



Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's

Dr. Ambedkar Institute of Management Studies & Research, Deekshabhoomi, Nagpur

Reaccredited By NAAC with 'A+' Grade (CGPA-3.41)
An Institute Recognised Under Section 2(F) and 12 (B) By UGC



DAIMSR
VALUES | COMMITMENT | EXCELLENCE

PROSPECTUS 2025

CHAIRMAN'S MESSAGE

Welcome to DAIMSR, one of central India's most prestigious business school. At the outset, let me acknowledge that we're happy to be recognized as a highly disciplined institute with long working hours. I promise that you will realize it in the very first week when we start the induction of your batch. So, it would be better if you're prepared for it.

As future managers the first thing that we want to inculcate in our students is the ability to work long hours because unlike the developed economies, Working hours in the Indian corporates is easily around 9 to 10 hours a day.

I would like to reinforce the fact that you've selected a professional course and we thus expect very high standards of professionalism from you. Each student has been allotted a Mentor who will help you settle and grow in this institute. Please get in touch with them and make yourselves comfortable as early as possible.

We strongly believe in 3 Ps - Presence | Participation | Progress. We expect you to be in the institute, on time, in the right attire and actively participate in competitions, presentations and events. Ultimately you will find yourself marching the path of progress.

Welcome again. Have a prosperous and a memorable stay at DAIMSR.



**Bhadant Arya Nagarjun
Shurei Sasai**

DIRECTOR'S MESSAGE



**Dr. Sudhir S. Fulzele
B.E.,M.B.A., Ph.D.**

We at Dr. Ambedkar Institute of Management Studies and Research, have always believed in delivering knowledge and education with a deep sense of responsibility. Our innovative training techniques stem out of well researched and time tested instructional practices. Being the oldest private Management institute in the region, we acknowledge our responsibility of leading by example and setting higher standards.

It is our endeavour to infuse intellectual energy in our students, to cater to ever rising corporate demand for quality professionals. We seek to understand the dynamics of business environment and unravel it with eloquence.

We offer a wide range of short term courses in management, along with our flagship MBA course for job seeker of course budding entrepreneurs. Over the years, we have developed strong corporate linkage and most of our students are highly valued by employers. I welcome you to DAIMSR to share our vision of excellence with commitment and values.

VISION

To develop a center of excellence for Value - based management education and research through commitment and continuous learning, significantly partner the industry and be conscious to societal responsiveness.

MISSION

To prepare students to become creative, risk takers and ethical leaders throughout their professional career. To develop skills that prepare future managers to succeed in an ever changing business environment. To provide an atmosphere for students to solve complex organizational issues and not get mired in the traditional paradigm of management.

QUALITY POLICY

We, the members of DAIMSR family are committed to develop the institution into a model in business education for learning, practicing, and building knowledge, raising the quality of education to global standards, catering to the expectations of stakeholders, while addressing the dynamics of corporate environment.

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College Development Committee

(As per section 97(1) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017))

Chairperson of the Management	Bhadant Arya Nagarjun Shurei Sasai	Ex-officio Chairperson
Secretary of the Management	Dr. Sudhir S. Fulzele	Member
One H.O.D. nominated by the Principal	Dr. Sarang Javkhedkar	Member
Three full-time teachers	Dr. Nirzar Kulkarni Dr. Monika Jain Dr. Saket Bansod	Member
One non-teaching employee	Mr. Rajesh Dambhare	Member
Four local members	Dr. Vinyak Deshpande Mr. Rohit Randhir Dr. Amishi Arora Mr. Ankit Abad	Member
Co-ordinator, Internal Quality Assurance Committee	Dr. Mujahid Siddiqui	Member
President and Secretary of the College Students' Council	1. Anurag Lokhande 2. Yamini Ugale	Member
Principal of the college or head of the institution	Dr. Sudhir S. Fulzele	Member-Secretary

THE INSTITUTE

The Dr. Ambedkar Institute of Management Studies & Research was started in 1987 under aegis of P.P. Dr. Babasaheb Ambedkar Smarak Samiti, Deeksha Bhoomi, Nagpur. Being one of the oldest Business Schools in Central India, the institute attracts students from all the corners of the country. The mother Institution has been accredited with “A+” Grade by NACC, which is the only institution in Central India to receive such rare distinction.

The institute has a state of the art in infrastructure, which includes wi-fi Campus, Hi-tech Auditorium, Conference room and well-stocked Library and two internet ready LANed computer labs apart from basic amenities.

This is backed by a highly qualified faculty Pool, having vast experience in industry and teaching. Two third of the faculty members are conferred with Doctoral Degree and are continuing research in their respective specializations apart from guiding the research scholars from various universities across India. On the academic front, the institute has made its presence felt at state and National level competitions & produced excellent results in the universities every year since inception.

Being the oldest private institution in the region, DAIMSR enjoys vast patronage from industry with over 25 years of operations, the institute has developed strong linkages with the industry. The quality of placements achieved in the past stands as strong evidence of this linkages. The institute has its alumni placed across the length and breadth of the country as well as internationally. Critical to early success in career, is recognizing individual talents and leveraging it through conscious and monitoring. At DAIMSR every student has a designated mentor who holds the responsibility of creating a path for the student to stride.

UNIVERSITY MERIT RANK HOLDERS - 2023-24

MASTER OF BUSINESS ADMINISTRATION (M.B.A)



Minal Sahare
Merit Rank - V



Aniket Deshmukh
Merit Rank - VI



Aanchal Rathod
Merit Rank - VIII

MASTER OF COMPUTERS MANAGEMENT (M.C.C.M)



Charanjeet Kaur
Merit Rank - I



Brajal Gadpayle
Merit Rank - III



Priya Devangan
Merit Rank - VII

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A)



Khush Vairagade
Merit Rank - I



Shivani Gupta
Merit Rank - III



Mansi Kango
Merit Rank - IV



Yashika Hemrajani
Merit Rank - VIII



Ariyana Anwar
Merit Rank - IX

BACHELOR OF COMMERCE IN COMPUTER APPLICATIONS (B.C.C.A)



Apeksha Sharma
Merit Rank - V



Rohini Bhagat
Merit Rank - IX

THE MBA PROGRAMME



The Programme

The MBA programme at DAIMSR is approved by All India Council of Technical Education (AICTE), New Delhi; recognized by Directorate of Technical Education (DTE), Mumbai and is affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur. The duration of MBA course is 2 years comprising of Semester I and II in the first year and semester III and IV in the second year.

The institute admits 240 students in the first year of the MBA programme. The specializations offered by the institute are Marketing Management, Financial Management, Human Resource Management, Business Analytics.

Program Educational Objectives - Master of Business Administration

Our MBA Programme will create graduates who:

1. Will be recognized as a creative and an enterprising team leader.
2. Will be a flexible, adaptable and an ethical individual.
3. Will have a holistic approach to problem solving in the dynamic business environment.

The CLAD Learning Model

Modern education encompasses a whole gamut of pedagogical inputs in order to facilitate learning and application of learned concepts to real environment. At DAIMSR, a unique learning model has been developed that combines various teaching & training mechanisms.

A combination of theoretical concepts and applied knowledge by experience is developed in order to achieve the objective of all round and industry focussed learning. Special efforts are taken to develop qualities & traits which transforms the students in to a professional.

PROGRAMME STRUCTURE

SEMESTER - I

- ♦ Managerial Economics
- ♦ Management Information Systems
- ♦ Business Research
- ♦ Organizational Behavior
- ♦ Financial Reporting, Statements and Analysis
- ♦ Business Statistics and Analytics for Decision Making
- ♦ Legal and Business Environment
- ♦ Managerial Skills for Effectiveness

SEMESTER - III

Summer Internship Project Assessment

- ♦ Elective I - Paper 1
- ♦ Elective I - Paper 2
- ♦ Elective I - Paper 3
- ♦ Elective II - Paper 1
- ♦ Elective II - Paper 2
- ♦ Elective II - Paper 3
- ♦ Strategic Management

SEMESTER – II

- ♦ Financial Management
- ♦ Marketing Management
- ♦ Human Resource Management
- ♦ Operations Management
- ♦ International Business Management
- ♦ CSR and Sustainability
- ♦ Cost Accounting
- ♦ Management Case Analysis

SEMESTER - IV

- ♦ Elective I - Paper 4
- ♦ Elective II - Paper 4
- ♦ MOOC 1
- ♦ MOOC 2
- ♦ Project Work & Viva Voce
- ♦ Exit Seminar and Open Defence

SPECILIZATION

CORE GROUP

MARKETING MANAGEMENT

- Paper - 1 : Sales and Distribution Management
- Paper - 2 : Digital and Social Media Marketing
- Paper - 3 : Integrated Marketing Communication
& Brand Management
- Paper - 4 : Retail Sales Management and
Service Marketing

CORE GROUP

FINANCIAL MANAGEMENT

- Paper - 1 : Investment Analysis and
Portfolio Management
- Paper - 2 : Project Appraisal and Finance
- Paper - 3 : Financial Derivatives
- Paper - 4 : Managing Banks and Financial
Institutions

HUMAN RESOURCE MANAGEMENT

- Paper - 1 : Manpower Planning, Recruitment and
Selection
- Paper - 2 : Performance Management System
- Paper - 3 : Compensation and Benefits
Management
- Paper - 4 : Team Dynamics

COMPLEMENTARY GROUP

BUSINESS ANALYTICS

- Paper - 1 : Data Visualization For Managers
- Paper - 2 : Data Mining
- Paper - 3 : Data Science Using R
- Paper - 4 : WEB and Social Media Analytics

Admission Process

Candidates desirous of securing admission to the two year MBA Program has to go through the admission procedure prescribed by the Directorate of Technical Education (DTE), Mumbai.

Pedagogy

The institute has a splendid blend of academicians and professionals who together constitute the faculty strength. These experienced faculty members use a mix of pedagogical inputs to make the learning process enjoyable at the same time ensuring that the students are capable of applying their learning in the real world. The institute also has access to a large pool of practicing professionals who are more than willing to add to the existing knowledge base.

ELIGIBILITY

The candidate should have passed three years degree course of any statutory university recognized by Association of Indian Universities
With minimum 50% marks in aggregate (45% for the candidates of reserve category)

The candidate should have appeared and have valid score in MBA/MMS-CET (Common Entrance Test) conducted by DTE, Mumbai for the academic year 2025-26

OR

Appeared for CMAT (conducted by AICTE), CAT (conducted by IIMs), for academic year 2025-26.
For details please refer information brochure of DTE or Website of DTE i.e.
WWW.dtemaharashtra.gov.in
www.mahacet.org

Fee Structure

The annual fee for the year 2024-25, as prescribed by the Shikshan Shulka Samiti was.1,00,000/-*

*The annual fee is subject to revision by the Shikshan Shulka Samiti, Govt. of Maharashtra for 2025-2026 shall be applicable. Other university expenses, for e.g. examination fees, eligibility certificate etc, are not included in the above mentioned fees.



INFRASTRUCTURE & FACILITIES

Lecture Halls

The air-conditioned lecture halls are spacious and state of the art, in the sense that they are fully equipped with latest teaching aids such as Whiteboards, multimedia projectors, sound system, etc. The campus is Wi-Fi enabled which enhances the use of internet as and when desired.



Virtual Classroom

The institute has entered into an mou with watchwitz technologies (p) ltd. To provide interactive sessions with eminent speakers from industry and academia across India. The apropos gumption initiative is sponsored by the department of science and technology, govt, of India. Daimsr is proud to be among the top 50 institutes in maharashtra to avail this facility for its students.

Recreational Rooms for Boys & Girls

A healthy body is home to a healthy mind. Students at DAIMSR are encouraged to indulge in sports as it is perceived to be the most effective tool to develop team building and competitive skills. There are separate rooms allotted for girls and boys where they can engage in games and sports.



Seminar Halls

DAIMSR has the finest seminar-halls which are fully air-conditioned and well equipped with the latest presentation tools such as Multimedia projection system and a modern audio-visual facility.

Conference Hall

A conference hall is integral to a management programs. DAIMSR has an air conditioned hall having a seating capacity of 50 people with the latest presentation equipment's and sound system.



Auditorium

The State of the Art Auditorium with a capacity to seat about 600 students is available at Institute. The Auditorium is equipped to hold large format cultural and academic events. The Auditorium is equipped with Acoustics and latest lighting equipments and is fully air conditioned



First Aid & Medical Room

Students at DAIMSR are our valuable possession and We make sincere efforts to ensure that they are physically fit and healthy. Every care is taken to provide medical facility and first-aid treatment to the needy. The institute has tie up with corporate hospitals to meet the medical needs of its students.

Language Lab

It is crucial for every students to learn English as their means of communication. We at DAIMSR, cannot agree, more. The institute has an English Lab which caters to the need for developing English writing and speaking skills of the students. The lab is equipped with the best learning software for this purpose.



Computer Lab

The institute provides the latest computer system to the students. The institute has four large computer labs equipped with sewers and computers having the latest software and internet connectivity providing unlimited access to students and faculty members. Over 600 students can access competing facilities at any point of time. The lab is equipped with the best learning software for this purpose.

Library & Reading Room

The institute has a well stocked library with around 23,761 above books and volumes' The institute has subscribed to a large variety of management journals and magazines. The institute has access to DELNET, which means all the books available in the Library Network are available to our students and faculties through the internet.



Cafeteria

The cafeteria experience is a must for each management student. DAIMSR is having a spacious and well furnished cafeteria. The canteen provides refreshment and the necessary break from the daily hectic routine lectures and activities. The Cafeteria serves food at economic prices. (Breakfast & Lunch is served for members of the Cafeteria).

Insurance

All the students at DAIMSR are insured under the group insurance scheme. The insurance cover includes accidental injury or loss of life.



THE CERTIFICATION OFFERED

Licentiate & Associate Certification by Insurance Institute of India

The insurance industry has shown a phenomenal growth in the last decade. Taking into consideration the demand for professionals in this sector, DAIMSR has introduced this course. This module prepares students to become well versed with the present day requirements of the life insurance companies in Sales and Training & Development. DAIMSR acts as a training center for aspirants in this sector.

International Business Management (IBM)

For small and medium sized enterprises in the business or professional industry, expanding to a foreign market can be a daunting proposition. Many such companies limit their growth by not taking the chance, while others proceed with insufficient preparation and then wonder why they didn't succeed. Our certificate course in International Business & Documentation is a brief outline of the key steps that should be undertaken prior to launching into an international venture, and some of the issues to consider as an organization or an individual.

NISM's Certification In Financial Markets

The National Stock Exchange conducts Certificate Exams for several Financial Market Modules. DAIMSR acts as a training center for aspirants seeking to get these certificates. Some prominent certificate courses at DAIMSR are: Capital Markets Dealers Module, Derivatives Market Dealers Module, Mutual Fund Distributors Module, Commodities Market Module, etc



Salesforce Admin Fundamental

The Salesforce Admin Fundamentals Certification Course introduces students to cloud-based customer relationship management (CRM) tools, including sales, service, and marketing automation. The course includes practical training to help students use the Salesforce platform with confidence. Students also learn how businesses manage customer data and improve services using technology. This course opens up career opportunities in CRM, sales, and business development.

Digital and Social Media Marketing

This course introduces students to the fast-growing world of digital and social media marketing. Students learn how businesses use platforms like Google, Facebook, Instagram, and YouTube to promote products and connect with customers. The course covers topics like SEO, content marketing, email campaigns, and online advertising. Students gain hands-on experience and practical skills needed to manage and plan digital marketing campaigns effectively.

Marketing Management (MM)

Marketing department is the backbone of any organization today. Developing competitive marketing strategies is a journey and not a destination. Organizations big or small face various marketing challenges. Companies are required to respond to challenges in the new context with very little support from past experience. Many new concepts have emerged in the field. The certification programmes in marketing at DAIMSR are aimed at contemporary marketing practices and developing skills among professionals to deal with emerging issues in marketing research, brand communication, consumer behavior and sales communication.

Data Analysis using Excel

This course focuses on how to effectively and efficiently utilize Microsoft Excel for data analysis. An effective use of Excel is helpful in enabling the learner how to crunch a large data dump. It helps to minimizing manual labour, thereby saving time and performing a detailed analysis quickly. The course teaches the application of commonly-used formulas in new and different ways; uncover often over-looked Excel formulas; streamline number crunching and analysis via functions and tools.

Introduction to Python Programming

The Certificate in Introduction to Python Programming is intended for support personnel who Wish to learn the Python programming language. This course offers an introduction to computer programming via the Python programming language. The learners gain practical experience with basic coding concepts.

Human Resource Management (HRM)

To provide valuable understanding in the field of human resources as a discipline and potential career DAIMSR conducts various certificate courses on Human Resource Management. Some prominent HR certificate courses at DAIMSR are: Competency Mapping, Designing FIR/ Induction/ Orientation/ Employee Manual and Effective Payroll Management. We believe these certifications helps future managers to engage with the industry and witness HRM in practice.

Operations Management (OM)

Operations Management Certification on "Fundamentals of Operations" imparts relevant and essential knowledge and helps the students to develop an orientation towards the subject. The certification on "Microsoft Project 2016 for Effective Scheduling" is an excellent Way for the students to prove their professional prowess to prospective employers as it helps in putting their resumes a rank above.

Introduction to Cloud Computing

This introductory course on Cloud computing will teach both the fundamental concepts of how and why Cloud systems works, as well as Cloud technologies that manifest these concepts, such as from Amazon AWS, Microsoft Azure, and Open Stack. Students will learn distributed systems concepts like virtualization, data parallelism, CAP theorem, and performance analysis at scale.

Entrepreneurship Certification

Be an aspiring business leader for the upcoming generation. Turn your ideas into viable business opportunities. This course will help you in leading innovations, social media marketing communications, Decision Making and also to think practical. This course is full coverage of all the things related to the business aspects.

DAIMSR bags third place in documentary film contest

Students of Dr Ambedkar Institute of Management Studies and Research (DAIMSR) achieved third place in the State-level Documentary Film Competition in the Career Katta Annual Conference 2025, held in Baramati recently. Career Katta is an initiative of Maharashtra State Higher & Technical Education.



The DAIMSR team members — Prishali Titimare, Tarufi Khan, Yash Ramteke, Keshav Lahoti, Jui Deshpande, and Vaibhav Dalal — were honoured with certificates and cash prize, presented by Sonali Lohar, Rekha Rekar, and Yashwant Shitole, president of Career Katta, during the award ceremony. Parliament Council members Ananya Singh, Mansi Ramteke, Atharv Dharmare, Vaidehi Motdhare, Yamini Ugale, Abhi Gajbhiye, and Palak Dhone actively participated in the conference.

Career Katta coordinators Monika Jain (head, BCCA) and Saket Bansod (head, BBA) represented DAIMSR's academic leadership and provided strong support to the students. Sudhir Palzele, director, Nirzar Kulkarni, associate director, and Mujahid Siddiqui, deputy director, appreciated the efforts of the team.

DAIMSR holds induction programme for freshers



Aarambh, the induction programme for 2024, took place recently for the new faces of the BCCA department at Dr Ambedkar Institute of Management Studies & Research (DAIMSR). The induction programme commenced with an informative session by Monika Jain, Head of BCCA. The organisers of the event were Kothiram Girsawale, Smita Mandewkar, and Neha Acharya. Jain expressed gratitude to the faculty members and volunteers who made this event a success.

DAIMSR spreads happiness among specially abled students



The ISR club members of BCCA department of Dr Ambedkar Institute of Management Studies & Research (DAIMSR) visited Blind Relief Association's Andh Vidyalaya in South Ambazari, for World Disability Day celebration recently. The members spent some time with the children and presented gifts including lunch boxes, cookies, chocolates, doughnuts and bananas. Around 100 students received goody bags from executive club members and 56 DAIMSR students, including ISR president Tanishk Bansod, VP Ishi Nimje, Mansi Raut, Samiksha Damke and Yash Wankhede, Event was held under supervision of Monika Jain, head of BCCA, Prithvisha Tamboli, and Neha Mittal. Akanksha Pathak and Haneesha Karwalwa were also present at the event.

सामाजिक जिम्मेदारी को बढ़ावा देने हुआ समझौता

डीआईएमएसआर और लीडर्स क्लब के बीच हुए हस्ताक्षर

डॉ. अंबेडकर इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज एंड रिसर्च (DAIMSR) और लीडर्स क्लब के बीच एक समझौता हुआ है। यह समझौता लीडर्स क्लब के छात्रों को छात्रों के बीच एक सकारात्मक प्रभाव डालेगा। इस समझौते का उद्देश्य छात्रों को सामाजिक जिम्मेदारी के बारे में शिक्षित करना है। समझौते के तहत, लीडर्स क्लब के छात्रों को छात्रों के बीच एक सकारात्मक प्रभाव डालेगा।



डॉ. रॉय बोरले, वैभव जोशी के निदेशक अशोक बोरले और लीडर्स क्लब में मुख्य संयोजक प्रमोद के निदेशक कैप्टन श्रेष्ठ ने हस्ताक्षर किए।

DAIMSR welcomes its new batch



The BCCA Department of Dr Ambedkar Institute of Management Studies and Research (DAIMSR) welcomed the new batch of students. Samvi Jagirdar and Pratyush Borkar were crowned Ms and Mr Fresher 2024. Some students were also awarded for exemplary achievement by Nirzar Kulkarni, associate director, DAIMSR and Monika Jain, head BCCA. The Attendance Excellence Award went to Abhi Bhuvra, Varun Badhiye and Manpreet Rajput for maintaining perfect attendance. The Sincerity Award honoured Prithesh Singh Chauhan, Meenal Gajbhiye, and Vaidehi Motdhare. The Best Dressed Compliance Award went to Roshni Nagwanshi, Riya Swamy and Ghanshyam Kolhe for adhering to the dress code and presenting themselves with professionalism, reflecting their respect for college standards.

विद्यार्थियों ने मूक बधिर बच्चों से मिलकर समझीं चुनौतियां



मिर्ची बसकर | नागपुर, डॉ. अंबेडकर इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज एंड रिसर्च के बीसीएस छात्रों ने आईएसआर क्लब द्वारा सावरेर के मूक-बधिर आवासीय विद्यालय में आयोजित अनजान खून अभियान में भाग लिया। अय्य्या सोहम भिस्मड़े, उषाकृष्ण लुलु नाथन, सविन जय शिंदे, कोषाव्यस संजना भूरे और संयुक्त सचिव कस्तूरी गिरफे के नेतृत्व में मिर्चीया क्लब के सदस्य अनुल राजन, नखन खान, महक बंसोड़, सुखल चांदे और निधि गेडाम के साथ छात्रों ने 110 किलोग्राम गेहूं और 35 किलो तुलसी दान को छात्रों ने विशेष रूप से सक्षम बच्चों के साथ मिलकर उनकी सुनें और बोलने की चुनौतियों के बारे में जाना। बीसीएस की प्रमुख डॉ. मनिषा जैन, नेहा मिश्र (आईएसआर प्रभारी) और कोटीराम गिरसावले के मार्गदर्शन में कार्यक्रम संपन्न हुआ।

दिव्यांग बच्चों ने बनाए आकर्षक दीये



मिर्ची बसकर | नागपुर, डॉ. अंबेडकर इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज एंड रिसर्च के बीसीएस छात्रों ने आईएसआर क्लब द्वारा सावरेर के मूक-बधिर आवासीय विद्यालय में आयोजित अनजान खून अभियान में भाग लिया। अय्य्या सोहम भिस्मड़े, उषाकृष्ण लुलु नाथन, सविन जय शिंदे, कोषाव्यस संजना भूरे और संयुक्त सचिव कस्तूरी गिरफे के नेतृत्व में मिर्चीया क्लब के सदस्य अनुल राजन, नखन खान, महक बंसोड़, सुखल चांदे और निधि गेडाम के साथ छात्रों ने 110 किलोग्राम गेहूं और 35 किलो तुलसी दान को छात्रों ने विशेष रूप से सक्षम बच्चों के साथ मिलकर उनकी सुनें और बोलने की चुनौतियों के बारे में जाना। बीसीएस की प्रमुख डॉ. मनिषा जैन, नेहा मिश्र (आईएसआर प्रभारी) और कोटीराम गिरसावले के मार्गदर्शन में कार्यक्रम संपन्न हुआ।

DAIMSR



Dr. Ambedkar Institute of Management Studies and Research (DAIMSR) kicked off its much-anticipated annual sports event with great enthusiasm and fervour. The inauguration ceremony was graced by the presence of international softball player Sae Anil Joshi. The event, a vibrant celebration of sportsmanship and teamwork, features a wide array of competitive sports, including cricket, badminton (mixed), carrom, athletics (running), chess, and box-cricket. Dr Sarang Javkhedkar, the event coordinator, emphasised the importance of sports. Associate Director Dr Nirzar Kulkarni and Deputy Director Dr Mujahid Siddiqui extend their best wishes to the students.

DAIMSR BBA dept spreads env awareness via poster-making

Students of BBA department of Dr Ambedkar Institute of Management Studies & Research (DAIMSR) showcased their creativity and commitment to sustainability through a remarkable poster-making activity focused on energy efficiency. The event aimed to spread awareness about energy conservation and the importance of adopting eco-friendly practices for a sustainable future. Participants created visually impactful posters with innovative ideas and compelling messages, demonstrating their dedication to environmental preservation. The activity was organised by Ananya Singh (president of Environment Club), Akharya Dharmare (vice-president), Neha Chandwani, Vaishnavi Dalvi, Yamini Ugale, Prachi Shere, Akanksha Fale and Kunal Khandare under the guidance of the Environment Club co-ordinators Nidhi Somani and Chaitanya Sakhare. Head of the department, Saket Bansod's encouragement and motivation played a pivotal role in ensuring the event's success.



Janakrosh inks MoU with DAIMSR for road safety

A Memorandum of Understanding (MOU) was signed between Dr Ambedkar Institute of Management Studies & Research (DAIMSR) and Janakrosh, a non-profit organization engaged in spreading road safety awareness. The MOU was signed by Ravindra Kaskhedikar, secretary, Janakrosh and Dr Nirzar Kulkarni, associate director, DAIMSR in the presence of Dr Mujahid Siddiqui, deputy director & IQAC co-ordinator, DAIMSR, Dr Monika Jain, head BCCA, DAIMSR, Anil Joshi, member, Janakrosh and Girish Deshpande, member, Janakrosh. The signing of this MOU between DAIMSR and Janakrosh underscores their shared commitment to social responsibility and sustainable development.

DAIMSR holds prog to highlight value of yoga

Dr Ambedkar Institute of Management Studies & Research (DAIMSR), Nagpur, organized a programme to highlight the importance of yoga. The event was held with full zeal and enthusiasm at the college campus. The event, held under the NSS initiative, aimed to spread awareness about the benefits of yoga in life. Yoga practitioners from Janardan Swami Yogabhyasi Mandal, Ram Nagar, guided participants by performing asanas and pranayama. Meghana Deshpande and her team led the session, demonstrating different asanas and explaining their importance in daily life. All students and faculty members of DAIMSR participated in performing yoga asanas and Surya Namaskar.

विद्यार्थियों को मिला अभिनय करने का अवसर

भास्कर सेवादाता | नागपुर,

डॉ. अंबेडकर इंस्टीट्यूट ऑफ मैनेजमेंट स्टडीज एंड रिसर्च (डीआईएमएसआर) की ओर से छात्रों को अभिनय कौशल का प्रदर्शन करने का अवसर प्रदान करते हुए अभिनय नाम से एक स्कॉट प्रतियोगिता का आयोजन किया था, जिसमें 'पर्यावरण चचाओ' विषय दिया गया था। स्कॉट प्रतियोगिता के जज चेतन भिवापुरे थे, जो एक हॉट कंपनी के सीईओ हैं। इस

नाटक प्रतियोगिता में नटयन टीम को विजेता घोषित किया गया। इसमें कश के रामटेके, लौकीक खान, तान्या बेदी, युई देशपांडे, ओम कोल्हे, केशव लाहोटी, विशाली तितिमारे और वैभव दलाल ने प्रथम पुरस्कार प्राप्त किया। दूसरा पुरस्कार जय मोहम्मदी और तीसरा पुरस्कार जंगल का जलवा : इसानो का हमला को दिया गया। बीसीएस विभाग के प्रमुख डॉ. साकेत बंसोड़ के मार्गदर्शन में छात्रों ने कार्यक्रम को सफलता के लिए प्रयास किया।



SHINING FIELDS

DAIMSR shuttlers defend title



THE women's badminton team from Dr Ambedkar Institute of Management Studies and Research (DAIMSR) successfully defended its inter-college title. The team comprised Ananya Durugkar, Nehal Gosavi, Vaishnavi Dalvi and Sakshi Bhutada.

**Dr Ambedkar Institute of
Management Studies and Research**



ANAND Mela and traditional day was organised at Dr Ambedkar Institute of Management Studies and Research. 64 participants organised 17 stalls and the theme was to come and

enjoy various Indian delicacies. A stall comprising of decorations items made by especially abled children from Deaf and Dumb Residential School, Saoner was also organised to promote sense of social responsibility among the students. The event was planned with the assistance of Dr Sushil Gadekar, Kothiram Girsale, Nikhil Khandar and Tejas Walokar. The efforts were acknowledged by Dr Nirzar Kulkarni, Associate Director; Dr Sarang Javkhedkar, Head MCM; Dr Monika Jain, Head BCCA and Dr Saket Bansod, Head BBA.

DAIMSR honours university toppers at 'AASMAN 2025'



DAIMSR honoured university toppers of the 2023-24 batch during the grand inauguration of

AASMAN 2025. The event was graced by Associate Director **Dr Nirzkar Kulkarni** and Heads of Departments **Dr Monika Jain (BCCA)**, **Dr Sarang Javhedekar (MCM)**, and **Dr. Saket Bansod (BBA)**. The toppers recognised included **Apeksha Sharma** and **Rohini Bhagat** from BCCA, **Charanjeet Rupral**, **Brailaj Gaspayle**, and **Priya Dewangan** from MCM, and **Khush Walgade**, **Shivani Gupta**, **Mansi Kango**, **Yashika Hemrajani**, and **Arina Anwar** from BBA. The inauguration ceremony continued with a mesmerising dance by 70 BBA and BCCA students, themed **111 Years of Indian Cinema**. The event celebrated academic excellence and cultural vibrancy.

एलुमनाई मीट : विद्यार्थियों ने ताजा कीं यादें

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**Dr Ambedkar Institute of
Management Studies and Research**



DR AMBEDKAR Institute of Management Studies and Research's BBA Department organised ALVIDA 2024 Farewell event recently. Snigdha Lingam

and Unnati Ukey received the 'Highest Attendance' award for their attendance. Pawan Rajderkar and Ritu Verma were recognised for their impeccable formal attire. Priyanshu Ramteke's holistic excellence was celebrated with the 'Overall Performance' award. Shivani Gupta and Yashika Hemrajani were honored for their exceptional 'Extension and Outreach' efforts. Khush Wairagade, Sankalp Gupta, Pruthviraj Shelke, Priyanshu Jain, and Atharv Shripadwar received the 'Sports Achiever' awards. Students and achievers were felicitated by the HoD of BBA, Dr Saket Bansod, BCCA Dr Monika Jain and HoD of MCM Dr Sarang Javhedkar.

**Dr Ambedkar Institute of Mgmt
Studies and Research**



THE BBA department of
Dr Ambedkar Institute of
Management Studies
and Research (DAIMSR)

organised a heartfelt ISR Diwali initiative. Students, along with faculty members, visited Indra Gandhi Government Medical College and Hospital, where they distributed fruit boxes to patients and goodies to their families. This initiative was successfully led under the guidance of Dr Saket Bansod, Head of BBA Department, with mentorship from ISR coordinators Dr Ruchi Chaudhary and Dr Sushil Gadekar. Special mentions include ISR President Shivika Dhengre, Vice-President Mohini Ghosh, entire ISR team, The BBA faculty team, including Dr Raghavendra Mishra, Dr Sumant Wachasundar, Dr Prachita Patil, Chaitanya Sakhare, Nidhi Somani, Vishranti Raut, Gaurangi Munje, Tejas Walokar, and Khushbu Agrawal, supported this initiative with great enthusiasm.

**Dr Ambedkar Institute of
Management Studies & Research**



DR. AMIEKAM Institute of Management Studies & Research (AIMSR) has organised openic under the banner of 'Aad- E- Award' recently. This event consisted of stand-up comedy and extempore and it served to be a valuable platform for students with oratory skills. Stand-up comedy contest witnessed amazing comedians who engaged the audience in a laugh riot by speaking on one of the themes. Extempore was preased by impressive impromptu speeches by the speakers. They were given 2 minutes time to present their views on the assigned topic. The judge for the stand-up was RI Pachan from Radio Mirchi, M.S. and for extempore was Dr. Suresh, a life coach and a psychotherapist. The winner of the stand-up was Abhinav Laturia who won the judge's heart with his timing. The runner-up was Om Ravi and the third position was bagged by Tanisha Senig. Shrut Nigrahe won the extempore contest. Iritsha Deshmukh and Pallavi Sankhe both secured the second position while Parth Rautkar won third prize. Additionally, Ananya Singh, Manjari Verma and Hirshika Paru secured fourth position. Co-judicators of the event: Dr. Parth Chavan and Prof. Prashant Kumar, general secretary, Dr. Saket B. Bezmed, Head, BBA, guided the students throughout.

'आरंभ 2024' नई शुरुआत का जश्न



दिल्ली मंत्रालय | 2023

डॉ. अरविन्द कुमार हुताशुभ, जी
स्वातंत्र्य संग्राम के अग्रणी
जाने जाते हैं। उनके अग्रणी
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की कार्य में जारी की खुद की रचनात्मक रूप में प्रस्तुत करने के लिए प्रोत्साहित किया। डिजिटल संस्था विद्यार्थी जैसे प्रमुख विषयों का शीर्षक दिए गए और 'सुमन प्रेम मदनप्रसाद' ने 'प्रीतिप्रिय' के लिए प्रोत्साहित और विद्यार्थी को प्रोत्साहित किया।

**Dr Ambedkar Institute of Management
Studies and Research**



THE BCCA Department of Dr Ambedkar Institute of Management Studies and Research (DAIMSR) organised a collage making competition with the theme 'Indian Air Force Celebrations of the 60th Anniversary of the formation of the Indian Air Force'.

First prize was won by Riya Adep and Sarvadhana Jadhav. Second prize winners were Drushti Wakhare and Anisha Edlabadkar. Aditya Panghate, Shantini Raut, and Nikita Sarthak won third prize and consolation prize winners were Jolunna Verma, Teressa Sarwane and Janvi Lihitkar. The competition was organised under the leadership of Dr Monika Jain, Head of the BCCA Department, with Dr Shubhangi Gore as the faculty in charge.

'अलविदा 25'... नृत्य की प्रस्तुति से यादगार बनाया विदाई समारोह

[illegible]

दिव्यांग बच्चों ने बनाए आकर्षक दीये



ਸਾਡੀ ਸੇਵਾ

हारा बन्ना। यह अत्यन्त
दीर्घो को अतिरिक्त किया
गया। यह कार्य सत्य
संस्थान सत्य और
सुख-सौभाग्य अत्यन्त
विशाल, सत्य के
कार्यो द्वारा किया गया।

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65 volunteers of DAIMSR donate blood in camp



A blood donation camp was organized by the NSS unit of Dr Ambedkar Institute of Management and Research (DAMSR), in collaboration with GSK Blood Bank and Components recently.

The camp began with a short inaugural function where Dr Ashish Khandalewal, Dr Shweta Khandalewal and the five-member team was given a floral welcome. Dr Khandalewal expressed his gratitude to the NSS unit of the DAIMSR for its continuous endeavour in this regard. Institute has been consistently organizing blood donation camps every year. Students and the faculty members come forward voluntarily to donate blood. The camp was inaugurated by HOD MCM department and NSS programme officer Sarang Jaykshinkar. In all 65 volunteers came forward to donate blood during the camp which included faculty members, non-teaching staff and students. The blood donors were provided with a blood donation certificate by GSK Blood Bank.

**Dr Ambedkar Institute of
Management Studies & Research**



On World AIDS Day, the Peace Foundation, in collaboration with the National AIDS Memorial Quilt, organized a rally to help raise awareness about heart health among students and health care workers. A large student demonstration, featuring a musical performance, played a pivotal role in the rally. The rally commenced at the National Mall, continued at the Pentagon, and culminated at the Lincoln Memorial. The rally featured a variety of activities, including a musical performance by the National AIDS Memorial Quilt, a large student demonstration, and a musical performance by the National AIDS Memorial Quilt. The rally was a significant event in the fight against AIDS, and it helped to raise awareness about the importance of heart health among students and health care workers.

DAIMSR FACULTY PROFILE -MBA



Dr. Sudhir Fulzele
Ph.D, MBA, B.E., NET
Director



Dr. Nirzar Kulkarni
Ph.D, MBA, MCM,
B.E.(Mech), SET
Associate Director



Dr. Mujahid Siddiqui
Ph.D, MBA, LLM, AMIE , B.J.,
NET
Deputy Director & IQAC Co-ordinate



Dr. Vivek Pimplapure
Ph.D, MBA, M.Com., M.Phil.
Head :- Examinations



Dr. Aniruddha Bodhankar
Ph.D, MBA, M.Sc., D.M.M.
Incharge :- Placements
& Internships



Dr. Rashmi Gupta
Ph.D., MBA, M.Com., NET
Incharge :- Institutional
Social Responsibility and
Website



Dr. Dipesh Uike
Ph.D., MBA, M.A.(Psy),
B.E. (IT), NET
Incharge :- Student's Research



Dr. Snehal Godbole
Ph.D, MBA, B.Sc., NET
Incharge :- Career
Development & Training



Dr. Pushparaj Kulkarni
Ph.D., ICWA, M.Com., MBA, NET
Incharge :- Database &
Institutional Ranking



Mr. Anup Dhore
MBA, B.B.A.
Incharge :- Students
Welfare & Industry Connect



Dr. Dhanashree Katekhaye
Post-Doctorate, Ph.D., MBA
Incharge: Students Counselling



Ms. Deepika Soni
MBA, B.A.
Incharge :- Employee Relations
and Social Media



Ms. Rashmi Patel
MBA, NET, MA
Incharge :- Online and
Blended Learning



Dr. Pranay Bhutada
Ph.d, B.Com, M.Com,
Incharge :- Library & Learning
Resources



Mr. Peter Sayal
BS (Aerospace Engg.), BS (Management),
MBA (IB), MS (Agri. Ecp.), UGC-NET.



Mr. J. Ram Kumar Patnaik
MBA, B.B.A.
Incharge :- Field Activities



Ms. Vaibhavi Ghate
B.Com, MBA
Incharge :- Daily Activities
Record



Mr. Neeraj Nanoti
B.Com. MBA (Finance & IT),



Ms. Vishranti.N. Raut
MBA(HR), MCM, B.Com
Incharge :- Career
Development & Training



Dr. Shubhangi Gore
CS Executive M.com, M.phil, MBA
Incharge :- Placement Records

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

A four-year Degree Programme affiliated to R.T.M. Nagpur University. The programme is a stepping-stone to the field of Management. With our focus in the area of Management, we provide intensive training to students with skill and attributes to get a jumpstart. Professionally, this course will help in creating managerial skill and leadership qualities to climb the corporate ladder. A rigorous programme with focus on skills development.

PROGRAM EDUCATIONAL OBJECTIVES -

Our BBA programme will create graduates who:

- ♦ Will be recognized as a resourceful and innovative executive.
- ♦ Will be a flexible, adaptable and an ethical individual,
- ♦ Will have a holistic approach to problem solving in the dynamic business environment.



DAIMSR FACULTY PROFILE (BBA)



Dr. Saket Bansod
MMS, Ph.D.
SET Management
HOD :- BBA



Dr. Raghvendra Mishra
NET in Management, MBA, M.Com,
PGDCCA, M.C.M, B.Com.
Incharge : Career Development
& Training



Dr. Sushil Gadekar
Ph.D, M.B.A.,
M.Com



Dr. Prachita Patil
B.E. (Extc), UGC-NET,
Ph.D.



Dr. Ruchi Chaudhary
Ph.D, M.B.A.,
M.Com



Mr. Chaitanya A. Sakhare
UGC- NET (Commerce)
UGC- NET (Management)
MBA (Marketing & Finance), M.A.
(Economics), M.Phil. (Commerce)
M.Com, DBM.



Ms. Nidhi Somani
MBA, M.Com.,
SET (Management)



Ms. Khushbu Agrawal
MCM, B.Ed, M.A. (ling),
M.A. (Eng. lit.)



Ms. Gaurangi Munje
BCCA, B.ED, MBA, Mcom,
MPhil
Incharge :- Food & Beverages
& Canteen



Mr. Tejas Walokar
M.Com., MBA (Finance),
UGC-NET, MH-SET

PROGRAMME STRUCTURE

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

B B A

SEMESTER I	
1	MANAGEMENT PRINCIPLES
2	MANAGERIAL ECONOMICS
3	SCHOOL OF MANAGEMENT THOUGHTS
4	PROFESSIONAL ETHICS
5	CONTENT WRITING/CAB
6	CUSTOMER CARE EXECUTIVE
7	ENGLISH
8	ENVIRONMENTAL STUDIES
9	INDIAN ECONOMICS AND BUSINESS MODEL
10	NSS/NCC/SPORTS/COMMUNITY ENGAGEMENT ACTIVITY

SEMESTER III	
1	MM/FM/HRM
2	MM/FM/HRM
3	ENTREPRENEURIAL THEORIES AND PRACTICES
4	ELEMENTS OF BUSINESS ENVIRONMENT
5	UNDERSTANDING BUSINESS DOCUMENTATION
6	APTITUDE DEVELOPMENT - II
7	FIELD PROJECT
8	NSS/NCC/SPORTS/COMMUNITY ENGAGEMENT ACTIVITY

SEMESTER V	
1	BUSINESS RESEARCH METHODS
2	INTERNATIONAL BUSINESS MANAGEMENT
3	ELECTIVE-1 (MM/HRM/FM)
4	ELECTIVE-1 (MM/HRM/FM)
5	INTERNSHIP

SEMESTER II	
1	COST AND MANAGEMENT ACCOUNTING
2	BUSINESS LAW
3	FOUNDATIONS OF FUNCTIONAL MANAGEMENT
4	ELEMENTS OF STATISTICS
5	E-COMMERCE & COMMERCE
6	OFFICE MANAGEMENT
7	SALES ASSOCIATES– DIRECT CHANNEL
8	APTITUDE DEVELOPMENT-1
9	CONSTITUTION OF INDIA
10	NSS/NCC/SPORTS/COMMUNITY ENGAGEMENT ACTIVITY

SEMESTER IV	
1	MM/FM/HRM
2	MM/FM/HRM
3	BUSINESS PLAN FORMULATION
4	INTRODUCTION TO INTERNATIONAL TRADE
5	TRAVEL CONSULTANT
6	ENGLISH
7	COMMUNITY ENGAGEMENT PROJECT
8	NSS/NCC/SPORTS/COMMUNITY ENGAGEMENT ACTIVITY

SEMESTER VI	
1	BUSINESS LEGISLATION
2	CORPORATE SOCIAL RESPONSIBILITY
3	ELECTIVE-3 (MM/HRM/FM)
4	PROJECT

M. Com (Computer Management) - (MCCM)

Two Years Degree Course (Semester Pattern)

Semester-I

Theory Subjects

- 1) Python Programming
- 2) Cloud Computing
- 3) Research Methodology

Practical

- 1) Python Programming
- 2) Advance Java/React JS

Semester-II

Theory Subjects

- 1) ASP.Net
- 2) Information Security & Cyber Law

Practical

- 1) ASP.Net
- 2) Android Programming/Angular JS

On Job Training

Semester-III

Theory Subjects

- 1) Advanced Database Management System
- 2) Management Information System
- 3) Data communication & Computer Network / Intelligent System (AI)

Practical

- 1) SQL & PL / SQL

Research Project

Semester-IV

Theory Subjects

- 1) Software Engineering
- 2) Mobile Computing
- 3) Big Data & Hadoop

Practical

- 1) Ruby on Rail
- 2) Web with Word Press

On Job Training

Eligibility : Any Graduate
Course Fee : Annual fees as per Shulka Samiti RTM Nagpur University
& Provisional fees prescribed by Shikshan Shulka Samiti of Government of Maharashtra.

M.Com. (Computer Management)

A two-year Degree Programme affiliated to R.T.M. Nagpur University. The programme is a stepping-stone to the field of Computer. With our focus in the area of Application Softwares. We provide intensive training to students with skill and attributes to get a jumpstart. Professionally, this course will help increasing IT skills and leadership qualities to climb the corporate ladder. A rigorous programme with focus on IT skills development.

PROGRAM EDUCATIONAL

OBJECTIVES -

Our M.Com. (Computer Management) programme will create Post graduates who:

- ♦ Will be recognized as a resourceful and Skilled team leader.
- ♦ Will be a flexible, adaptable and an Ethical individual.
- ♦ Will have a holistic approach in analysis, design, and development of applications.



DAIMSR FACULTY PROFILE M.Com.(Computer Management)



Dr. Sarang Jawkhedkar
Ph.D, MBA, M.Com, MIRPM
HOD : MCM



Dr. Vaishnavi Khedkar
MBA, MCM, B.Sc.
(Computer Science)
Assistant Professor



Ms. Megha P. Nanhe
B.Com.(C.A), M.C.M.
Incharge : Career Counselling
& Placements Records



Mr. Prashant Dupare
MCM, MCA, M.Phil(CS),
Advance Diploma in
Computer Application
Incharge : F & B &
Facilities Management



Prof. Shital Kene
B.com, MCM.
Incharge : Mentoring Records

BACHELOR OF COMMERCE (COMPUTER APPLICATION) BCCA

With Technological advancement in Computing and the major role that it plays today, commerce has also benefited from technology and computers. In modern times computers will continue to provide a leading light to professionals of all fields. Being a three year full time course affiliated to R.T.M. Nagpur University, this course gives an extra edge to students, with primary inputs in the field of commerce and computing technology. Updated with the technological part of commerce, students enrolling to this course find an easy entry into corporate .

PROGRAM EDUCATIONAL OBJECTIVES -

Our B.Com. (CA) programme will create graduates who:

- ♦ Will be recognized as a resourceful and competent executive.
- ♦ Will be a flexible, adaptable and an ethical individual
- ♦ Will have a holistic approach in analysis, design, and system development using computer applications



DAIMSR FACULTY PROFILE (BCCA)



Dr. Monika Jain
Ph.D. NET,M.B.A.,M.Phil.,
M.Sc., MCM,PGDCCA
HOD : Bcom (C.A.)



Dr. Mitali Gupta
B.Sc. , MCM, MBA (HR)
Incharge : Exams & Evaluation



Dr. Pritichhaya Tamboli
Ph.D, M.Phil, MBA, MCM
Incharge : Alumni &
Corporate Relations



Dr. Neha Acharya
PhD, MBA, B.Com. (CA)



Dr. Sheetal Nafde
UGC-NET (Commerce),
MLISc ,M.Com, B.Com
Incharge : Library &
Learning Resources



Mr. Kothiram N. Girsawle
M.B.A. , M.C.M.
Incharge : Sudents Welfare & Sports



Ms. Neha Mittal
MCA,
Incharge :- Institutional Social
Responsibility (ISR)



Mr. Jayant Gondane
MCA, MCM, B.Sc.
Incharge : Computing Facilities
& Website



Ms. Rinki Mool Chandani
MCM, M.Com, B.Com.,
Pursuing Ph.D
(Business Management)
Incharge : Students Research
Publishers



Dr. Nikhil Khandar
MCA, MCM, PhD(Pursuing)
Incharge : Placements & Internships



Ms. Smita Mandwekar
MCM, B.Sc(Micro), B.ed,
M.Sc(Bot) sem 3 pursuing
Incharge : Students Support
Services



Ms. Saudamini Mowade
MCA,M.Tech(CSE)
Incharge : Students Publications
& Magazine

PROGRAMME STRUCTURE

BACHELOR OF BUSINESS ADMINISTRATION (BCCA)

B C C A			
SEMESTER I		SEMESTER IV	
1	PRINCIPLES OF BUSINESS MANAGEMENT	1	HTML & JAVA SCRIPT
2	SCHOOL OF MANAGEMENT THOUGHTS	2	PRACTICAL HTML & JAVA SCRIPT
3	PROFESSIONAL ETHICS	3	MM/BA (ANY ONE)DM/AST
4	CONTENT WRITING/CAB	4	INTRODUCTION TO INTERNATIONAL TRADE
5	STARTUP SUPPORT EXECUTIVE	5	WAREHOUSE SUPERVISOR
6	ENGLISH	6	LANGUAGE
7	ENVIRONMENTAL STUDIES	7	COMMUNITY ENGAGEMENT PROJECT
8	INDIAN ECONOMICS AND BUSINESS MODEL	8	NSS/NCC/SPORTS/COMMUNITY ENGAGEMENT ACTIVITY
9	NSS/NCC/SPORTS/COMMUNITY ENGAGEMENT ACTIVITY		
SEMESTER II		SEMESTER V	
1	COMMERCIAL LAWS	1	PYTHON
2	INTRODUCTION TO COMMERCE	2	INTERNET OF THINGS
3	ELEMENTS OF STATISTICS	3	BIG DATA OR BLOCK CHAIN TECHNOLOGY OR SOFTWARE PROJECT MANAGEMENT
4	E COMMERCE & M COMMERCE	4	INTERNSHIP
5	OFFICE MANAGEMENT	5	PRACTICAL OF PYTHON AND DATA VISUALIZATION
6	SALES ASSOCIATES/MUTUAL FUND AGENT – DIRECT CHANNEL		
7	SUPPLEMENTARY ENGLISH		
8	CONSTITUTION OF INDIA		
9	NSS/NCC/SPORTS/COMMUNITY ENGAGEMENT ACTIVITY		
SEMESTER III		SEMESTER VI	
1	PROGRAMMING IN C	1	WEB TECHNOLOGY AND MULTIMEDIA
2	C PRACTICAL	2	ENTREPRENEURSHIP SKILL DEVELOPMENT
3	MM/BA (ANY ONE) FMM/IBA	3	DIGITAL MARKETING OR COMPANY LAW OR SECRETARIAL PRACTICES
4	ELEMENTS OF BUSINESS ENVIRONMENT	4	PROJECT
5	UNDERSTANDING BUSINESS DOCUMENTATION		
6	ENGLISH		
7	FIELD PROJECT		
8	NSS/NCC/SPORTS/COMMUNITY ENGAGEMENT ACTIVITY		

Eligibility : Any Graduate
 Course Fee : Annual fees as per Shulka Samiti RTM Nagpur University
 & Provisional fees prescribed by Shikshan Shulka Samiti of Government of Maharashtra.



AAGAZ

Aagaz is an action-packed sports event that includes both indoor and outdoor games. Indoor events like Chess and Carrom test strategy and skill, while outdoor games such as Badminton, Box Cricket, Cricket, and Running bring energy and excitement to the field. This event encourages teamwork, physical fitness, and healthy competition, providing a platform for students to showcase their sporting talent and enjoy a day of fun and athleticism.





AASMAN

Aasman, the annual cultural extravaganza at DAIMSR, is a vibrant celebration of talent, creativity, and self-expression. This much-awaited event features exciting segments such as a Personality Contest, where students showcase their confidence and charisma; Dance Performances that highlight diverse styles and cultural expressions; and a glamorous Fashion Show that brings style and flair to the stage. Aasman offers students a dynamic platform to express their talents, connect with peers, and create unforgettable memories. Beyond entertainment, the event nurtures essential life skills like team building, leadership, cooperation, and coordination. Through active participation, students also learn the importance of time management, event planning, public speaking, and creative collaboration. The event is a perfect blend of energy, enthusiasm, and entertainment, reflecting the vibrant spirit of DAIMSR. It also fosters a strong sense of unity by bringing together students, faculty, and staff in a joyful celebration of culture and community.





ALUMNI MEET

The Alumni Meet at DAIMSR is a special occasion where our esteemed former students return to share their journeys, experiences, and success stories. This event provides a unique opportunity for current students to connect with alumni, gain valuable insights into their careers, and learn from their challenges and achievements. The Alumni Meet fosters a sense of community, inspiration, and mentorship, bridging the gap between the past and present while celebrating the lasting bonds within the DAIMSR



ANAND MELA



Anand Mela is a lively and joyful event where students set up food and game stalls, transforming the space into a vibrant celebration. It provides a valuable opportunity for students to explore their creativity, teamwork, and entrepreneurial spirit by preparing and selling delicious food items and organizing engaging games. The event creates a festive atmosphere filled with flavours, laughter, and excitement. More importantly, Anand Mela helps students develop essential business skills such as marketing, sales, and customer service in a fun and practical setting. As part of the celebration, Bollywood Day is also observed, where students dress up as their favourite Bollywood actors or actresses, creatively replicating movie characters through their attire. This adds a colorful and entertaining dimension to the event, making it even more memorable.



Awareness Drive

Arena is a creative board decoration activity at DAIMSR, where students design and decorate notice boards based on current events and monthly themes. This initiative provides a platform for students to showcase their artistic talents, while also raising awareness about important issues, festivals, and significant national and global events.

Each month, the boards are transformed into vibrant, informative displays that engage the entire campus community. Through their work, students promote themes such as gender sensitization, gender equity, moral and human values, the rich cultural diversity of India, and current affairs. Arena fosters a strong sense of teamwork, creativity, and social awareness, encouraging students to take pride in contributing to a more informed and inclusive campus environment. It has become a meaningful and dynamic tradition at DAIMSR, blending creativity with consciousness.



Aarambh

At DAIMSR, we believe that a strong start sets the stage for a successful academic journey. AAGMAN, our Induction Program, warmly welcomes first-year students into the DAIMSR family. This program includes orientation lectures by faculty, fun games, and outdoor activities to help students get comfortable with the campus, meet their peers and teachers, and build early connections. AAGMAN is designed to make the transition into college life smooth, exciting, and full of new opportunities.



ENVIRONMENT CLUB ACTIVITIES

The Environment Club at DAIMSR is dedicated to raising awareness and promoting sustainable practices among students. It organizes various activities such as tree plantation drives, clean-up campaigns, and environmental awareness workshops to encourage eco-friendly habits. The club also hosts seminars on climate change, recycling, and conservation efforts, inspiring students to become responsible stewards of the environment. Through these initiatives, the Environment Club aims to foster a sense of environmental responsibility and inspire action towards a greener future.



FIELD VISIT

The Field Visit Activity at DAIMSR provides students with valuable exposure to real-world industries and environments, enhancing their practical understanding of academic concepts. By visiting places such as the Dinshaw Factory, Parle-G, Metro Bhawan, TezTechh (an IT company), and Haldiram Factory, students learn about food production, quality control, supply chain management, and business operations. Visits to the Man-Made Forest promote awareness of sustainable forestry and biodiversity conservation, while Nagpur Centro introduces students to innovation, entrepreneurship, and modern business practices. These visits bridge the gap between classroom learning and industry experience, fostering curiosity, critical thinking, environmental awareness, and career readiness among students.





CLUBS INSTALLATION

The Club Installation Activity at DAIMSR is an engaging event where students take on leadership roles across various clubs such as ISR, Environment, Sports, Media, HR, Marketing, Finance, and the Magazine Club. Each club forms an Executive Body including a President, Vice President, Head Coordinator, Secretary, Joint Secretary, Treasurer, Joint Treasurer, and 6–10 executive members. This platform allows students to explore their interests and gain experience in leadership, teamwork, and event management. During the installation, club objectives and responsibilities are introduced, setting the stage for a year of impactful activities like workshops, awareness drives, competitions, and community programs—fostering personal growth and practical skills.



NCC / NSS

DAIMSR offers students the opportunity to participate in National Service Scheme (NSS) and National Cadet Corps (NCC) activities, both of which aim to instill discipline, leadership, and a spirit of service. These platforms promote personal growth and social responsibility among students. Through NSS, students engage in community service and social welfare activities, contributing to the betterment of society. NCC provides training in leadership, discipline, and physical fitness, while fostering patriotism and national pride. Participation in NSS and NCC helps students develop essential life skills, build strong character, and grow into responsible citizens.





INSTITUTIONAL SOCIAL RESPONSIBILITY CLUB ACTIVITIES

The Institutional Social Responsibility (ISR) Club at DAIMSR is committed to giving back to society through various impactful initiatives. The club organizes drives like grain donation, Rakhi and Diya selling to raise funds for Sangya Sanvarthan Sanstha, and collects sports equipment and stationery items for underprivileged children in various schools and communities. These efforts aim to support the less fortunate, promote social welfare, and instill a sense of compassion and responsibility among students, encouraging them to contribute positively to society. Through these activities, students are empathized and sensitized to the needs of others, helping them become more kind, humble, and socially conscious. These initiatives not only provide tangible support to the underprivileged but also cultivate a deeper sense of compassion and responsibility among students, encouraging them to actively contribute to the well-being of society and develop a mindset of service and empathy.



GUEST LECTURE

DAIMSR regularly organizes guest lectures on a wide range of subject-specific and general topics. These sessions invite industry experts, thought leaders, and professionals to share their knowledge, experiences, and insights with students. The lectures cover academic content as well as broader themes, helping students stay updated with current trends, innovations, and real-world applications. In addition to enhancing subject understanding, these guest lectures also provide valuable career guidance, support holistic development, and prepare students for placements by exposing them to industry expectations and practical insights. Through these interactions, students broaden their perspectives and engage in meaningful discussions that enrich their overall learning experience.





Yoga day

Yoga Day at DAIMSR is a special initiative dedicated to promoting physical and mental well-being through the ancient practice of yoga. On this day, students and faculty come together to participate in yoga sessions, focusing on mindfulness, relaxation, and fitness. The event includes guided practices such as asanas, pranayama (breathing exercises), and meditation, aimed at reducing stress, enhancing concentration, and improving overall health.

Alvida

Alvida is the emotional and memorable farewell event organized at DAIMSR to honor and bid goodbye to the outgoing batch of final-year students. It is a day filled with mixed emotions, where seniors reminisce about their college journey, share heartfelt memories, and express gratitude for the friendships and experiences they've gained. Juniors celebrate their seniors through performances, speeches, fun activities, and a lively DJ session, creating a festive yet nostalgic atmosphere. As part of the celebration, final-year students are recognized and rewarded for their contributions, achievements, and overall performance during their three years at the institute. Alvida is a beautiful blend of joy, appreciation, and farewell, marking the end of a significant chapter in students' lives while celebrating their growth and accomplishments.



THE COMMITTEES AT DAIMSR

Public Information Committee

1. Dr. Sudhir S. Fulzele	Chairman	9822563970
2. Dr. Nirzar Kulkarni	Appellate Authority	9271203904
3. Dr. Mujahid Siddiqui	Public Information Officer	9890325497

Internal Complaints Committee

1. Dr. Monika Jain	Presiding Officer	9850379576
2. Dr. Rashmi Gupta	Internal Member	8329084306
3. Adv. Manjeet Bedi	Member (NGO)	9370473232

Women Grievance Redressal Committee

(As Per The Sexual Harassment of Women at Workplace Act, 2013)

1. Dr. Monika Jain	Chairman	9850379576
2. Dr. Mrs. Rashmi Gupta	Member	9960227330
3. Dr. Dhanashree Katekhaye	Member	7218923494

Anti Ragging Committee

1. Dr. Sudhir S. Fulzele	Chairman	9822563970
2. Dr. Snehal Godbole	Member Secretary	9970653950
3. Mrs. Rashmi Patel	Member	9977100038
4. Mr. Kothiram Girasawle	Member	9545002866
5. Prof. Rinki Moolchandani	Member	8956980159

Research Advisory Committee

Chairman :	Dr. Sudhir Fulzele (Research Head) (Director — DAIMSR, Nagpur)
VC Nominee	Dr. Sanjay Kavishwar (Faculty of Comm. & Mgmt., Dean RTMNU, Nagpur)
VC Nominee	Dr. Amishi Arora (Director-CIBMRD, Nagpur)
Member Secretary & Head	Dr. Nirzar M. Kulkarni (Associate Director)
Research Cell	Dr. Mujahid Siddiqui (Head - Research Cell)
Supervisor	Member
Research Scholar	Member

THE OFFICE ADMINISTRATION & SUPPORT TEAM AT DAIMSR

THE OFFICER ADMINISTRATION TEAM



Rajesh E. Dambhare
Asst. Administrative Officer
Area: MBA Admissions,
Students' record, University &
DTE correspondence



Sujit R. Kolhekar
Clerk
Area : Admissions, Fees,
University Correspondence



Rakesh M. More
Clerk
Area : University Exam
Forms & Correspondence



Roshan P. Mate
Clerk
Area: University Exam Forms
& Correspondence, Admissions,
Enrolment (MKCL)



Mangesh Lokhande
Clerk
Area: Scholarship, Fr



Siddharth Shambharkar
Lab Attendant
Area: Online Record &
University Correspondence

THE LIBRARY MANAGEMENT TEAM



Nilesh N. Yeole
Senior Asst. Librarian
Area: Library Management
& Books - Records
Maintenance



Ravi P. Gaikwad
Library Assistant
Area: Books - Records



Deepak V. Mehar
Asst. Librarian
Area: Books - Records

COMPUTING RESOURCE MANAGEMENT TEAM



Vishal B. Sute
Library Assistant
Area: Books - Records



Kamalkishor N. Nihate
System Analyst
Area: Lab In-charge,
Computer Maintenance
& Lab Records



Krishna Bhandarkar
Lab Attendant
Area: Maintains Computers

THE FACILITIES MANAGEMENT TEAM



Gulab A Pichkate
Office Assistant
Area: Assists in Official
work & Banking Work



Diwakar D. Kale
Office Assistant
Area: Assists in Official work
& Banking Work



Samir Nayak
Office Assistant
Area: Assists in
Official Work



Hemant Chitriv
Office Assistant
Area: Assists in Official Work

RECRUITERS FOR BATCH 23-24





The DAIMSR Centre For Entrepreneurship

Eleap- The DAIMSR Centre for Entrepreneurship has been established as a body driven by students and supported by the institute to achieve the following objects :-



Organize entrepreneurship awareness camps, entrepreneurship development programmes.

Guide and assist prospective entrepreneurs various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support system, information and technologies.

- ✦ Conduct research Works and survey for identifying entrepreneurial opportunities.
- ✦ Organize guest lectures, seminars, etc. for promotion and growth of entrepreneurship.
- ✦ Arrange visits to industries, Entrepreneurship summits & Conferences for prospective entrepreneurs
- ✦ Help young entrepreneurs in management and HR development. Identifying, evaluating and
- ✦ Developing business plans. Incubation of entrepreneurial ventures

Employment Guidance & Placement Assistance Cell

The institute has a training and placement cell with an objective to help the students for pursuing their career goals by acquiring employment - seeking skills and thus to attain the desired employment. This cell provides various employment related training and guidance as well as arranges campus recruitment by reputed companies.

The Training and Placement Cell is committed to provide all possible assistance to students in their efforts to find employment. The benefits of this assistance are reflected in the preparation of our students, who are able to secure lucrative and esteemed position in recent years. The training and placement cell operates year round to facilitate contacts between Corporate and students.



National Service Scheme(NSS)

The institute has a NSS unit with the purpose of educating students about social realities and to inculcate a spirit of social service and concern for the well being of the community.

Rotary Club of DAIMSR Fort

Rotaract Club of DAIMSR Fort is a span of a global effort to bring peace and international understanding to the world. The purpose of this club is to provide opportunities for student managers to enhance the knowledge and skills that Will assist them in personal development, to address the physical and social needs of their communities and to promote better relation between all people.

INSTRUCTIONS TO STUDENTS

- Be regular and attentive in class. 75% attendance is a must.
- Bring your ID and Student's Guide daily.
- Ragging in any form is strictly prohibited. Anybody found guilty of ragging and/or abetting shall be dealt with in accordance with the provisions of the UGC / AICTE Regulations on curbing the menace of ragging in Higher Educational Institutions, 2024. (You may obtain the copy of this Regulation from the institute Website)
- Always keep your cell phones in Silent Mode, while in campus
- Follow the timings and rules of Parking as framed by the concerned contractor.
- Language of communication in the campus is English.
- Be prompt in proper feedbacks via suggestion box kept at various places all over the campus. Be participative in all the activities and events of the institute as they are for your development. Be responsible and honest in performing the duties as a member of various committees / Clubs.
- Be sincere, helpful and courteous while you are engaged in Rotract Club and NSS activities.
- Use the laboratory and instruments with utmost care without damaging them.
- Do not take your laptops into the computer lab.
- The responsibility of mobile phones, laptops and other valuables rests with the students.
- The diary given to you has a 'Personal Benchmark' section, which is designed for recording your development. Proper records and updation of the same is important to measure quantifiable growth if any.

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STATUTORY INSTRUCTIONS TO STUDENTS

Smoking and Tobacco is strictly prohibited in the Campus.

The Institute has a Safe Campus & is under CCTV Surveillance

The annual fees is charged strictly as prescribed by

RTM Nagpur University Shulka Samiti / Government of Maharashtra

***RAGGING IN ANY FORM IS STRICTLY PROHIBITED**

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Contact us

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