

ANNUAL REPORT 2011-2012

May-2011

5th May2011- Prof. Pranay Parashar cleared Maharashtra State SET Examination.

13th May2011- DAIMSR annual event @akar2011 was organized for felicitating the winners of various certification courses.

June-2011

11th June2011- DAIMSR organized a 1 day workshop on EFFECTIVE HIRING PRACTICES in association with BRITT WORLDWIDE. Prof. Smruti Patre coordinated the event.

13th June2011- Prof. Pushparaj Kulkarni, Prof. Jyotsna Golhar, Prof. Rashmi Gupta, Prof. Amardeep Kurukwar, Prof. Smruti Patre and Prof. Anagha Bhope and Prof. Mujahid Siddiqui cleared UGC-NET 2010.

28th 29th 30th June 2011- Prof. Pallawi Sangode, Prof. B. Iver and Prof. Shital Vakhariya attended 3 days case study workshop NECTAR organized by Sanghvi Institute of Management Science, Indore (M.P)

July -2011 2nd July 2011-15th August 2011- DAIMSR conducted NET/SET classes for aspirants. Prof. Amardeep Kurukwar and other faculties coordinated the study centre.

4th, 5th and 6th July2011- DAIMSR conducted 3 days workshop for PhD Entrance Test (PET).

16th July 2011 - Prof. Jyotsna Golhar, Prof. Sachin Panchabhai, Prof. Smruti Patre, Prof. Rashmi Gupta Attended 1 day workshop on *Balanced Scorecard* organized by NHRDN, Nagpur

29th July2011- Dr. Ashutosh Paturkar conducted a 1 day workshop on Social Marketing for Health and Family Welfare Training Centre in Nagpur.

August -2011

1st & 2nd August 2011- Prof. Anagha Bhope and Prof. Parizad Dungore attended a workshop on "Case Study Methodologies" organized by Orange City Institute of Higher Education.

8th, 9th & 10th August 2011- Prof. Pallawi Sangode, Prof. B. Iyer & Prof. Shital Vakhariya conducted 3 days workshop on self-enhancement I, ME MYSELF for under-graduates.

12th August 2011-A paper titled "HR Myopia-A breeding monster" written by Prof. Smruti Patre and Prof. Rashmi Gupta was published in HRM Review, IUP Publications.

29th August 2011- Dr. Ashutosh Paturkar participated in 1 day FDP titled "Strategic Management" organized by Datta Meghe Institute, Nagpur.



September-2011

10th September 2011-A paper titled "HR Initiatives in making Whistle-Blowing a sensation" written by Prof. Smruti Patre was published in HRM Review, IUP Publications.

15th September 2011-A research paper titled "A study on perception of management faculties towards their HRD climate with respect to Nagpur city" written by Prof. Smruti Patre and Prof. Rashmi Gupta was published in Journal of Management, IUP Publications.

30th September 2011- Advay, DAIMSR flagship event-100 Students along with the faculty members of DAIMSR participated in 17 KM expedition to Koradi as a team building exercise.

October-2011

5th October 2011- A visit to Balsadan Orphanage, Katol Road was conducted under project Smile. Prof. Rashmi Gupta coordinated the event.

11th October 2011-Sem II student Jaiprakash Verma and Ishant A Waghmare were selected as Semifinalists in Cricket organized by Department of Business Management, Nagpur and awarded as '*Most Wicket Taking Bowler*' of the team in the tournament.

14th -15th October 2011- Sem II students Sagar Yeole won 1st prize in Quiz competition. Sem II students Rasika Bhale and Richa Thite won 2nd prize in Management games in GYAN SAROVAR organized by Ramdeobaba college Richa Thite won 2nd prize in Quiz.

15th October - Sem II student Rasika Bhale won 2nd prize in Singing in ASTRAL conducted by CIBMRD. Sem II students Sagar Yeole and Umashankar Gupta won 2nd prize in Quiz competition in ASTRAL.

18th October 2011- The new batch of Rotaract club of DAIMSR Fort was installed. Mr. Jayprakash Verma, Sem I student was installed as the new president of the club and his new team was introduced.

18th October 2011- Sem II students Sagar Yeole and Umashankar Gupta won 1st prize in Quiz Competition and Sem II student Mayuri Gupta won 1st prize in duet singing in SPANDAN organized by DBM college. Sem II students Jaiprakash Verma and team were the Fashion Show winner at Spandan-2011 (academic and cultural fest) organized by Department of Business Management, Nagpur

19th October 2011- An inter-mentor Raddi collection competition was organized among the mentor group. About 800kg raddi was collected which was donated to RDA, Nagpur.

20th October 2011- Sem II student Umashankar Gupta won 1st prize in Share market event organized by Orange City college of Management. Umashankar Gupta and Neha Malhotra won 1st prize in Search and Rectify event organized by Orange City college of Management.

22nd October 2011- 21st and 22nd October2011- **Anubhuti** – **2011**: Intercollegiate event was organized; over 1000 management students participated in the event. Prof. Avish Petras was the faculty in charge.

November-2011

15th Nov 2011- Prof. Shital Vakhariya wrote a paper titled" Is Demarketing reverse of marketing?" and was published in ELK Asia Pacific Journal of Retail and Marketing Management.

18th Nov 2011-Sem III students Nidhi Shambharkar and Netrali Sawale participated in Prakalpakriti-2011-A National level SIP Presentation Competition organized by Dept of Business Administration and Research, SSGMC, Shegoan. Nidhi Shambharkar won 3rd Prize in the competition.



28th Nov to 2nd Dec 2011- A workshop for the middle level Engineers of MECL was organized under CEE. Faculty members of DAIMSR were the resource persons.

26th Nov 2011-Prof. Vikram Joshi was awarded Ph.D degree from RTMNU under the faculty of Commerce board of Management.

December-2011

6th To 11 Dec –Prof. Vijay Joshi delivered a Guest lecture on International pharma product Management at Sanjiwan college of pharmacy, Kopargaon under Pune University, during the National Pharma week.

9th December 2011- Dr. Vikram Joshi wrote a research paper titled "Analytical Study of Impact of FII on Indian Stock Market with special reference to BSE SENSEX" and was published in Management Insight (The Journal of Incisive Analyzers) Vol. VII, No. 2; ISSN 0973-936X

12th Dec-17th Dec 2011-DAIMSR conducted 6 days workshop for PhD Entrance Test (PET). Prof. Amardeep Kurukwar and other faculties coordinated the study centre.

18th Dec -20th Dec 2011- DAIMSR conducted 2nd batch of 6 days workshop for PhD Entrance Test (PET).

26th Dec 2011- Sem II student Pallavi Amge cleared Ph.D entrance test conducted by RTMNU.

