

2T5 – International Business Course Outcomes

CO1

Students should be able to understand various concepts and terminologies involved in International Business and importance of international trade

CO2

Students should be able to evaluate various modes of entry in to International business and should be able to select the best mode of entry given a situation.

CO3

Students should be able to relate and discuss the presence of macro factors (PESTEL) on international business environment

CO4

Students should be able to examine and elaborate the role of various Government institutions in India which support International trade.

CO5

Students should be able to perceive the concepts in recent EXIM policy of India and relate it to the flow of FDI as well as direction of Indian foreign trade.