

3T1 – Strategic Management Course Outcomes

CO1

Given the adverse business situation the student manager would be able to develop a strategy to sustain in the said business.

CO2

Given the values of Critical Success Factors such as Sales, Market Share, ROI of an organization the student manager will be able to compare the same with market and compile the strengths & weakness chart for that organization.

CO3

Given the vision document of an organization the student manager will be able to justify the role of the vision document in formulating the strategy for that organization.

CO4

Given the business environment, the student manager will be able to construct the Porter's Five Forces model which is likely to guide formulation of a strategy in given business environment.

CO5

Given a condition of competitive environment, the student manager will be able to suggest suitable growth Strategy for the firm.

CO6

Given the reasons for an organization to go global, the student manager will be able to analyze various challenges likely to be faced by an organization while formulating global strategy.