



Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's
Dr. Ambedkar Institute of Management Studies and Research,
Deekshabhoomi, Nagpur
Values, Commitment & Excellence

ANNUAL REPORT 2013-14

Continuing with the tradition of reading the Annual Report of DAIMSR in AHVAAN every year, WE proceed with the same.

Our institute has achieved new heights under the able guidance of Hon.President of Param Poojya Dr. Babasaheb Ambedkar Samark Samiti ,Nagpur,Shri R.S.Gavai and Hon.Secretary Param Poojya Dr.Babasaheb Ambedkar Samark Samiti ,Nagpur Shri Sadanand J.Fulzele and Dr.Sudhir S.Fulzele,Director, Daimsr

APRIL 2013

25th April 2014- Prof. Smruti Patre, Prof. Rashmi Gupta, Prof. Vijay Joshi, Prof. Dipesh Uikey, Prof. Aniruddha Bodhankar and Prof. Pushparaj Kulkarni were awarded Ph.D from RTMNU, Nagpur.

JUNE 2013

15th June- Dr. Rashmi Gupta authored a research paper titled "An exploratory study on Job satisfaction of Employees in Newspaper Industry with special reference to Nagpur Region" was published in Srusti Management Review, Bhubaneswar, Odisha.



JULY 2013

30th – 31st July- Dr. Ashutosh Paturkar conducted a course on conflict Management at Koradi Training Centre. Mahagenco, Koradi

AUGUST 2013

11th Aug- Dr. Nirzar Kulkarni was nominated as member of Research Recognition Committee of Management at Gondwana University, Gadchiroli.

SEPTEMBER 2013

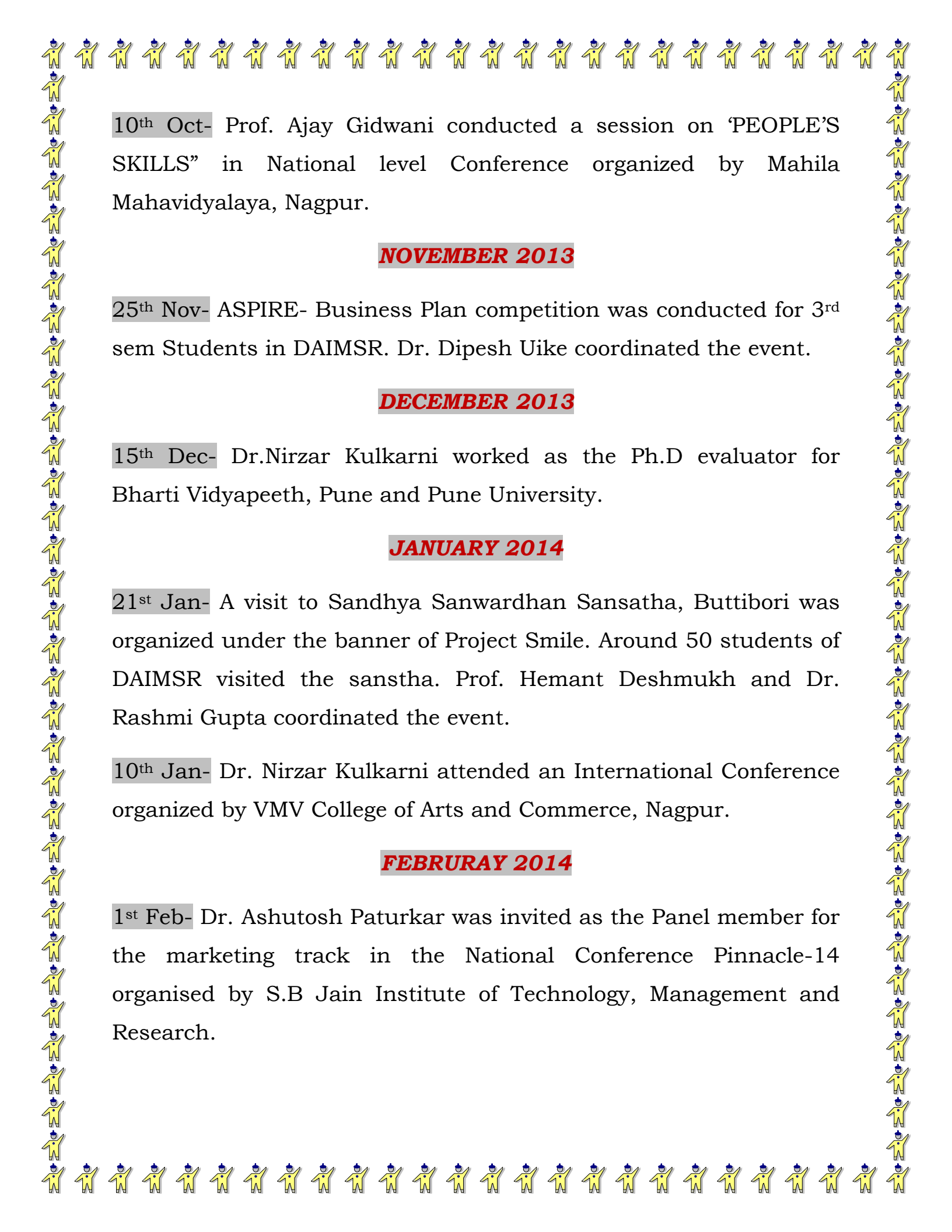
8th Sept- Prof. Ajay Gidwani conducted a session on “Entrepreneurship Development” in Anjuman College of Engineering, Nagpur.

19th Sept- Dr. Nirzar Kulkarni conducted sessions at Academic Staff College for Teachers Training Programme.

30th Sept- Sem II student Prajakta Hiwale won Ist prize in Inter-collegiate Badminton Championship organized by RTMNU, Nagpur.

OCTOBER 2013

9TH Oct- Dr. Ashutosh Paturkar contributed a research paper titled ‘Role of Intellectual property Management in collaboration of academic Institutes and Industries in India’ in the ABHINAV national Monthly refereed Journal of Research in Commerce and Management with ISSN-2277-1166.



10th Oct- Prof. Ajay Gidwani conducted a session on ‘PEOPLE’S SKILLS’ in National level Conference organized by Mahila Mahavidyalaya, Nagpur.

NOVEMBER 2013

25th Nov- ASPIRE- Business Plan competition was conducted for 3rd sem Students in DAIMSR. Dr. Dipesh Uike coordinated the event.

DECEMBER 2013

15th Dec- Dr.Nirzar Kulkarni worked as the Ph.D evaluator for Bharti Vidyapeeth, Pune and Pune University.

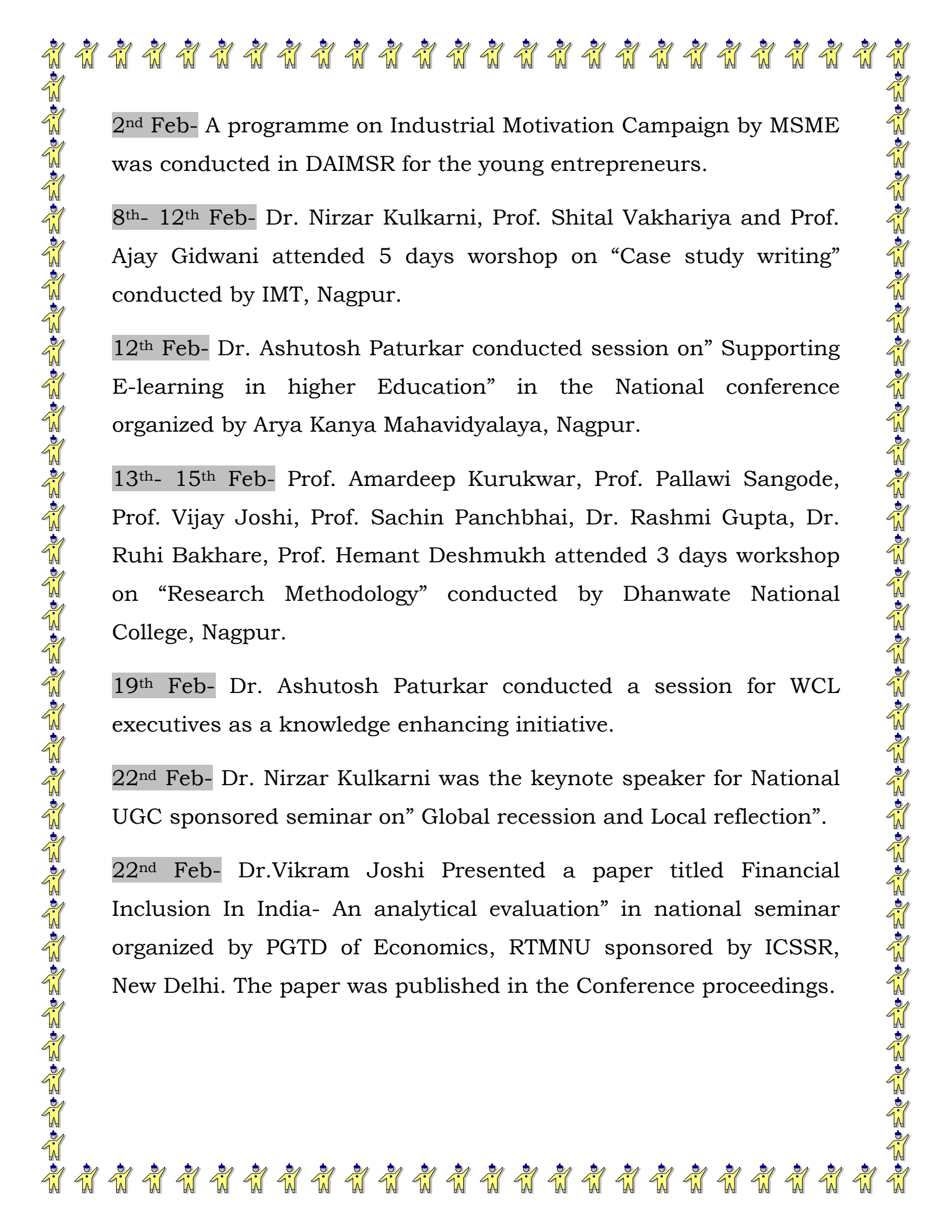
JANUARY 2014

21st Jan- A visit to Sandhya Sanwardhan Sansatha, Buttibori was organized under the banner of Project Smile. Around 50 students of DAIMSR visited the sanstha. Prof. Hemant Deshmukh and Dr. Rashmi Gupta coordinated the event.

10th Jan- Dr. Nirzar Kulkarni attended an International Conference organized by VMV College of Arts and Commerce, Nagpur.

FEBRURAY 2014

1st Feb- Dr. Ashutosh Paturkar was invited as the Panel member for the marketing track in the National Conference Pinnacle-14 organised by S.B Jain Institute of Technology, Management and Research.



2nd Feb- A programme on Industrial Motivation Campaign by MSME was conducted in DAIMSR for the young entrepreneurs.

8th- 12th Feb- Dr. Nirzar Kulkarni, Prof. Shital Vakhariya and Prof. Ajay Gidwani attended 5 days workshop on “Case study writing” conducted by IMT, Nagpur.

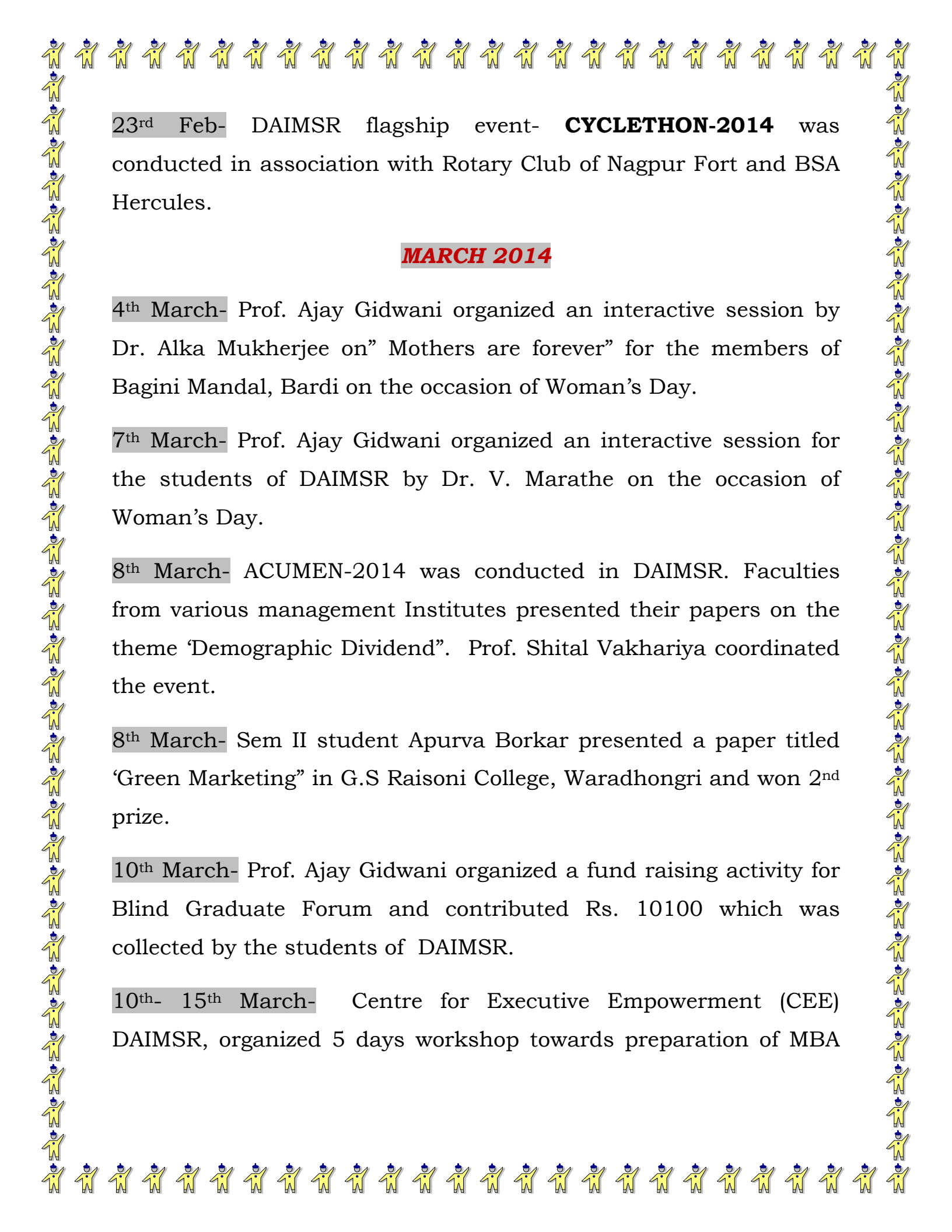
12th Feb- Dr. Ashutosh Paturkar conducted session on” Supporting E-learning in higher Education” in the National conference organized by Arya Kanya Mahavidyalaya, Nagpur.

13th- 15th Feb- Prof. Amardeep Kurukwar, Prof. Pallawi Sangode, Prof. Vijay Joshi, Prof. Sachin Panchbhai, Dr. Rashmi Gupta, Dr. Ruhi Bakhare, Prof. Hemant Deshmukh attended 3 days workshop on “Research Methodology” conducted by Dhanwate National College, Nagpur.

19th Feb- Dr. Ashutosh Paturkar conducted a session for WCL executives as a knowledge enhancing initiative.

22nd Feb- Dr. Nirzar Kulkarni was the keynote speaker for National UGC sponsored seminar on” Global recession and Local reflection”.

22nd Feb- Dr. Vikram Joshi Presented a paper titled Financial Inclusion In India- An analytical evaluation” in national seminar organized by PGTD of Economics, RTMNU sponsored by ICSSR, New Delhi. The paper was published in the Conference proceedings.



23rd Feb- DAIMSR flagship event- **CYCLETHON-2014** was conducted in association with Rotary Club of Nagpur Fort and BSA Hercules.

MARCH 2014

4th March- Prof. Ajay Gidwani organized an interactive session by Dr. Alka Mukherjee on” Mothers are forever” for the members of Bagini Mandal, Bardi on the occasion of Woman’s Day.

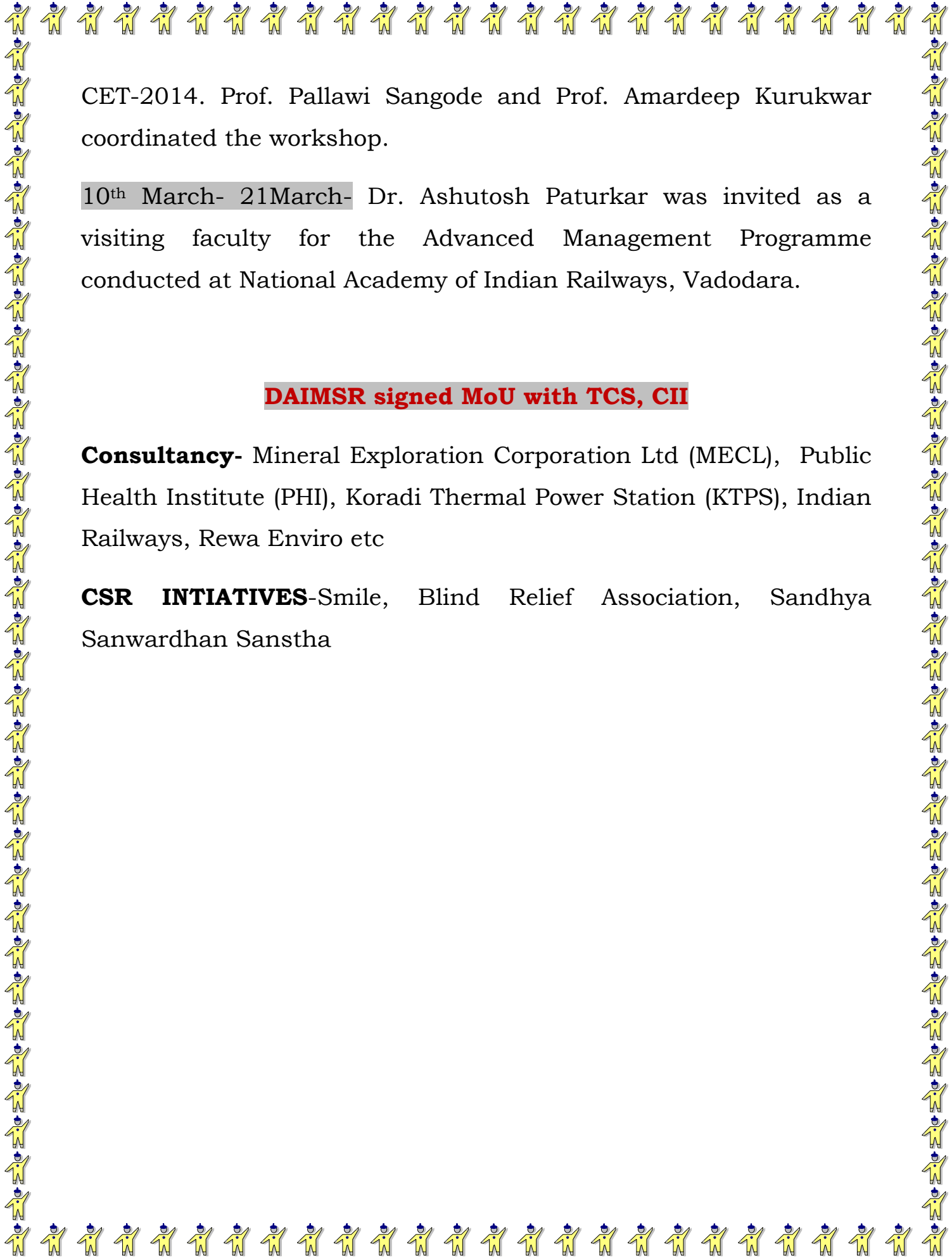
7th March- Prof. Ajay Gidwani organized an interactive session for the students of DAIMSR by Dr. V. Marathe on the occasion of Woman’s Day.

8th March- ACUMEN-2014 was conducted in DAIMSR. Faculties from various management Institutes presented their papers on the theme ‘Demographic Dividend’. Prof. Shital Vakhariya coordinated the event.

8th March- Sem II student Apurva Borkar presented a paper titled ‘Green Marketing” in G.S Rasoni College, Waradhongri and won 2nd prize.

10th March- Prof. Ajay Gidwani organized a fund raising activity for Blind Graduate Forum and contributed Rs. 10100 which was collected by the students of DAIMSR.

10th- 15th March- Centre for Executive Empowerment (CEE) DAIMSR, organized 5 days workshop towards preparation of MBA



CET-2014. Prof. Pallawi Sangode and Prof. Amardeep Kurukwar coordinated the workshop.

10th March- 21March- Dr. Ashutosh Paturkar was invited as a visiting faculty for the Advanced Management Programme conducted at National Academy of Indian Railways, Vadodara.

DAIMSR signed MoU with TCS, CII

Consultancy- Mineral Exploration Corporation Ltd (MECL), Public Health Institute (PHI), Koradi Thermal Power Station (KTPS), Indian Railways, Rewa Enviro etc

CSR INTIATIVES- Smile, Blind Relief Association, Sandhya Sanwardhan Sanstha



Placement Data 2012-13

- Companies like Coca-Cola, ITC, Airtel, Kotak Bank and other 30 companies visited DAIMSR in 2013
- Axis Bank recruited 23 students of DAIMSR
- Highest Package for 2013= Rs. 4.26 lacs per annum offered by ITC.
- Average Package offered=Rs.2.6 lacs per annum.

Placement Data 2013-14

- Companies like Airtel, ITC, E-clerk, Axis Bank, Berger Paints, Kotak, Zaro Education and other 35 companies visited DAIMSR till date
- Highest Package offered= Rs. 5.46 lacs per annum offered by Zaro Education.
- Average Package offered=Rs. 3.6 lacs per annum.