

Multiple Choice Questions

Subject Business Communication and Information System- Unit IV

1. The idea of MFC document architecture was created by
 - Microsoft
 - Oracle
 - **Xerox**
 - IBM
2. We cannot delete the ----- icon but we can made it invisible
 - **Recycle**
 - My Computer
 - Internet explorer
 - None of the above
3. What kind of architecture does mobile computing deploy?
 - Two layered
 - **Three layered**
 - Four layered
 - None of the above
4. Which is the most valuable electronic commerce to the individual customer in long run ?
 - Business to Customer
 - **Business to Business**
 - Customer to Customer
 - None of the above
5. Telnet is a
 - Network of telephones
 - Television network
 - **Remote login**

- None of these
6. **A user level process in Unix traps the signal sent on a Ctrl + C input and has a signal handling routine that saves appropriate files before terminating the process. When a Ctrl + C input is given to this process, what is the mode in which the signal handling routine executes ?**
- User mode
 - **Kernel mode**
 - Superuser mode
 - Privileged mode
7. **EPS is needed because**
- **Inexpensive**
 - Global breakthrough
 - Fast and secure
 - All of these
8. **Which of the following are the sub protocols of e cash system?**
- Withdrawal
 - Payment
 - Deposit
 - **All of the above**
9. **E-commerce infrastructure involves**
- Web servers
 - E-catalogs
 - Network
 - **All of these**
10. **_____ is not an E-Commerce application.**
- House banking
 - Buying stocks
 - Conducting an auction
 - **Evaluating an employee**

11. **The best products to sell in B2C e-commerce are**
 - Small products
 - **Digital products**
 - Specialty products
 - Fresh products
12. **E-Commerce is not suitable for**
 - Sale/Purchase of expensive jewellery and antiques
 - Sale/Purchase of mobile phones
 - Sale/Purchase of branded clothes
 - **Online job searching**
13. **Benefits of EDI are**
 - Speed and volume
 - Accuracy
 - Profit
 - **All of these**
14. **Which of the following is not a phase of e payment system?**
 - Registration
 - Invoicing
 - Payment selection and processing
 - **Polling**
15. **Which of the following is the most common method for online payment ?**
 - **Card based system**
 - Cheque based system
 - e cash system
 - None of the above
16. **Which features are essential for the successful development of electronic commerce?**
 - Flexibility
 - Interoperability
 - Directness

- All of the above
17. Which of the following are credit based systems ?
- Secure Electronic Transaction
 - Verified By Visa
 - MasterCard Secure Code
 - All of the above
18. What is the first layer of mobile computing architecture called?
- User Interface
 - Presentation tier
 - Both a and b
 - Application tier
19. What is the unauthorized use, duplication, distribution or sale of copyrighted software?
- Fair Use Doctrine
 - Pirated software
 - Counterfeit software
 - Privacy
20. Media convergence jointly conveys which of the C s ?
- Computing
 - Communication
 - Content
 - All the above
21. What are plastic cards the size of a credit card that contains an embedded chip on which digital information can be stored?
- Customer relationship management systems cards
 - E-government identity cards
 - FEDI cards
 - Smart cards
22. Sales figures in the market forecast file are updated by the
- Market research procedure

- Sales analysis procedures
 - Sales forecasting
 - All of the above
23. **MFC stands for**
- Microsoft File Class
 - **Microsoft Foundation Class**
 - Microsoft Form Class
 - None of the above
24. **The mercantile process model consists of the following phases**
- The pre-purchase phase
 - Purchase consummation phase
 - Post-purchase Interaction phase
 - **All of the above**
25. **Which of the following is part of the four main segments for e-commerce?**
- B2B
 - B2C
 - C2B
 - **All of the above**
26. **The trend to outsource IT functions to other countries is termed**
- Foreign outsourcing
 - **Offshore outsourcing**
 - External outsourcing
 - Outer outsourcing
27. **Which is used to connect messages sent to a program along with functions meant for handling such messages?**
- Message queue
 - Message handler
 - **Message map**
 - Windows procedure
28. **A document supports _____ view.**

- One
 - **One or more**
 - Two
 - None of these
29. _____ is sometimes said to be object oriented, because the only way to manipulate kernel objects is by invoking methods on their handles.
- **Windows NT**
 - Windows XP
 - Windows VISTA
 - Windows 95/98
30. Which of the following methods of channelisation are used for mobile data internet working?
- Frequency Division Multiple Access
 - Code Division Multiple Access
 - Time Division Multiple Access
 - **All of the above**
31. Which are the major levels of convergence?
- Technologies
 - Industries
 - **Both a and b**
 - None of the above
32. What is it called when IT specialists within your organization develop the systems?
- **Insourcing**
 - Selfsourcing
 - Outsourcing
 - All of the above

33. Order filling activity in the physical system is triggered by the

- Manufacturing information system
- Order entry subsystem
- **Billing subsystem**
- Account receivable subsystem

34. LDAP stands for

- Light weight Data Access Protocol
- **Light weight Directory Access Protocol**
- Large Data Access Protocol
- Large Directory Access Protocol

35. The amount of a certain product sold to a certain customer in a past period can be obtained from the

- Sales history file
- Customer file
- Inventory file
- **All of these**

36. The RF communication can be broadly classified in how many types?

- **Three**
- Four
- Two
- Six

37. The principal electronic payment systems for electronic commerce is

- Credit Card
- Digital Wallet
- Electronic Cheque
- **All of the above**

38. A honey pot is an example of what type of software?

- Encryption

- Security-auditing
- Virus
- **Intrusion-detection**

39. What is the meaning of 'Hibernate' in Windows XP/Windows 7 ?

- Restart the computers in safe mode
- Restart the computers in normal mode
- Shutdown the computer terminating all the running applications.
- **Shutdown the computer without closing the running applications.**

40. Which class is used to control the data being used by application?

- **Document class**
- View class
- Frame class
- Application class