



Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management  
Studies & Research**

Deeksha Bhoomi, Nagpur-440010



MAKE IN INDIA



START UP INDIA

Values, Commitment & Excellence

## Welcome to Dr. Ambedkar Institute of Management Studies & Research, Nagpur



We, at Dr. Ambedkar Institute of Management Studies and Research, have always believed in delivering knowledge and education with a deep sense of responsibility. Our innovative training techniques stem out of well researched and time tested instruction practices. Being the oldest private Management institute in the region, we acknowledge our responsibility of leading by example and setting higher standards.

It is our endeavor to infuse intellectual energy in our students, to cater to ever rising corporate demand for quality professionals. We seek to understand the dynamics of business environment and unravel it with eloquence.

We offer a wide range of Courses in Management and Information technology. We also offer an expanding portfolio of short term Programme for working professionals as well as job seekers. Over years we have developed strong corporate linkages and much of our students are highly valued by employers. I welcome you to DAIMSR to share our vision of excellence with commitment and values.

**Dr. Sudhir Fulzele**  
Director, DAIMSR

### ABOUT THE INSTITUTE

The Dr. Ambedkar Institute of Management Studies & Research was started in 1987 under the aegis of P. P. Dr. Babasaheb Ambedkar Smarak Samiti, Deeksha Bhoomi, Nagpur. Being one of the oldest Business Schools in Central India, the institute attracts students from all the corners of the country. The mother institution has been NAAC accredited with A+ grade, which is the only institution in central India to receive such rare distinction.

The institute has a state of the art infrastructure, which includes Wi-Fi Campus, Hi-tech auditorium, conference room, well-stocked library and Two Internet ready LANed computer labs apart from basic amenities. This is backed highly qualified faculty pool, having vast experience in industry and teaching. Two third of the faculty members are conferred with Doctoral Degree and are continuing research in their respective specializations apart from guiding the research scholars from various Universities across India. On academic front, the Institute has made its presence felt at state and national level competitions and produced excellent results in the university every year since inception.

Being the oldest private institution in the region, DAIMSR enjoys vast patronage from the Industry, with over twenty years of operations, the institute has developed strong linkages with industries. The quality of Placements achieved in the past stands as a strong evidence. The institute has its alumni placed across the length and breadth of the country as well as internationally. Critical to early success in career, is recognising individual talents and leveraging it through conscious mentoring and monitoring. At DAIMSR every student has a designated mentor who holds the responsibility of creating right path for the student to stride.

### CLAD-LEARNING MODEL

#### Concept Linked Application Driven Learning Model



Modern education encompasses a whole gamut of Pedagogical inputs in order to facilitate learning and application of learned concepts to real environment. At DAIMSR, a unique learning model has been developed that combines various teaching & training mechanisms. A Combination of theoretical concepts and applied knowledge by experience is developed in order to achieve the objective of all round and Industry focussed learning. Special efforts are taken to develop qualities & traits which transforms the students into a professional.

**E**ducate  
**mpower**  
**levate**

Experience the Power of @ DAIMSR

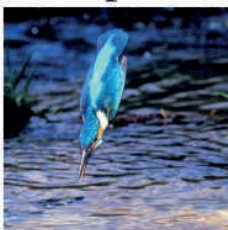


**P**resence  
**articipation**  
**rogress**

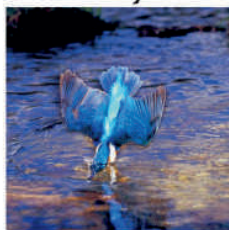
**Please Note :**

- ~ Smoking & use of tobacco is strictly prohibited in campus
- ~ Ragging in any form is strictly prohibited
- ~ Anti Ragging Cell : Dr. Sarang Jawkhedkar - 9890694851  
Dr. Pritichaya Tamboli - 9860163875
- ~ Women Grievance redressal Cell :  
Dr. Monika Jain - 8329084306  
Dr. Mitali Gupta - 8329120492
- ~ Public Information enquiry (RTI)  
Dr. Suparna Deo - 9665424040
- ~ The annual fees is charged strictly as prescribed by RTM Nagpur University 'Shulka Samati'

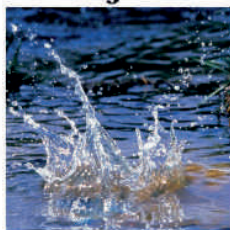
**Aspire**



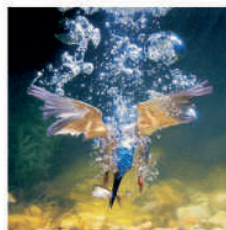
**Analyse**



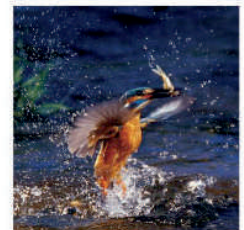
**Adjust**



**Act**



**Achieve**



At DAIMSR, we believe in constant **innovation and development** and strive for making learning a pleasing experience. We have developed every necessary support system in order to groom our students in every walk of life.

The day at DAIMSR begins with assembly activity, which comprises of **Theme Presentation** followed by a skit performed by a group of students. The students are encouraged to participate in **outdoor learning** experience and not just confine themselves in the four walls of the classrooms. Regular visits outside the institute are held to participate in physical exercises, **group tasks**, team events, etc.

**Guest lectures** on relevant topics by experts from industry & academia are held to encourage developmental learnings. Student needs to be aware of issues and concerns of the society at large - **philanthropic initiatives** by the students are promoted in order to develop noble virtues.

The institute has a well stocked **Library** with books on variety of subjects, which is constantly expanded with relevant titles. The Library also subscribes a wide range of National & International Journals, Magazines, News letters and Periodicals.

**Industrial visits** are organised in order to promote understanding of complex business environment and to develop insights into application of theoretical concepts. Students are required to prepare **Presentations** on various industrial sectors and present them each week. The students host the annual **intercollegiate events** and are prepared to participate in the cultural and academic events held outside the institute. The students are required to prepare regular **assignments** on each of the subjects and submit every week for assessment by faculty members.



**DAIMSR**

Values, Commitment & Excellence

[www.daimsr.in](http://www.daimsr.in)



**DAIMSR'S PROUD STUDENTS OF BBA, BCCA & MCM  
RECRUITED BY TCS, IBM & MPHASIS IN CAMPUS PLACEMENT DRIVE**

We innovate... Ideas  
 We script... Success  
 We nurture... Minds  
 We create... Leaders  
 We mould... Careers  
 We don't just Educate...  
**...We breed Talent**

**Activities at DAIMSR**

**Dr. Ambedkar Institute of Management Studies & Research**

VIP Road, Deekshabhoomi, Nagpur-440 010. Maharashtra State

Telephone: (0712) 6521204, 6501379, 6521201 Email : [info\\_mba@daimsr.in](mailto:info_mba@daimsr.in) [www.daimsr.in](http://www.daimsr.in)