of a Fresher's Party but actually plays the role of being a platform for shedding the inhibitions via various competitions and group & individual tasks. The event is organized by Third Semester students. Certain themes or events are specially designed for increasing the involvement of the students. It aims to be a platform for them Senior-Junior interaction and building the bonds of friendship among them.

The event was held on 27th August, 2016. The proposed Budget for the event was Rs. 2,25,000. Aagman aims to provide juniors and seniors to mingle with each other and develop a friendly atmosphere. Students who are from rural areas are hesitant to interact

and open up when they get into professional colleges. Seniors receive the newly admitted students in a friendly manner and advise them in a proper way with respect to their behavior towards the teaching and non-teaching faculty as well as other seniors in the campus.

Cultural programmes bring unity among the students through good interaction. However enjoyment must be in limits without causing any hurt to students or faculty.

The event is primarily conducted for DAIMSR students only. Apart from this an invitation letter is prepared and all the teaching and non-teaching faculty were invited at the venue.

To create interest among the junior students 10 finalist were taken to Radisson Hotel where the day was celebrated and among them two students were adjudged as Mr. and Miss Fresher's. Mr. Sudarshan Shyam and Ms Divya Choube were the winners and were facilitated by the last year Mr. and Miss Fresher's.

The Director, during his address to the student body congratulated the seniors on an effective job and appreciated upon the juniors to learn from their faculties as well as their seniors. This, according to him, will help round the newly admitted students to learn faster and cope well with the rigor of the college.

ANUBHUTI

2016 - 2017

Anubhuti serves as the flagship event of DAIMSR. A grand event with various activities combined together into one. Anubhuti is conducted in the first semester itself and is the first event which is planned, organized and executed by the students.

The primary reason of having Anubhuti right at the start of the session is to provide the students an event that caters to all the aspects of their aptitude, abilities, talents and skills. It challenges them to think, act and engage themselves creatively. It also serves as a platform for greater peer-to-peer and faculty interaction. The event is carried out with great fervour and enthusiasm. Students are allowed freedom in every aspect to organize this event. They are told that their imagination is the limit. The basic structure however, remains the same wherein the senior students take the responsibility back stage and the first semester students become the new face of DAIMSR. A passing of the torch, if you will...

An event for the students and by the students remains the motto of ANUBHUTI. Students from different teams and work together for the achievement of a common objective. It thus helps in team building, personality development, skill development and confidence booster. The event is instrumental in inculcating and nurturing managerial skills like initiative, leadership, presentation skills, inter-personal skills, soft skills, etc.





Practicing hard for ANUBHUTI-2016

Happy moments of Anubhuti-2016



ALUMNI REUNION 2016-17

Recollect! Reunit & Research



DAIMSR believes that over-time, it would be the alumni of the institute who shall bring name and fame to the institute. The institute thus strives to build a vibrant alumni association, who contribute in the betterment of the institutions. The contributions can be in the form of summer internships, placements, mentoring, guest lectures, etc. DAIMSR organized one such meet wherein alumni of the past batches were invited. The idea was to renew old memories and update the alumni about the developments that the institute had achieved over the years since they left the institute.

An active team of student volunteers came forward to organize the event. Months before the event the alumni were contacted over the phone and a specific range of dates was asked when they could make it comfortable to visit the institute. After months of follow-up around 78 alumni agreed to meet on 25th February 2017. The date being a Saturday after an off Friday, several alumni who were out of Nagpur agreed to gather as they would get a long weekend.



Dr. Pranay Parashar guiding the alumni meeting on the way forward for DAIMSR

A conscious effort was made to help the alumni re-live their college life. The batches were categorised in four different groups based on the number of participants in each group and seniority of batches. We arranged a session where they introduced themselves to each other, where they could form associations for future development of their careers.



The Director addressing and congratulating the Alumni for their success

A session by the Director, Dr. Sudhir Fulzele, who was also their faculty for Operations Management was held. He spoke upon the challenges that today's industry was facing and how can the alumni prepare themselves to become more successful.

There was a small ceremony where the Alumni handed over a new podium to the institute. The alumni then proceeded for lunch, where once again the Director and other faculty members were able to mix with their old students.

ALUMNI SHARING THEIR EXPERIENCES & ENJOYING THE FUNCTION



Alumni Mr. Gaurav Shingote from 2005-07 batch sharing his experience



Alumni from different batches rendering a patient hearing



Alumni savouring the sumptuous lunch



Alumni participating in fun-filled games arranged by the in-campus students

A session by the Director, Dr. Sudhir Fulzele, who was also their faculty for Operations Management was held. He spoke upon the challenges that today's industry was facing and how can the alumni prepare themselves to become more successful.

There was a small ceremony where the Alumni handed over a new podium to the institute. The alumni then proceeded for lunch, where once again the Director and other faculty members were able to mix with their old students.



In-Campus student, Kapil Deshmukh, proposing the vote of thanks

The students of the current batch found an opportunity to learn, grow and develop from this entire session. The event successfully connected the students with each other.

ACUMEN 2016-17

Acumen is a national level contest of Paper Presentation. It's a platform for Industry Practitioners, Academicians and students, to present their research work on contemporary subjects. DAIMSR conduct Acumen every year with the perspective to encourage and promote research activities among the masses. The event follows a specific theme every year so as to ensure that the institute caters to the needs of the masses as well as the niche demands of the individual researcher/practitioner. The theme for Acumen 2016-17 was 'Recent Advancements in Business Environment'.

ACUMEN event was organized on 1st October 2016 at the institute. Members from Faculties, corporate and students of various B schools contributed to the event. 37 papers were contributed from the fields of Finance, Human Resource Management, Marketing, Operations and Agriculture. 12 presenters were invited to present their papers on the theme.



Release of the CD & ISBN Book

The event began at 10:00AM sharp. The program started with the lighting of lamp and offering flowers to the Photos of Lord Buddha and Param Pujya Dr. B. R. Ambedkar. This succeeded with the front page release of the CD of the ISBN book of the proceedings of the papers. Key note address was given by Mr. Azam Mashkoor and Mr. MrudulChakravorty. Post this, 12 presenters presented their papers in Seminar hall and Room No. 203, second floor. The event concluded by declaring the winners of the presentation.

Speakers:

1. Mr. MrudulChakravorty, TCS HR Head, Nagpur
2. Mr. Azam Mashkoor, Promotion Manager, Dominos, Nagpur



Presenters at the Event

Participants:

1. B. N. Ganvir, N. V. Shende, U. T. Dangore ,Keerthana, V.
2. N. V. Shende, V. B.Ghumare, N. T. Bagde, D. Deshmukh
3. Rajesh B. Sasane
4. Rekha D. Chatare BORA
5. Dr. Sangita Warade, Dr. B.N. Ganvir
6. Bhosale A. B., V. A. Shinde, V. M. Amrutsagar
7. V. M. Amrutsagar, V. A. Shinde, Bhosale A. B.
8. V. A. Shinde, Bhosale A. B., V. M. Amrutsagar
9. Ritu Lade
10. Prachi W. Nimbhorkar
11. Ashwini N. Tondre
12. Prof. Swati S. Gupta
13. Dr. Preeti Gotmare
14. Prof. Vishal Ashok Ingole
15. Ms. Florence Thomas
16. Prof. Rupesh R. Dahake, Dr. A.K.J. Mansuri
17. Prof. Pradeep T. Wadhwani
18. Sandhya Bhagat
19. Rajni Nirwan
20. PRAGYA SHARMA
21. Dr. Ashok Kumar Panigrah, Dr. Vijay Joshi
22. Manisha Yogesh Nayak
23. Dr. BCM Patnaik, Dr. Ipsheeta Satpathy
24. Prof. Harsha Sojrani
25. Prof. Sarvesh Rathi
26. Poorva Godbole
27. Mukta Mantri
28. Sharad Kulkarni

29. R. Vijayan
30. Mr. Amit Arya, Mrs. Shraddha Deshpande
31. Ms. Supriya Raut
32. Dr. Rajesh Timane
33. Ms. Priyanka Wandhe, Mr. Vinod Kudre
34. Mr. Rahul Nayak
35. Nikita Dhanwatay, Dr. Muktai Chavan Deb
36. Vedant Thaore, Dr. Muktai Chavan Deb
37. Chetan V. Dubey, Dr. D. Y. Chacharkar



Certificate Distribution to the participant



Dr. Ruhi Bakhare and Prof. Pallavi Sangode along with the team of Acumen



The AAGAZ event is organized for creating sportsmanship and to build physical fitness in participants. It's an annual event meant for students to showcase their athleticism.

The motto of the AAGAZ event is to provide suitable platform for dynamic development of students. It thus helps in team building, personality development, physical fitness and confidence booster.

The main purpose of this event is playing different games and encourages them to participating in activities. The AAGAZ event helps the students to improve his skill, Leadership qualities, Co-ordination among each other. AAGAZ event helps students to relax from daily classroom teaching, and infuses a fresh energy in them for the further session.

The event was held between 13th January 2016

and 14th January 2016. The venue for the event was Dr. Ambedkar Institute of management Studies and Research's Play Ground, Nagpur. The AAGAZ event is organizing for creating sportsmanship and build physical fitness in participants. In this activity different games are played by the students, most of the games are played in group and single. In this event following games are arranged for the students.

- a) Badminton
- b) Carom
- c) Chess
- d) Box Cricket
- e) Cricket
- f) Running
- g) Tug of War

a) Badminton

In this activity games are played between singular and doubled players. Winner is declared after completion of all the rounds.

Total participants-20

a) Carom

Carom activities are held between four players, winners are declaring after winning 3 sets of game this is a indoor game activity.

Total participants-36

c) Chess

Chess game is played between 2 players. Final Winners decided after winning of all the rounds.

Total participants-18

d) Box Cricket

Box Cricket game is played between two teams, each team is formed with 2 girls and 5 boys.

Winner team is decided after winning final game.

Total participants- 9 Teams

e) Cricket

This is a outdoor game which are organize on the institutes play ground, In this game there are 11 players.

Winner team is decided after completion of final match between two teams.

Total participants-5 Teams

f) Running

This game are played in a group each group are formed with 8 participants, the distance of race was 100 meter long. After completion of final round 3 participants are decided as a 1st, 2nd and 3rd winner.

Total participants-50

g) Tug of War

In this activity the team is formed with 7 participants, winner are decided by completion of all the rounds.

Total participants-42

PHOTOS:





AAKARSHAN

Reinvent the cultural trends

AAKARSHAN is the First event . It is conducted under the main event AASMAN. AAKARSHAN is all about the cultural and traditional events. AAKARSHAN is divided in four sub events.

Students work on this event enthusiastically and help provided by the faculties to them . The reason behind organizing this event is to build team work and enthusiasm amongst the students.

AAKARSHAN is an event help the students to make them proud by following their culture and understand the importance of culture.

The four events conducted under AAKARSHAN are:

- a) Rangoli Competition
- b) Flower Decoration
- c) Mehendi Competition
- d) Traditional Day

Venue: West Campus DAIMSR ,Nagpur

SUB EVENTS HIGHLIGHTS:

a) Rangoli Competition

- Rangoli competition helps the students to draw their idea with creativity within the theme but in short period of time.
- Theme was in Rangoli competition : Cartoon, Famous Personality, Free Hand

a) Rangoli Competition

- Rangoli competition helps the students to draw their idea with creativity within the theme but in short period of time.
- Theme was in Rangoli competition : Cartoon, Famous Personality, Free Hand Rangoli, Social Media.
- There was a team of Two members from each class.
- They should carry their Colors and we will allot them a space
- It helps them to learn team work and co-ordination.

Total number of participants are 30 (Fifteen groups, two each in group).

Guests: Mrs. Sunita Garge and Mr. Sujit Kolhekar

b) Flower Decoration Competition

- (1) Flower Decoration is an event increases the knowledge of flowers amongst the students.
- (2) This competition giving opportunity to participant's to use their skills in decoration using flowers.
- (3) We mentioned in notice that boys can also participate.
- (4) There was a team of Two members from each section minimum.
- (5) Space and Team no. were allotted to teams, and they occupied their space on which team no. was written over there.
- (6) We arranged Banner and Photographer for the event.

Total number of participants: 12(Six groups, two in each)

Guests: Mrs. Julie Bharbat and Dr. Monika Jain

c) Mehendi Competition

- (1) This competition is very familiar amongst students and It increases the enthusiasm amongst them to compete with each other by putting an effective and innovative design .
- (2) Boys generally hesitate to participate in such competition, so we mentioned this thing in notice that boys can also participate.
- (3) Theme was given : Arabic.
- (4) One Hour was given to draw mehendi.

Total number participants : 20

Guests: Mrs. Anjali Javkhedkar and Dr. Vandana Rao

d) Traditional Day:

- i) Traditional Day helps the students to aware about the various cultures in our country
 - (ii) It helps to develop enthusiasm amongst students for following our tradition.
 - (iii) Because of last year, students were so enthusiastic and they enjoyed very well.
 - (iv) Students followed the culture as per their wish and dressed up very nicely
- Guests:** Dr. Suparna Deo



PHOTOS

AARAMBH

The edutainment @DAIMSR



The prospect of beginning college can be daunting. Student may be incredibly excited to come to college and at the same time he /she may feel nervous or unsure about what to expect. These mixed emotions are common, and the induction program is designed to make the transition to DAIMSR as seamless as possible.

AARAMBH an Edutainment Start was organised at the beginning of the session to welcome new students at DAIMSR. AARAMBH is the starting event of DAIMSR which aimed at providing the life learning skills to students through various competition. Aarambh is the starting point of every academic session which includes the education through presentation by faculties on different subjects as well as entertainment in the form of indoor and outdoor games .

The journey of three days of Aarambh event started from Musical Chair competition and ended with Flip race. The different competition were designed to meet the overall aims and objectives for the institution as well as for students. The venue for the event was DAIMSR, West Campus Nagpur. DAIMSR brought a new initiative in the form of Aarambh event in academic session 2014-15. Thereafter, it has

become a mandatory programme of every academic year. The events comprise of Academic Events such as PPT presentation by faculties on different areas and the Sports events such as Musical Chair, Box Cricket, Lemonade Splash, Flip Race etc. The main objective of conducting this four day programme is to facilitate interaction among the students so as to imbibe a sense of oneness, develop personality and explore the inborn potential and untapped talent of every participant that would ultimately provide more impetus to socializing process. Aarambh also provides the opportunity to build self-confidence ,team spirit, focussed attitude through different games which are to be played in college premises.

SUB-EVENTS

Musical Chair

The musical chair competition was organized with a viewpoint to create an entertaining environment amongst the students as well as to bring the focused attitude in them. The overall competition aimed at developing their concentration towards their goal and to inculcate the time management technique for every aspect. Along with above objectives, it also helps students to make prompt decisions in any situation.

Total participants-22

Box-Cricket

A three day box-cricket tournament was held for the new entrants of DAIMSR. Unlike a typical cricket match, this is a tournament where both boys and girls play together as cricket players. The competition was conducted in order to make them feel comfortable with each other and which proved to be an ice-breaker sort of sports for the participants. Through this tournament, the students were able to bring self-disciplined attitude in life.

Total participants-63

Lemonade Splash

“Carrying lemon on spoon from start to end, bringing focussed attitude from fresher till farewell” was the objective which made the students to participate in this competition. The competition basically was conducted to teach them how to be balanced and focussed in all situations of life.

Total participants-75

Flip Race

The traditional racing aims at moving ahead, but the competition flip race was conducted with an aim to look the past deficiencies and bring the improvisation in future. This competition started with full of zeal and happiness and gave a new concept of learning to students.

Total participants-68

PHOTOS



AASMAN

Re-energize the talent



Aasman is the crown jewel in the list of events conducted at DAIMSR. Aasman is a magnificent event with a range of activities combined together into one, conducted mostly in the months of December or January which is planned, organised and monitored by the faculties and executed by the students. The primary reason of having Aasman in the mid of the session is to make the students feel refreshed and enhance their aptitude, abilities, talents and skills. It provokes them to think, act and engage themselves creatively. Aasman provides a platform for increasing their interaction with peers and faculties. The

overwhelming and enthusiastic response of the students makes the event a grand success.

Aasman provides an opportunity for the students to know one another by learning about different cultures and helps them build a relationship. It provides opportunities for leadership through competition and co-operation for the common purpose of team building.

Sub Events Highlights: (Describe any sub-events held within the event e.q. Sessions in a seminar)

Speakers/guests /Participants Description : (Describe in details the happening within the sub event)

Photographs: (Insert photograph/s of the sub event)

Final Remarks: (Describe the Highlights of the event and how it relates to the stated objectives)

Media Coverage:(Include the photographs of the Media coverage for the event)



AAVEG

A corporate feel with Aaveg

AAVEG is an annual event organised to give a feel of corporate culture to the students of DAIMSR. The different events in AAVEG are planned in such a way that the events will provide a public speaking platform to the students. Different activities like debate, sales promotion, paper presentation and quiz are organized to ensure maximum participation of students in their preferred field. These activities give rise to sufficient brain storming amongst the participating teams.

The main purpose of the event is to give a hands-on experience of event management to the students. Different teams of students are formed for different events, who work tirelessly to ensure the success of the event under the guidance of the concerned faculty in-charge. Though the basic structure for all events remains the same new topics & sectors are given each year to maintain the legacy of the event. Students from different classes come together in order to organize the event, this ensures greater interaction outside ones regular group which is the primary motto of the event AASMAN.

SUB EVENTS HIGHLIGHTS:

a) Quiz Competition:

A quiz is a form of game or mind sport, in which the players (as individuals or in teams) attempt to answer questions correctly. In some countries, a quiz is also a brief assessment used in education and similar fields to measure growth in knowledge, abilities, and/or skills. Quizzes are usually scored in points and many quizzes are designed to determine a winner from a group of participants – usually the participant with the highest score.

Total number of participants are 12.

b) Debate Competition:

Gaining broad, multi-faceted knowledge cutting across several disciplines outside the learner's normal academic subjects. Increasing learners' confidence, poise, and self-esteem. Providing an engaging, active, learner-centered activity. Improving rigorous higher order and critical thinking skills.

Total number of participants: 16(Eight groups two in each)

c) Paper Presentation Competition:

This competitions are a popular means to engage students in design activities that extend beyond the curriculum. It helps to develop the skills to design and put the thoughts in effective way. Responsibility for making the most effective educational use of a design competition is shared between the students, the faculty advisor, and the competition organizers. Design competitions build student enthusiasm.

Total number participants : 16 (Eight groups two in each)

d) Sales promotion:

- (i)As a part of academic curriculum the sales promotion is conducted to give the practical experience of the subject.
- (ii)To create the communication and new content opportunities.
- (iii) Creates word-of-mouth opportunities



ESSAY

A competition to reveal and nurture creativity

Every Year DAIMSR organizes essay competition which inspires students from all classes. The Competition reveals and nurtures the creative talents of Students and provide a platform for students to compete with their peers .

Every Year DAIMSR organizes Essay competition for students. Essay contests for college students can have several benefits, particularly because they can promote the development of writing skills and may encourage a healthy sense of competition and a commitment to excellence among the young people who participate in them. Good writing and critical thinking skills are important to success in college, in employment, and in life. By participating in an essay contest, students can improve these skills for their future benefit.

Good writing and critical thinking skills are important to success in college, in employment, and in life. By participating in an essay contest, students can sharpen these skills for their future benefit.



EXTEMPORE

Brain stunning session

Extempore is a competition which nurtures impromptu thinking of the students. It generally tests the logical thinking and awareness about the particular topic. Extempore moreover stresses on logical connectivity of the topic to relevant aspects from other topics which can be used for better justification of the topic.

The main purpose of the event is to eliminate the stage fear of the students, it is assumed that if a person can speak for 2 minutes without preparation then with preparation the presentation would be better.

Several relevant and analysable topics are kept in the form of chits from which a student picks up a topic so that equality is maintained and partiality is avoided.

The overall publicity & efforts from the co-ordination committee ensured the success of the event.

Extempore is an annual event organized for the students to improve upon their stage daring of the students. In the event the participants are asked to pick up a chit in which a new topic is mentioned, 2 minutes are allotted to the participant to organize the thought process and 2 minutes are given to present their view in public.



Farewell Party BBA

Formal signing out ceremonies @DAIMSR for all the under graduate student of BBA, BCCA, MCM

Farewell party is way of expressing love and gratitude of the institute towards the departing students. It is a way of exchanging sung and unsung words between the teachers and students as well as between the seniors and juniors, making the bond of friendship and belonging much stronger.

DAIMSR always believe in saying good-byes in a grand manner. It a tradition which is followed every year and continued with added zeal an enthusiasm. The change in personalities of the students when they entered the college campus 3 years ago can be easily observed which gives a sense of satisfaction to the teachers and adds more feathers to the cap of the Institution.

DAIMSR always give fare chance to each and every student to showcase their talents as well as encourage them to develop their personalities. The farewell party gives a chance to the final year students to express their gratitude towards Institute, teachers, juniors and batch mates. They also share their

journey of 3 years with the college, their good and bad memories and the change which they have observed over the past 3 years.

Thus, this day makes an everlasting impression and memories in the hearts of every departing student. It also encourages the second year students to carry on the legacy of their seniors.

Party was organized for the final year students of BBA. All the teachers and students participated in the event. There was a farewell speech by Director Sir, Coordinator sir and Public Relations Officer of the institute. The message given by the dignitaries was highly motivating regarding their placements and higher education. Few final year students shared their memories associated with the institute. Juniors organized cultural program for their seniors. The juniors presented a token of memory to seniors.



Farewell BCCA

Formal signing out ceremonies @DAIMSR for all the under graduate student of BBA, BCCA, MCM



Farewell party is way of expressing love and gratitude of the institute towards the departing students. It is a way of exchanging sung and unsung words between the teachers and students as well as between the seniors and juniors, making the bond of friendship and belonging much stronger.

DAIMSR always believe in saying good-byes in a grand manner. It a tradition which is followed every year and continued with added zeal an enthusiasm. The change in personalities of the students when they entered the college campus 3 years ago can be easily observed which gives a sense of satisfaction to the teachers and adds more feathers to the cap of the Institution.

DAIMSR always give fare chance to each and

every student to showcase their talents as well as encourage them to develop their personalities. The farewell party gives a chance to the final year students to express their gratitude towards Institute, teachers, juniors and batch mates. They also share their journey of 3 years with the college, their good and bad memories and the change which they have observed over the past 3 years.

Thus, this day makes an everlasting impression and memories in the hearts of every departing student. It also encourages the second year students to carry on the legacy of their seniors.

Function began with a warm welcome of Respected Faculty Members and seniors by

Mario Santosh and Suprava Mehra. Followed by beautiful dance performance by Riya Chandak of Second year. Event was further carried forward with many games organized by juniors for the seniors ,so that they can enjoy their last party with their college friends and faculties. Among many games, some are

- Sate pe satta hosted by Riya chandak and Pawan Baraskar
- Baloon game hosted by Saurabh and Sanjiwani
- Rose game hosted by Rupali and vivekanand

Post Games Many seniors students showed their gratitude towards college and shared their experience of spent 3 years in a college which was followed by ramp walk show of the seniors at the stage and talent round in the form of dance and other events.

Followed by games and performances ,Deepen and Reema welcomed Dr. Nirzar Kulkarni (Dean Administration and Admissions) , Dr. Awish Petras (PRO) and Dr. Sarang Javkhedkar (HOD MCM department). Keeping in view the objective of farewell party Dr. Nirzar Kulkarni addressed to outgoing students of batch (2012-2015) that they should learn ethics in their career which they chose and attachment with the college is necessary for maintaining togetherness. Dr Awish Petras (PRO) addressed to the students with the message that “sincerity and hard work is key to success in

professional life”. He also motivated the students for future studies.

Event progressed with the prize distribution for last years in house events ,which included prizes for some sports event like chess, cricket and carom.

Mario Santosh had shown a short video was shown which were based on college campus and all faculties. Some seniors also shared their views after watching the video.

Dignatrics speech was followed by faculty lunch and students DJ , then Juniors and seniors had their lunch. Students enjoyed DJ to fullest till 5:00 pm.



Farewell MCM

**Formal signing out ceremonies @DAIMSR
for all the under graduate student of BBA,
BCCA, MCM**



FAREWELL PARTY

“NEVER SAY GOOD BYE
“ was organized by juniors
for final year students .

The college arranged in the
form of grand function just
to make the send off with
good ,cherishing memories
The party was organized for
last time to spent the fun
time with juniors and
faculties.This event was for
final “GOODBYE” and lots
and tons of best wishes for
successful career.

The party was organized by
juniors students for final
year students .Students were
getting the practical
experience from
planning,invitation,honoring
the guests.

DAIMSR always allowed
the students freedom to
organise the event to their
best possible level. Main
faculty were allotted as the
in-charge for different
events, who provide helping
hand to organize the event.
The basic structure for all
events remains the same the
juniors got practical
experience for learning the
planning ,managements and
organisation of social
events.

Fresher's Party BBA

Red carpet welcome for new batchmates
- A freshers party for BBA, BCCA, MCM



DAIMSR carries out the proud tradition of
giving a grand welcome to the new entrants
of the Institution. In this event the juniors
get mingled up with the teachers as well as
with their seniors. The event aims at
maximum interaction between the teachers
and students as well as between first and
second year students.

Students make arrangements of the event
under the guidance of their mentors and
HODs. Care is taken make maximum out
of the day by encouraging the juniors to
showcase their hidden talents. The party is
full of loud music and Indian and
continental delicacies.

It is a complete fun filled event where the
juniors and seniors showcase their dancing,
singing, acting and other personality skills.
It gives them a chance to get over their
stage fear and enter the new world.

DAIMSR has a tradition to elect Mr. and
Ms. Freshers through a personality contest
consisting of various rounds for testing

their qualities and abilities. Seniors try to
make the event more enjoyable and
memorable for the juniors. The variety of
song tracks forces the students to groove
and move. The party ends with everlasting
sweet memories for all.

Facial smiles and high spirits marked the
welcome party of the students. There was a
welcome dance by seniors to greet the
juniors. A personality contest was organized
which is a pavement for the title of Mr.
Fresher and Miss Fresher. The personality
contest was judged by three internal
faculties of the institute. There were three
rounds in the contest.

- 1) Introduction round
- 2) Talent round
- 3) Judges question

Few one minute games were also planned
by the seniors to make the juniors feel
comfortable and enjoy the party. These
games were meant to make non-
participating students participate in different

DAIMSR carries out the proud tradition of giving a grand welcome to the new entrants of the Institution. In this event the juniors get mingled up with the teachers as well as with their seniors. The event aims at maximum interaction



between the teachers and students as well as between first and second year students.

Students make arrangements of the event under the guidance of their mentors and HODs. Care is taken make maximum out of the day by encouraging the juniors to showcase their hidden talents. The party is full of loud music and Indian and continental delicacies.

It is a complete fun filled event where the juniors and seniors showcase their dancing, singing, acting and other personality skills. It gives them a chance to get over their stage fear and enter



Freshers BCCA

Formal signing out ceremonies @DAIMSR for all the under graduate student of BBA, BCCA, MCM



DAIMSR carries out the proud tradition of giving a grand welcome to the new entrants of the Institution. In this event the juniors get mingled up with the teachers as well as with their seniors. The event aims at maximum interaction between the teachers and students as well as between first and second year students.

Students make arrangements of the event under the guidance of their mentors and HODs. Care is taken make maximum out of the day by encouraging the juniors to showcase their hidden talents. The party is full of loud music and Indian and continental delicacies.

It is a complete fun filled event where the juniors and seniors showcase their dancing, singing, acting and other personality skills. It gives them a chance to get over their stage fear and enter the new world.

DAIMSR has a tradition to elect Mr. and

Ms. Freshers through a personality contest consisting of various rounds for testing their qualities and abilities. Seniors try to make the event more enjoyable and memorable for the juniors. The variety of song tracks forces the students to groove and move. The party ends with everlasting sweet memories for all.

Function began with a warm welcome of Respected Faculty Members and Freshers with friendship bands . Followed with welcome by host of the event Pawan Baraskar And Sanjeevani Chouhan in a very cool way who “Welcome Fresher's” with great zeal.

Event was further carried forward with seniors welcome dance on the stage which is followed by a dance performance by juniors. The party turn up to a competition when last year Miss Frshers Riya Chandak And Mr. Frshers Vaibhav Upasani start conducted Mr. Freshers and Miss Freshers contest for juniors'. This event consists of three rounds; 1st round was Introduction round where

DAIMSR carries out the proud tradition of giving a grand welcome to the new entrants of the Institution. In this event the juniors get mingled up with the teachers as well as with their seniors. The event aims at maximum interaction between the teachers and students as well as between first and second year students.

Students make arrangements of the event under the guidance of their mentors and HODs. Care is taken make maximum out of the day by encouraging the juniors to showcase their hidden talents. The party is full of loud music and Indian and continental delicacies.

It is a complete fun filled event where the juniors and seniors showcase their dancing, singing, acting and other personality skills. It gives them a chance to get over their stage fear and enter the new world.

DAIMSR has a tradition to elect Mr. and Ms. Freshers through a personality contest consisting of various rounds for testing their qualities and abilities. Seniors try to make the event more enjoyable and memorable for the juniors. The variety of song tracks forces the students to groove and move. The party ends with everlasting sweet memories for all. Function began with a warm welcome of Respected Faculty Members and Freshers with friendship bands . Followed with welcome by host of the event Pawan Baraskar And Sanjeevani Chouhan in a very cool way who “Welcome Fresher's” with great zeal.

Event was further carried forward with seniors welcome dance on the stage which is followed by a dance performance by juniors. The party turn up to a competition when last

year Miss Frshers Riya Chandak And Mr. Frshers Vaibhav Upasani start conducted Mr. Freshers and Miss Freshers contest for juniors'. This event consists of three rounds; 1st round was Introduction round where each participant gave their introduction in different and effective way, second round was Talent round ,where each participant showed their talent ,some performed dance and some sang a song and some recited a



FRESHERS PARTY MCM

Formal signing out ceremonies @DAIMSR for all the under graduate student of BBA, BCCA, MCM

Continuing with the tradition of the college, senior students and newcomers of the college mingled with each other at the freshers' welcome party .

It was a fun filled event at which the freshers got an opportunity not only to showcase their talents and but also to interact with the seniors. Freshers' day parties and introduction programmes will help to allay fears among the juniors and develop the friendship among seniors and juniors. Seniors students should guide the juniors in a proper way in academic field. This event provided them an wide opportunity to make new friends to brighten up their lives forever. The purpose of this party is to welcome newcomers in a friendly atmosphere and avoid social evils, to encourage their creative impulses to boost their confidence.

DAIMSR always gave freedom in every event to organized for the students and by the students. It helped to overall development of students. It also helped to learn planning and organizing skill.



SKIT

Discover the action within you

“A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2019,” said Shri Narendra Modi as he launched the Swachh Bharat Mission at Rajpath in New Delhi. On 2nd October 2014, Swachh Bharat Mission was launched throughout length and breadth of the country as a national movement. Taking our Hon'ble Prime Minister's inspiration regarding Clean India, DAIMSR had organized a skit competition for all the students of DAIMSR during academic year 2015-16. The theme of the skit competition was “Swachh Bharat”.

The primary reason of organising Skit Competition to give the social message about the “Clean Society, Clean City and a clean Nation”.

The students acted naturally, meticulously and perfectly. It was a visual bliss to watch the students performance with full of confidence carrying their own appropriate props suitable according to theme designed

for skit.

Students from different programme work together for the achievement of a common objective. This event brought a new way of learning in terms of team building, Communication skills development .

The theme of “Swachh Bharat” was being selected with an aim to bring a sense of responsibility among the people through the Swachh Bharat Skit. Through skit ,the students imparted a social message for the nation emphasizing the citizens to become active participants in cleanliness activities so the dream of a 'Clean India' of Mahatma Gandhi could be fulfilled.

The students were given one week preparation time for skit competition . The competition was free from language barrier. The Style of skit presentation to be any one or a combination of:

- (a) drama
- (b) musical
- (c) dance and movement.



SNAPSHOTS

DAIMSR @ Social media:



DAIMSR @ Social me"Being on social media is about listening, discussing, sharing and building relationship with people.” Our students are team in the campus and outside the campus as well. They take out some time from their schedule to spend some quality time with each other and building a bond. We have captured some blissful moments of our students in this blog.dia:

Kuy ki parti abhi baki hai mere dost...
having fun with seniors.



MBA Sem-II gave farewell to Sem-IV at
Center Point, Ramdaspath, Nagpur

After every tiresome workout refreshment is must..... The aim and final end of all music should be none other than the glory of God and the refreshment of the soul.



Students having fun outside the college after event

"Lots of people want to ride with you in the limo, but what you want is someone who will take the bus with you when the limo breaks down."



Friends for ever - having a roadside walk

"The best preparation for tomorrow is doing your best today."



Students practicing for events

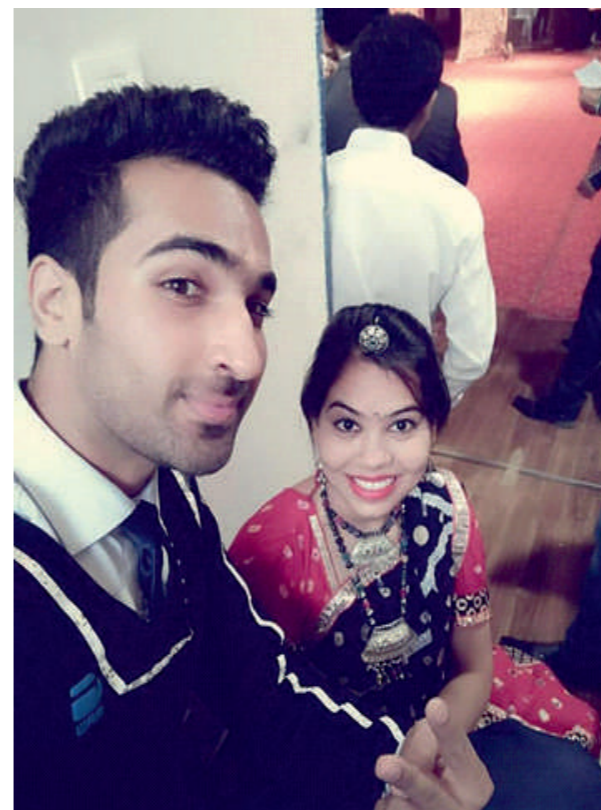
Our students believe "The fastest way to change yourself is to hang out with people who are already the way you want to be"



"True friends are like diamonds—bright, beautiful, and valuable and always in style."



Students having fun while shopping for event at Empress Mall, Nagpur



"There is something special when creative people get together."

Cheering a friend before performance during event..
"A good mood is the key to success. That's why you should stay cheerful no matter what happens. Keep going and good luck!"



Creative creatures @DAIMSR

PERSONAL TAKES



View of Alumni-

During installation day event organized @DAIMSR two of the students from the batch 2014, Varun Gawai and Gaurav Pandit were called to interact with the new batch, during interaction with their super juniors they motivated them and ask them to learn to believe in themselves.



Varun Gawai – Batch 2014 “It doesn't matter who you are, where you come from. The ability to triumph begins with you. Always”



Gaurav Pandit – Batch 2015 “You don't need a title to be a leader.”

Nikita Khobragade and Pallavi Warade from the batch of 2014 and 2015 was also invited during the placement related counselling which we organize for every batch in the month of April and do invite some of our alumni to share their experience and talk about the sector where he or she is placed.



Nikita Khobragade – Batch 2015 “It is true that experience is one of life's best teachers. But if you don't study you will probably never get any experience in the first place”



Selfi queen of DAIMSR Pallavi Warade – Batch 2014 “Life is all about CHANCES and OPPORTUNITIES. Never leave anything to CHANCE and never let an OPPORTUNITY get away.”

During Advay walk our alumni Niraj Dontulwar from the batch of 2015, also joined us and spent a good time with faculty members and his juniors.



Shivba of DAIMSR Niraj Dontulwar – Batch 2015 “Don't study to earn, study to learn. What you learn today is what you will become tomorrow.”



VISITORS and GUESTS @DAIMSR

A Guest Lecture was organized for the students of MBA SEM-I on the topic of “On Ethics for Living a Healthy & Good Life” on 31st Jan 2016. The Guest invited for the lecture was Dr. TS Rawal, chartered accountant based in Sadar Nagpur. He provide all sort of chartered accountant services related to accounting, auditing, income tax, financial services, company law matters, foreign collaborations, import-export consultancy, Sales Tax / VAT matter, Service Tax, STPI, Transfer Pricing related matters etc.



Dr. TS Rawal – 'Who you are tomorrow begins with what you do today'

While interacting with the students he said “MBAs are responsible citizen of country” while speaking as the Guest faculty. He further said that they can surely shine but they have to keep in mind that world is changing fast and they should always keep themselves prepared in advance. He asked students to update themselves regularly with latest happenings to remain in competitive market. He further said that now a day the new generation has all the facilities available and they should make the most of it now by using latest technology. Dr. Rawal also asked them to learn the art of saying no and stressed that their character will determine their growth chart. He advised them not to compromise with their ethics & morals and he has full faith that with these values and virtues new generation will flourish and prosper. He further said that in this era of globalization where sky is the limit for the profession of MBA the new entrants should adhere to the standards and ethics of the profession. He also advised them not to ignore extracurricular activities.

A Guest Lecture was organized for the students of MBA SEM-I on the topic of “Product Management in

Broking Industry” on 29-01-2015. The Guest invited for the lecture was Mr Vivek Shukla, Senior Vice President and Head – Product Development, Angel Broking Nagpur to deliver a session on 'Product Management in Broking Industry'. Mr Shukla has more than 16 years of experience in the field of marketing, sales and product management. He completed his MBA from Nagpur University in 1997 and since then has worked with some of the biggest names in the Indian Corporate sector like Videocon International Ltd., BPL Mobile, ICICI Lombard etc.



Mr Vivek Shukla, Senior Vice President and Head – Product Development, Angel Broking – “Shoot for the moon and if you miss you will still be among the stars.”

He started the session with a brief introduction on broking industry. He gave a quick overview on the various services that were provided by broking firms. Angel broking was involved in equity trading, commodities, portfolio management services, IPO, advisory to name a few. He explained about product management in the broking industry. He described about the importance of being close to customer and understanding his requirements.

Mr Vivek Shukla also gave insights into the Broking Industry. He spoke about the various functional areas in a broking firm. E.g. – Sales, Research & advisory,

product management, operations and risk management, HR, legal and compliance, finance, branding etc. Mr

Shukla also gave students an idea about what it is stock brokers do, what are some of the software applications they use. He also faced questions from the students regarding requirements for various roles available in the broking industry. He displayed a few in-house software and trading applications used by Angel broking which included the advisory dashboard, portfolio tracker to name a few.

Dr. Ambedkar Institute of Management Studies & Research, is organizing a programme, “AABHA” on the occasion of Women's Day on 1st March 2016, under the banner of “Women Empowerment Cell”.



Mrs. Shilpa Agrawal, CEO Akash Furnitures – “The moment you accept responsibility for EVERYTHING in your life is the moment you gain the power to change ANYTHING in your life”

'Mrs Inspirational' 2015 Ms Shilpa Agrawal one among very few lady industrialists who is into the business of furniture shared her experiences of life. In her interaction, she shared her experiences about the work-life balance and the challenges which she has faced in her life and for motivating and inspiring the students. According to her, having a passion and pursuing it is one of the most important aspects of life. She talked about the work-life balance. She is of the strong opinion that work-life balance is not only important for a manager but is essential for every woman. She motivated the students and asked them to be passionate about their work. 'We must try to love our work", she said. She also shared with the students the challenges which she has faced in her life. In her view passion and commitment are two key elements essential for a woman to become empowered.

CAMPUS ACHIEVEMENTS

STUDENTS ACHIEVEMENTS



ALL INDIA INTER UNIVERSITY MALKHAMB & GYMNASTICS Championships which was held at PATIALA & was Organized by PUNJABI UNIVERSITY our gymnast from Sem II student Miss. Monika Chafle represented Rashtrasant Tukdoji Maharaj Nagpur.



ALL INDIA INTER UNIVERSITY SHOOTING Championships at VARANASI & was Organized by BANARAS HINDU UNIVERSITY in which our brave girl Perna Yadav from Sem-II represented Rashtrasant Tukdoji Maharaj Nagpur University SHOOTING WOMEN team. Indeed a matter of pride.....Congrats Perna.....



PDIMTR organized a business plan competition called Hunar Ki Talash, in the Punjabrao Deshmukh Premier League and Sem II student Ms. Swati Chande was the Winner.

Three cheers for Swati.....

PLACEMENT REPORT: 2015-2016 BATCH



KEY STATISTICS OF FINAL PLACEMENTS 2016:

The placement cell of an institution plays a vital role and is the important part of the institution. The competition for employment is increasing everyday along with new frontiers of employment in teaching profession. When you took admission to an undergraduate/graduate course, it was your parents who looked at the placement records of the college and helped you to make the college selection. The aim of Training & Placement Cell of the institute is to place the student in competitively good companies by identifying their knowledge skills, attitude matrices of every individual student, creating job profiles for them, identifying areas of training & various methods as per the training requirement, formulate sequence of activities to meet the training schedules for appropriate placement. The overall role of the Training & Placement cell is of a facilitator and counselor for placement related activities.

The placement cell is to act as contract place and facilitator to arrange campus visits and conduct of recruitment process of the perspective employers for the purposeful placement of students of the college.

In the year 2015-2016, DAIMSR achieved a remarkable placement figure of 77%. Corporate India made a record 131 job offers to our students. 36 companies from different sectors visited DAIMSR for campus recruitments. These included reputed brands like Bharti Airtel, Tata Teleservices, Vodafone, HDFC Bank, Axis Bank, BNY Mellon, Metro Global & Janalakshmi Financial Services.

Highest package offered to the students was Rs 4 lacs per annum by Vodafone and the average package offered to the students was 2.42 lacs per annum.

Major Recruiters at DAIMSR

